Economic Growth and Unemployment: A Reappraisal of the Conventional View

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The unemployment experience of the 1970s stands in marked contrast to the possibilities for unemployment and growth which had been envisioned by most analysts and policymakers at the end of the 1960s. At that time, most observers agreed that output could not continue to grow as fast, or the unemployment rate remain as low, as in the late 1960s without an accelerating rate of inflation. Nonetheless, maintaining an unemployment rate of about 4 percent and achieving a 4 percent annual growth rate of the nation's output of goods and services appeared to be a realistic expectation. 1 Except during 1973, however, the unemployment rate has been markedly higher over the past eight years than during the prior decade.

The explanation offered for such apparently excessive unemployment is often quite simple — insufficient demand for national output. 2 This view of the unemployment-aggregate demand relationship draws support from an investigation of the link between changes in the unemployment rate and output growth in the 1950s and early 1960s. 3 The underlying empirical relationship, embodied in what has come to be called "Okun's Law," was originally intended to provide a means of identifying the loss of national output associated with unemployment. While more detailed methods have been developed for this purpose, the simplicity of Okun's Law, as well as its purported success in explaining and forecasting the unemployment rate, has led to its widespread acceptance. 4

While Okun's Law has provided some insights for analysis of aggregate economic activity, unquestioned acceptance of the original empirical specification of the relationship has been unwarranted. Closer examination indicates that the original specification does not provide an accurate view of the link between changes in the nation's output and unemployment. This relationship between output growth and unemployment can be revised to capture more accurately the empirical link which existed in the 1950s and 1960s, and which continues to hold. Even the revised relationship is shown to provide only a rough explanation of the level of the unemployment rate. Nevertheless, variations in the rate of growth of the nation's output are a sufficiently dominant factor that the revised rule provides a reliable tool for forecasting changes in the unemployment rate. A significant implication of this reappraisal is that judgements concerning economic performance and the role of activist demand management policies based upon the level of, or changes in, the unemployment rate are

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2Two of the stronger recent statements of this view may be found in James Tobin, "How Dead is Keynes?" Economic Inquiry (October 1977), pp. 459-68, and Arthur M. Okun, "The Great Stagflation Swamp," Challenge (November/December 1977), pp. 6-13.


seriously biased by the acceptance of the original specification of Okun's Law.

**What Is Okun's Law?**

In his original article, Okun used several statistical techniques to assess the relationship between unemployment and aggregate output in order to establish a measure of the output which could be produced under conditions of "full employment." The techniques used involved relating first differences of unemployment to the growth rate of output, using various measures of the gap between potential and actual output, and using a linear logarithmic relationship between employment and output and time. The benchmark assumption was that full employment and, thus, production at the economy's "potential output" rate, occurred at an unemployment rate of 4 percent. The study concluded that each percentage point of unemployment above 4 percent of the labor force implied a 3 percent "gap" of lost output. This relationship can be summarized as:

\[
U = 4.0 + \frac{1}{3} \text{GAP}
\]

where \(U\) is the overall unemployment rate and \(\text{GAP}\) is the percentage excess of potential over actual output. When the economy's unemployment rate differs from 4 percent, the equation allows a calculation of the size of the gap between actual and potential output.

Since Okun's original work, measures of potential output have been developed which take into account additional factors such as the use of capital and energy resources which affect productivity and potential output. Nonetheless, the use of the Okun's Law relationship as a means of explaining (or at least forecasting) the unemployment rate remains relatively widespread.

Some of the difficulties with the original specification of Okun's Law may be seen by an estimate of equation (1) using quarterly data from I/1953 through III/1977. Two alternative measures of potential output are used to measure the GNP gap; the first, that of the Council of Economic Advisers (CEA), and the second based upon updated quarterly estimates by Rasche and Tatom.

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5 Okun, "Potential GNP," p. 100, points out that the 3 to 1 link between output growth and the unemployment rate is approximate. His own subjectively weighted average of the relevant coefficients implies a gap coefficient in the equation equal to 0.3125, slightly lower than the one-third figure used here.


7 According to equation (1), changes in the unemployment rate depend upon changes in the gap, which in turn depends on the difference between the rate of change in potential output (economic growth) and the rate of change in actual output. Since the unemployment rate is equally responsive to a decrease in the rate of economic growth or an increase in the rate of change of actual output, the response of the unemployment rate to either is discussed here using the terms economic growth and the rate of change of actual output interchangeably.

The use of a first-difference form, which in this case would mean that changes in the unemployment rate are related to changes in the GNP gap.\(^9\)

Moreover, both equations indicate significant serial correlation of the errors, even though allowance is made for a first-order autoregressive scheme. Also, when the rho-statistic is close to unity, the appropriate statistical procedure is estimation of the coefficients using a first-difference form, which in this case would mean that changes in the unemployment rate are related to changes in the GNP gap.\(^9\)

The only change in the original statement of the relationship which has become widely agreed upon is that the unemployment rate at full employment can no longer be regarded as constant at 4 percent. Since different groups of individuals have large differences in their unemployment experience, even under high-employment conditions, changes in the composition of the labor force can have substantial effects on the aggregate unemployment rate. Recent studies of potential output allow for changes in the "full-employment unemployment rate" due to changes in the age and sex composition of the labor force.\(^10\)

Such measures attempt to capture the different unemployment and participation experience of different groups within the labor force. These studies imply the use of a variable intercept, \(U_r\), in equation (1), instead of the constant of 4 percent. The relationship may then be expressed as \(U^* = b \text{ GAP}\), where \(U^*\) is the excess of the unemployment rate, \(U\), over the full-employment level, \(U_r\), and \(b\) is the responsiveness of the unemployment rate to growth, as measured by changes in the gap.\(^11\)

Both equations indicate constants which are significantly above the 4 percent level used in the original law (\(t\)-statistics are shown in parentheses). Moreover, both equations indicate significant serial correlation of the errors, even though allowance is made for a first-order autoregressive scheme. Also, when the rho-statistic is close to unity, the appropriate statistical procedure is estimation of the coefficients using a first-difference form, which in this case would mean that changes in the unemployment rate are related to changes in the GNP gap.\(^9\)

For example, Table I shows the annual full-employment unemployment rate recently constructed by Perry.\(^12\) The measures constructed by the Council of Economic Advisers are quite similar. The estimates indicate that the constant in the Okun's Law equation has risen from 4 percent in 1955 to about 5 percent in the 1970s. The most noteworthy effect of accounting for the change in the unemployment benchmark is that it indicates the U.S. economy was operating at full employment in 1973 and early 1974, contrary to the dominant view at that time which claimed that the economy had excess capacity.\(^13\)

Okun's original estimate of this responsiveness, when the first-difference test used below is applied to his data, estimates of \(b\) found which are consistent with the larger responsiveness indicated in this article. A fuller discussion of these results is available from the author in the unpublished memorandum, "An Alternative Estimate of Okun's Law."

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Table II
Two Estimates of Okun’s Law
1/1953-IV/1969*

<table>
<thead>
<tr>
<th></th>
<th>Levels</th>
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<th>First Differences</th>
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<tbody>
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<tr>
<td>G = CEA Output Gap:</td>
<td></td>
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<tr>
<td>$U^* = 0.212 G_t + 0.340 G_{t-1}$</td>
<td>$R^2 = .97$</td>
<td>$D.W. = 1.65$</td>
<td>$\hat{\rho} = .95$</td>
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<tr>
<td>$\Sigma \beta = 0.4939$</td>
<td></td>
<td></td>
<td>(17.19)</td>
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<tr>
<td>G = Rasche-Tatom Output Gap:</td>
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</tr>
<tr>
<td>$U^* = 0.275 G_t + 0.191 G_{t-1}$</td>
<td>$R^2 = .97$</td>
<td>$D.W. = 1.49$</td>
<td>$\hat{\rho} = .99$</td>
</tr>
<tr>
<td>$\Sigma \beta = 0.4575$</td>
<td></td>
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<td>(16.09)</td>
</tr>
</tbody>
</table>

* (t-statistics are shown in parentheses)

Another Look at Okun’s Law

Estimates of equations of the form $U^* = b \Delta G$ for the period prior to the 1970s, 1/1953-IV/1969, are shown in Table II. The full-employment unemployment rate series used in each case is that prepared by the CEA.14 A lagged value of the gap is significant in each case, and there is significant positive autoregression in both of the equations.15 Again, the rho-statistic is sufficiently close to unity to indicate that a first-difference form of the equation is appropriate, and that each equation may suffer from the omission of other significant explanatory variables. First-difference equations are shown in the lower portion of Table II. Note that in the second equation, autoregression is a problem, even in the first-difference form, which has been removed using the Cochrane-Orcutt technique. The first-difference equation estimates provide strong support for the size of the response of the level of unemployment found in the level equations.

The equations indicate that unemployment is more sensitive to the rate of change of output than the original Okun’s Law suggests.16 Conversely, this means that the change in the output gap associated with a given change in the unemployment rate is smaller than implied by the original specification. The sum of the coefficients on the current and lagged values of the gap terms indicates a gap coefficient close to 0.45. The sum coefficient indicates that a 2.25 percent (1/0.45) output loss is associated with each one percent of unemployment in excess of the full-employment level.

This change has important implications for the conduct of monetary and fiscal policy. If unemployment is more sensitive to growth than the original formula indicates, the GNP gap associated with any observed level of unemployment would be smaller. Thus, the increase in output required at any time to achieve full employment is smaller than the original relationship indicates. Also, high-employment budget estimates which are based on overly optimistic assess-

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14When constants are included in the equations in Table II they are not statistically significant and have no effect on the gap coefficients (to two decimal places). This result indicates that the full-employment unemployment rate series used adequately captures the actual changes in the rate. Additional lagged gap terms are also not significant.


16A look back at one of Okun’s methods of estimating this responsiveness reveals the difference in results. When Okun estimated the relationship between quarterly changes in the unemployment rate and actual output growth, he omitted a significant lagged output growth term which, if it had been included, would have yielded the results above. For example, when changes in the unemployment rate for the period beginning in II/1947 through IV/1960, Okun’s first test, the constant is 0.30 and the output growth coefficient is -0.31, essentially Okun’s results (-0.30) for the period II/1947. When output growth in the prior quarter is added to the equation, its coefficient is (-0.21) significant ($t = -3.78$). When added to the current quarter growth coefficient (-0.23), the sum (-0.44) is approximately the size of the gap coefficient found above. The constant in such an equation is 0.42, while the $R^2$ is 0.70, $D.W. = 1.80$, and $\Sigma \beta = 0.45$. The standard error is markedly lower than when only current output growth is included (0.40).
ments of this output gain provide a mistaken impression of the possibilities for new spending initiatives and tax cuts or understate high-employment Federal borrowing requirements. Finally, attempts to change the unemployment rate through policies which temporarily stimulate or slow output growth would yield larger unemployment rate changes than anticipated. Such policy errors would promote greater cyclical variability of the economy's output.

The Unemployment Rate in the 1970s

Dynamic simulations of the unemployment rate level equations in Table II do not forecast the unemployment rate in the 1970s well using the respective GNP gap estimates. On the other hand, the evidence in Table II indicates that neither equation should be expected to perform well, since the statistical properties of the equations show the appropriate statistical relationship is the first-difference form. That is, an equation of the form proposed by Okun (augmented for a lagged response) can give reasonable predictions of changes in the unemployment rate, but it does not predict the actual level of the unemployment rate very well. The role of the adjustment for autoregression in obtaining the excellent fit of the level equations during the sample period is very large. Other factors may be of too great importance to allow one to forecast unemployment levels well using only information on output gaps.

Simulations of the first-difference equations forecast much better. For the forecast period 1/1970-III/1977, the average error in predictions of changes in the excess unemployment rate is 0.011 and the root-mean-squared error is 0.23, using the CEA equation.

The appropriate test of the forecasting ability of the equations are dynamic simulations which omit information on the past forecast errors during the out-of-sample period. Static simulations take into account the lagged error term in the equations. The mean error and root-mean-squared error for the CEA level equation for the period 1/1970-III/1977 are -0.22 percent and 0.50 percent, respectively. The mean error of the dynamic simulation of the Rasche-Tatom equation of 0.46 percent indicates underprediction and the root-mean-squared error is 0.62 percent. Static simulations of the level equations forecast better for the same period, yielding mean errors and root-mean-squared errors of -0.04 and 0.23 percent, respectively, for the CEA equation and 0.06 and 0.17 percent, respectively, for the Rasche-Tatom equation. Thus, static forecasts using either equation may provide fairly accurate one quarter ahead forecasts while not "explaining" unemployment very well.

When the equations in Table II are reestimated through the third quarter of 1977, there are only slight changes in the equations. These equations are shown in Table III. The fit of the Rasche-Tatom equations is slightly better over the longer period, while that of the CEA equations is slightly worse. Again there is agreement between the gap coefficients in both the level and first-difference equations. The sum of the coefficients in the Rasche-Tatom
The 1970s. While the evidence shows that changes in the CEA equations estimated over the 1950s and 1960s does not appear to arise from a change in the structure of the empirical relationship.

Okun's Law, even when revised, provides only a very rough explanation of the unemployment rate in the 1970s. While the evidence shows that changes in the gap, due to differential growth rates in potential and actual output, have a significant impact on changes in the unemployment rate from quarter-to-quarter, and that this relationship does appear to have remained stable in the 1970s, it also indicates that the relationship between the GNP gap and the level of the unemployment rate is not sufficient to explain satisfactorily the high levels of unemployment since 1969.

**Prospects for the Unemployment Rate**

Using a device like Okun's Law, the prospects for unemployment rate developments may be readily stated. According to the revised "law," the unemployment rate declines roughly 0.45 percentage points per year for each one percent excess of real GNP growth over the rate of growth of potential output.

For example, the Administration recently forecast a rate of real GNP growth for 1978-79 of 4.75 percent and projected a continuation of this growth through 1983 to achieve their goals. The accompanying path of the unemployment rate indicates a decline of 0.4 percentage points per year, with the rate reaching 4.9 percent at the end of 1981 and 4.0 percent in IV/1983. While it is not explicitly stated, the estimated reductions appear to be based upon an assumed rate of growth of potential output of 3.5 percent per year together with the old "three to one" link between growth and unemployment given by the original form of Okun's relationship.

The first-difference equation using the CEA output gap measures has a significant autoregressive disturbance term in the longer period which is not significant in the earlier period. A Chow test of structural change using both the ordinary least squares and generalized least squares estimates of the equation indicates structural change at the one percent significance level in the generalized least squares estimate. See U.S. Management and Budget Office, *The Budget of the United States Government: Fiscal Year 1979*, pp. 29-33.

The same assumptions about the growth of output (4.75 percent) and potential output (3.5 percent) give a much larger reduction in the unemployment rate over the next five years, however, when the revised rule is used. The reduction of the unemployment rate to the full-employment benchmark used here, 4.9 percent, would occur in the second quarter of 1980 rather than at the end of 1981, as in the budget projection. Moreover, the assumption of a 3.5 percent rate of growth of potential output is probably optimistic and thus understates the rate of reduction of the GNP gap. This means that the unemployment rate would fall faster than the Administration estimate. The average annual growth rate of potential output from the recession trough through the third quarter of last year is only 3.0 percent in the Rasche-Tatom estimate, as opposed to the 3.5 percent projection in the CEA data. If continued, the excess of actual over potential growth would be 1.75 percent per year with the Administration's forecast of GNP growth, resulting in an annual reduction of about 0.8 percentage points in the unemployment rate (0.45 × 1.75 = 0.775), about twice the rate of decline estimated by the Administration. Should such actual and potential output growth be realized from the second quarter of 1978 on, the full-employment unemployment rate benchmark used here of 4.9 percent would be achieved in the third quarter of 1979 rather than at the end of 1981, as projected in the budget. Viewed in terms of timing, recent budget proposals aimed at achieving an unemployment target by a certain date in the future appear to be more optimistic than the proposed budget indicates.

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22 See Rasche and Tatom, "Potential Output and Its Growth Rate," pp. 84, 100-102.

23 The contrast may also be seen with reference to data from the recent past. The unemployment rate in the first quarter of 1978 was 6.2 percent, 2.7 percentage points lower than the unemployment rate peak in the second quarter of 1975. Over this period, real GNP growth averaged 5.0 percent per year. The post-recession potential output growth rate of 3.0 percent annually, together with the 0.45 rule, indicates a decline of 2.5 percent over these eleven quarters, only slightly below the reduction in excessive unemployment actually observed. Using the one-third estimate of the responsiveness and 3.5 percent annual potential growth implies a reduction of only 1.4 percentage points, much smaller than the reduction which actually occurred.

24 See Keith M. Carlson, "Economic Goals for 1981: A Monetary Analysis," this *Review* (November 1977), pp. 2-7, for an analysis of an earlier Administration plan. He points out the implications of policies to achieve such rapid GNP growth of potential output was discussed by the CEA in 1977.
Summary and Conclusion

Okun's Law—a relationship between the unemployment rate and the level of the GNP gap—was not originally intended to explain the unemployment rate, but instead, to provide a means for measuring potential output. In recent years, alternative methods have been developed to measure potential output which have a stronger basis in economic theory and statistical method. Nonetheless, use of the relationship as an explanation of the unemployment rate has continued.

An examination of Okun's original formulation as an explanation of unemployment shows that it is not very satisfactory. Besides recent evidence showing that the full-employment unemployment rate has risen since the original work, the evidence presented here points to a larger responsiveness of the unemployment rate to real output growth.

When the revised pieces of Okun's Law are reassembled, a serious statistical problem remains. The coefficient of a lagged error term required to eliminate autoregression in the level equations is near unity and plays a major role in the high quality of the statistical results. Forecasts based upon the level equations tend to be of significantly lower quality beyond a sample period since this disturbance term cannot be taken into account.

Nonetheless, the first-difference equations and the simulation experiment indicate strong support for the larger responsiveness found in the level equations and, more importantly, show that quarterly changes in the level of the unemployment rate are dominated by economic growth. Thus, the rule of thumb developed here may be a useful tool for forecasting. This rule, however, indicates that the unemployment rate is more sensitive to economic growth than most observers may have believed and suggests the use of increased caution in attempts to guide the economy by activist demand policies.