The “Crowding Out” of Private Expenditures by Fiscal Policy Actions

by ROGER W. SPENCER and WILLIAM P. YOHE

Fiscal policy — Federal Government spending and taxing programs — was given the dominant role in economic stabilization efforts during the decade of the 1960's. The income tax cut of 1964 was designed to accelerate the movement toward full employment after about three years of what was considered by some a rather slow rate of economic expansion following the recession of 1960-61. The income tax surcharge and a reduction in the rate of increase in Government spending were adopted in 1968 to curb the inflation of the last half of the 1960's.

The theoretical rationale frequently given by stabilization officials for such reliance on fiscal actions was the simple Keynesian multiplier analysis found in a large number of economic textbooks. The simple form of the multiplier process holds that an increase in Government expenditures or a decrease in the rate of taxation induces repeated rounds of spending by consumers and business firms, resulting in a multiple expansion of total spending. A multiple reduction of total spending is said to result from fiscal changes opposite those just mentioned. This analysis gives little recognition to the influence on total spending of financing a deficit, or disposing of a surplus, by altering the amount of Government borrowing from the general public or the rate of monetary expansion.

The extent to which this analysis guided the recommendations of stabilization authorities during the 1960's is indicated by an examination of the ANNUAL REPORTS of the President's Council of Economic Advisers (CEA). The multiplier process just mentioned played an important role in shaping the CEA's view of economic stabilization and was spelled out several times in the ANNUAL REPORTS.

The CEA's ANNUAL REPORT for 1964, Appendix A, outlined the multiplier process by which an $11 billion tax cut would produce a $30 billion increase in total demand. According to this outline, a tax cut of this size would first increase consumption by $9 billion, which in turn "would generate still further increases in incomes and spending in an endless, but rapidly diminishing, chain." This would result in adding $18 billion to GNP from increased consumption alone "— not just once, but year-in and year-out . . . ." But the multiplier process is not complete at this point. In response to rising income, expenditures for plant and equipment, inventories, residential construction, and state and local government programs would expand, and by the multiplier process would add another "$10 to $14 billion to GNP." In this analysis, however, no mention was made regarding the Government financing requirements of the proposed tax reduction.

In discussing the proposed income surtax as a means of reducing inflation, the ANNUAL REPORT for 1968 argued that the same multiplier process was relevant. The CEA asserted, "... the economic effects of a tax increase are the mirror-image of the expansionary effects accomplished by tax reduction."

The view that changes in Government expenditures and tax rates exercise a powerful influence on total spending, without regard to changes in the volume of Government debt outstanding or in the rate of monetary expansion, has also been prevalent among many others. About four hundred professional economists signed a statement supporting the Revenue Act of 1964 as a means of stimulating total demand. Politicians, public figures, and economic commentators have come generally to support fiscal actions explicitly, but more frequently implicitly, on the basis of the simple multiplier analysis.

This view has been challenged by a number of economists on the grounds that it does not give adequate recognition to the financing of Government expenditures. They argue that Government spending financed by taxes or borrowing from saving of the general public may reduce other spending to such an extent that there will be little, if any, net increase in total spending. This is frequently referred to as the "crowding out" of private expenditures by fiscal actions. According to these economists, stabilization recommendations based on the prevailing multiplier analysis of the 1960's are erroneous.

The following article by Roger W. Spencer and William P. Yohe provides a survey of economic theory from Adam Smith to the present regarding the influence of fiscal actions on economic activity. They find that "crowding out" has been the dominant view during the past two hundred years. Moreover, the emphasis on the simple Keynesian multiplier analysis in developing economic stabilization programs during the 1960's is not in general agreement with Keynes' own views or with post-Keynesian economics.

Roger W. Spencer is an economist of the Federal Reserve Bank of St. Louis. William P. Yohe is Professor of Economics at Duke University and was a visiting scholar at the Federal Reserve Bank of St. Louis for a period of time in 1969 and 1970.
Fiscal policy provides additional spending in a world of sparse spending opportunities. But it does not provide a new source of finance in a world where spending is constrained by sources of finance. The government expenditures are financed in debt markets in competition with private expenditures. The case least favorable to fiscal policy is that in which the additional government borrowing simply CROWDS OUT of the market an equal (or conceivably even greater) volume of borrowing that would have financed private expenditures.¹ (Italics and capitalization added)

Changes in Government expenditures and taxes, the policy arm of Keynesian economics, have come under attack recently for their apparent failure to secure desired stabilization goals. Several studies, in this Review and elsewhere, have concluded that increases in Government expenditures, which are not accompanied by money creation, induce temporary increases in nominal GNP with no net effect over a longer period of time.² Monetary actions, in contrast, have been found to exert an important influence on economic activity quite apart from fiscal developments. Much of the rebuttal of these articles has been focused on debating the strengths of the monetary variables rather than the weaknesses of the fiscal variables.³

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This article surveys a large body of economic literature, in search of some reasonable rationale which could explain the poor showing of the Government spending multipliers in the previously mentioned reduced-form statistical studies. Two possible reasons why these multipliers fail to achieve the high magnitudes promised by a mathematical derivation of the basic “Keynesian” multiplier are that many Keynesian models do not capture (1) the displacement of private spending by Government spending (the “crowding-out” effect), or (2) leakages associated with consumer or Governmental propensities to spend.

Leakages are usually accounted for in the more sophisticated econometric models, resulting in lower multipliers than those derived from the elementary models, but failure to allow for the possibility of crowding out makes even these multipliers higher than warranted.

Worldwide acceptance of the Keynesian theory, and increasing Government intervention in economic affairs, represent the trend of post-depression thinking on stabilization policy.¹ There seems to be a growing belief, however, that fiscal policies developed and applied in a society operating at a low level of resource utilization are not necessarily applicable under high-employment, inflationary conditions. Further, the evidence presented by one analyst casts doubt on the efficacy of fiscal policies even during the deflationary 1930's.⁵

Pure fiscal actions, which entail changes only in Government expenditure and tax programs, are rare; most stabilization actions involve a mixture of (1)


One must be careful in applying the epithet ‘Keynesian’ nowadays. I propose to use it in the broadest possible sense and let ‘Keynesian economics’ be synonymous with the ‘majority school’ macroeconomics which has evolved out of the debates triggered by Keynes’s General Theory. . . .

Within the majority school, at least two major factions live in recently peaceful but nonetheless uneasy coexistence. With more brevity than accuracy, they may be labeled the ‘Revolutionary Orthodoxy’ and the ‘Neoclassical Resurgence . . . . The orthodoxy tends to slight monetary in favor of fiscal stabilization policies. The neoclassical faction may be sufficiently characterized by negating these statements. As described, the orthodoxy is hardly a very reputable position at the present time. Its influence in the currently most fashionable fields has been steadily diminishing, but it seems to have found a refuge in business cycle theory — and, of course, in the teaching of undergraduate macroeconomics.

fiscal (tax-financed Government spending), (2) monetary (Federal Reserve actions) and (3) debt management (changes in the maturity or value of the debt) policies. For example, the offering of Treasury bonds to finance a deficit constitutes debt management policy (or fiscal policy, by more conventional definitions) at first, but the subsequent purchase of such bonds (or perhaps the failure to purchase such bonds) by the Federal Reserve is generally construed to be monetary policy. Thus the existence of Government bonds clouds the distinction between the two basic economic stabilization policies—monetary and fiscal.

The method of financing Government expenditures influences economic stabilization efforts. There are two conflicting views regarding the extent of this influence. Funds for Government spending are obtained by taxing the public, borrowing from the public, and/or money creation. Monetarists (those who favor monetary over fiscal stabilization policies) generally assert that Government spending financed by either taxing or borrowing from the public is mainly a resource transfer from the private sector to the Government, with little net effect on total spending. Monetary expansion, even if unaccompanied by an increase in Government spending, has a strong, stimulative influence on the economy.

Contemporary Keynesian theory holds that all of the three techniques of Government finance involve something more than a simple resource transfer from the private to the Government sector. An expansionary effect on the economy may be achieved by a rise in Government spending matched by an increase in tax receipts, or by a rise in Government spending financed by bond issuance either to the public or the monetary authorities.

The monetarists' view that Government spending financed by taxes or borrowing from the public merely displaces, or "crowds out," private spending is not a new one. It was, in fact, the dominant view before the Keynesian revolution of the 1930's. Classical economists including Adam Smith and David Ricardo, and neo-classicists including F. A. Hayek and R. G. Hawtrey, found little use for fiscal stabilization efforts. Keynes, at first a fairly orthodox neo-classical economist, altered his views on many issues prior to the publication of The General Theory of Employment, Interest and Money, including a downgrading of the fiscal crowding-out concept. Since it was Keynes' theory of the proper use of fiscal policy which eventually became the dominant view, we will develop at some length Keynes' thinking on the subject. Because Keynes was strongly aware of the traditional neo-classical views on fiscal theory, he hedged his arguments more carefully than many of his successors.

Keynes' General Theory analysis, in contrast to the focus of the classical school on long-run supply factors, was oriented toward short-run demand considerations. Both views were couched predominantly in real (rather than nominal) terms. Consequently, crowding-out analysis derived from either of these two approaches deals primarily with the displacement of real private spending by Government spending.7

A summary of classical, neo-classical and Keynes' early views on fiscal crowding out will be presented first. Next, we will trace Keynes' later fiscal views, underscoring the assumptions on which his final position was built. The subsequent section examines bond and tax-financed crowding out, based principally on a Keynesian analytical framework outlined by Richard Musgrave. Finally, we discuss alternative frameworks and some empirical evidence bearing on the crowding-out issue.

Summary of Classical, Neo-Classical and Keynes' Early Views on Fiscal Crowding Out

The mainstream of economic thought prior to the publication of Keynes' General Theory in 1936 did not favor Government spending for stabilization purposes.8 There was some opposition to an enlarged

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7The crowding-out phenomenon may be described in conventional mathematical symbols in the following manner:

\[ \frac{dY}{dG} = \frac{dM}{dM} = 0 \]

b) Nominal crowding out

\[ \frac{dY}{dG} = dM = 0 \]

These relations imply that:

c) \[ \frac{d(Y - G^*)}{dG^*} | dM = 0 \approx -1 \]

or

d) \[ \frac{d(Y - G)}{dG} | dM = 0 \approx -1 \]

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8A more detailed discussion of classical, neo-classical and Keynes' early views on crowding out will be presented in a forthcoming Working Paper of the Federal Reserve Bank of St. Louis.
role for Government spending purely from a philosophical view, but much of the criticism of increased Government intervention was based on crowding-out theory.

Adam Smith, for example, opposed extensive Government involvement for both philosophical and crowding-out reasons. For the most part, Smith (writing in 1776) considered Government labor "unproductive," and condemned the transfer of resources from the private sector, whether through taxation or borrowing. Borrowing funds from the public to finance Government spending was asserted to involve the "destruction of some capital which had before existed in the country; by the perversion of some portion of the annual produce which had before been destined for the maintenance of productive labour, towards that of unproductive labour." Smith believed that "saving is spending," because one man's saving becomes another man's investment. Later classical economists, such as John Stuart Mill and J. B. Say, writing primarily in the first half of the nineteenth century, saw in Adam Smith's maxim a guarantee of full employment. That is, Government spending was considered unnecessary as a stabilization tool, because private investment was sufficient to utilize the funds provided by private saving.

The most elementary case for crowding out may be examined in a "Say's Law" framework. Say's Law is widely known as "supply creates its own demand." More specifically, if output (supply of goods and services) is determined by the behavior of profit maximizing producers, competitive labor markets, the existing stock of capital goods, and the state of technology, then relative prices will tend automatically to adjust so as to eliminate a deficiency or excess of demand. In an economy in which Say's Law is operative, attempts by the Government to increase total spending, by raising Government expenditures and financing the increasing budget by either borrowing from the public or taxation, merely induce changes in relative prices so as to reallocate the same level of real output.

The two cases—bond- and tax-financed Government expenditures—involve changes in the structure of prices (principally interest rates) to restore equilibrium at full employment, so they represent the tendency of a market economy ultimately to neutralize disturbances (in this instance budgetary shocks). Without the Government's presence, private propensities to spend the full-employment level of real income for either consumption or investment sum to one as a consequence of automatic price adjustments; adding a Government propensity to spend correspondingly reduces private propensities, in order to maintain total propensities to spend equaling one.16

Neo-classical business cycle theories became an important part of economic stabilization literature in the early twentieth century. One of these theories, over-investment financed by "forced" saving, was equally applicable for any sector favored over others for loan extension by the banking system. If, for example, the Government were to borrow from banks to finance its investment spending, the increased purchasing power of the Government would allow it to bid resources away from other sectors and, under full-employment conditions, drive up the price level. The higher price level would serve as a deterrent to "real" consumer or private investment spending which would otherwise have taken place.

A good example of this view is found in the testimony of the English economist, R. G. Hawtrey, before the Macmillan Committee in 1930. Hawtrey denied the usefulness of Government spending, regardless of financing even under depression conditions:

On the matter of government spending [to bring England out of her stagnation], Hawtrey stated that whether the spending came out of taxes or loans from savings, the increased governmental expenditures would merely replace private expenditures. He even considered the "radical" idea of government spending out of new bank credit, but predicted that the result of such a policy would be inflationary and a threat to the gold standard, thus forcing up the bank rate of interest and causing credit contraction. Such a plan, for him, would only defeat itself, since government expenditures out of bank credit would mean the end of cheap money for free enterprise.11

(Keynes advocated Government spending as a stimulative economic measure twelve years before the publication of The General Theory, but he attached the "rider" that such spending should be financed by monetary expansion.12 He emphasized (in 1929) that

10 See, for example, Culbertson, p. 333.
12 Roy Forbes Harrod, The Life of John Maynard Keynes (New York: Harcourt, Brace and Company, 1951), p. 441. Keynes was only one of a number of economists of the
the central bank had the power to defeat expansionary fiscal actions and thus "... ensure that the expenditure financed by the Treasury was at the expense of other business enterprise." The British Treasury, however, like Hawtrey, took the position that Government spending, regardless of financing, simply displaced private spending.

Keynes continued to press his fiscal policy arguments in the years preceding The General Theory, but eventually downgraded the necessity of monetary expansion accompanying increased Government spending in order for such spending to have an expansionary effect. Development of the liquidity preference theory of interest and the fiscal multiplier theory, particularly the latter, were the keys to Keynes' ability to shift money into the background of his analysis. The liquidity preference concept led to the idea that more efficient utilization of the existing money stock (increased velocity) was encouraged by increased Government expenditures, while the mathematical formulation of the multiplier (by H. F. Kahn, a student of Keynes) indicated that the increased taxes and saving generated by the rise in Government-induced income would be just enough to cover the financing of the deficit.

Keynes' General Theory View of Fiscal Crowding Out

A detailed explanation of the workings of the multiplier was one of the chief contributions of The General Theory, as was the discussion of the qualifications of multiplier analysis. The investment multiplier \( k \), wrote Keynes, "tells us that, when there is an increment of aggregate investment, income will increase by an amount which is \( k \) times the increment . . . ." The principle of the multiplier provides "an explanation of how fluctuations in the amount of investment, which are a comparatively small proportion of the national income, are capable of generating fluctuations in aggregate employment and income so much greater in amplitude than themselves."

The multiplier concept of an increment of new investment spending being transmitted from pocket to pocket and thereby increasing total spending by some multiple is easier to grasp intuitively than mathematically. Keynes, himself searching for the proper mathematical rationale for his deficit spending ideas, was quick to seize and popularize Kahn's version. He and Kahn realized some of the limitations of their formal multiplier theory, but the scores of articles published during the past three decades, which clarify or repudiate "the Keynesian multiplier," suggest the inadequacy of its treatment in The General Theory.

The significance of the multiplier may be examined from the crowding-out point of view, to the extent that the multiplier represents causal relations rather than the ex post tautology that the change in income must, by definition, equal some multiplier times the increment of investment. Keynes, in The General Theory, provided one of the most cogent and clear crowding-out arguments to be found. Although he wished to move money to a supporting rather than leading role in his General Theory analysis, he recognized that monetary influences could overcome his newly developed multiplier and liquidity preference constructs.

Contrary to expressions found in the present "conventional wisdom," Keynes hedged his arguments considerably. He pointed out that,

If, for example, a Government employs 100,000 additional men on public works, and if the multiplier . . . is 4, it is not safe to assume that aggregate employment will increase by 400,000. For the new policy may have adverse reactions on investment in other directions. . . . The method of financing the policy and the increased working cash, required by the increased employment and the associated rise of prices, may have the effect of increasing the rate of interest and so retarding investment in other directions, unless the monetary authority takes steps to the contrary; whilst, at the same time, the increased cost of capital goods will reduce their marginal efficiency.

21Keynes, The General Theory, p. 115. The multiplier concept may be formalized as \( \Delta Y = k \Delta I \) where \( \Delta Y \) is the change in income, \( \Delta I \) is the change in investment and \( k \) is the multiplier. Investment refers to outlays on newly created plant and equipment and housing, and additions to inventories. A similar multiplier is developed for changes in Government expenditures \( \Delta G \).
The multiplier limitation outlined above by Keynes can be summarized within the conventional IS-LM curve framework. In the IS-LM system, a set of equations is postulated regarding propensities to spend, to save, and to hold money balances. The system may be reduced to two equations. One contains various combinations of income (Y) and interest rates (r) at which investment equals saving; this is referred to as the IS curve and represents the real sector of the economy. The other equation contains various combinations of Y and r at which money demanded equals the money stock in existence; this is labeled the LM curve and represents the financial sector. The two equations may then be solved simultaneously to determine equilibrium values of the interest rate and income.

If the LM curve is steeply sloped as shown in part (A) of the accompanying figure, the increase in Government spending reflected in the rightward shift of the IS curve affects a sharp rise in interest rates (from $r_1$ to $r_2$) and little or no change in income ($Y_1$ to $Y_2$). A sharply rising LM curve implies that the retarding effects of such actions on private investment are substantial. Only by shifting the LM curve to the right, through monetary expansion for example, will a significant rise in income occur (from $Y_1$ to $Y_3$). Keynes, by mentioning this multiplier limitation, supplied a strong theoretical basis for the crowding-out thesis, and thereby shifted the discussion to a quantitative plane involving determination of the slopes of the IS-LM curves and the substitutability of Government and private spending.

Keynes recognized a second way, based on business psychology, in which Government spending could crowd out private spending. "With the confused psychology which often prevails, the Government programme may, through its effect on 'confidence', increase liquidity-preference or diminish the marginal efficiency of capital, which, again, may retard other investment unless measures are taken to offset it."

Keynes, The General Theory, p. 120. Daniel Throop Smith, "Is Deficit Spending Practical?", Harvard Business Review (Vol. 18, 1939), pp. 38-9, was particularly concerned about the business confidence aspect of the crowding-out thesis. A continued experience with deficits which do not produce sustained recovery, as in this country, or a recent inflation and collapse, as in continental European countries, is likely to make a deficit matter for concern and anxiety. And, if there is disbelief in the benefits of a deficit, then
If the increase in Government spending (shown by the shift of IS to IS' in part B of Figure 1) has an adverse effect on liquidity preference, the LM curve shifts to the left (LM') and income increases only slightly from Y₁ to Y₂. If the marginal efficiency of capital is adversely influenced, this may be shown by a leftward shift of the IS curve from IS' to IS", also resulting in a small increase in income from Y₁ to Y₂. The magnitude of these shifts of the curves depends, of course, on the assumed response of "business confidence" to increased Government spending.

Keynes also noted a potential multiplier leakage in the hypothesized tendency of the marginal propensity to consume to diminish as employment increases. This introduces the state of economic activity as an influence on the efficacy of the multiplier. Thus Keynes could, without reservation, recommend any sort of public works (pyramid building, wars) during periods of unemployment, "if only from the diminished cost of relief expenditure, provided that we can assume that a smaller proportion of income is saved when unemployment is greater; but they may become a more doubtful proposition as a state of full employment is approached. Furthermore, if our assumption is correct that the marginal propensity to consume falls off steadily as we approach full employment, it follows that it will become more and more trouble-

some to secure a further given increase of employment by further increasing investment."²⁰

A related leakage was that of an increase in employment which tends, "owing to the effect of diminishing returns in the short period, to increase the proportion of aggregate income which accrues to the entrepreneurs, whose individual marginal propensity to consume is probably less than the average for the community as a whole."²¹ Moreover, the impact of the multiplier might be reduced by those unemployed consumers formerly existing on negative savings, private or public, whose employment would diminish negative savings, and thereby, the marginal propensity to consume.

An additional cavea included those who would mechanically apply the multiplier was that, "In any case, the multiplier is likely to be greater for a small net increment of investment than for a large increment; so that, where substantial changes are in view, we must be guided by the average value of the multiplier based on the average marginal propensity to consume over the range in question."²²

These multiplier modifications and many more can be found in the post-General Theory literature,²³ but enough has been introduced here to indicate that the value of the Government spending multiplier may be positive, zero or negative. It should be pointed out that although Keynes was aware of some of the limitations of the multiplier (as demonstrated above), he did not emphasize them, partly because of his desire to put a simple rationale for Government spend-

²⁰Keynes, The General Theory, p. 127. One implication of this analysis is that increased Government spending, for the reasons given, may not only be less effective at stimulating the economy near full employment than at substantially less than full employment, but also relatively ineffective at slowing it.
²¹Ibid., p. 121.
²²Ibid.
²³See Hugo Hegeland The Multiplier Theory (New York: Augustus M. Kelley Publishers, 1966) p. 73: "The basic weakness of the multiplier theory lies in its assumptions, which in fact eliminate the real problems involved and make the theory almost a truism."

One example of post-Keynesian criticism of the mechanical application of the multiplier can be found in Gardner Ackley, The Multiplier Time Period: Money, Inventories, and Flexibility. American Economic Review (June, 1951) pp. 350-368. Ackley notes that the existence of inventories serves as a buffer providing a potentially long and variable lag between a change in consumer expenditures and a change in production rates. An argument made by Milton Friedman is that Government expenditure increases may be viewed by consumers as adding only to transitory income (i.e., temporary income). He argues that the marginal propensity to consume out of transitory income is zero. See Milton Friedman, A Theory of the Consumption Function (Princeton: Princeton University Press, 1957), p. 26.
A Basic Keynesian Framework for Crowding-Out Analysis

A number of attempts were made after Keynes to spell out more formally the relationships governing the conditions under which Government spending would add to total spending or crowd out a significant volume of private spending. Richard Musgrave developed one of the most efficient frameworks for analyzing the crowding-out phenomenon of those constructed in the approximately three decades following The General Theory.25

There are three basic sectors of the economy and three basic "effects" in the Musgrave framework.26

The crowding-out issue emerged in a different context in at least one of Keynes's post-General Theory essays. In Paul Davidson, "Keynes's Finance Motive," Oxford Economic Papers (March 1965), pp. 48-49, Keynes is quoted from an April 18, 1939 letter to the London Times, in which he explains his approach to financing Government expenditures for rearmament: "If an attempt is made to borrow them [the savings which will result from the increased production of non-consumption (war) goods] before they exist, as the Treasury have done once or twice lately, a strenuous struggle in the money market must result, since, pending the expenditure, the liquid resources acquired by the Treasury must be at the expense of the normal liquid resources of the banks and of the public.


The following is the linear form of Musgrave's basic equations:

(1) \[ Y = C + I + G \]
(2) \[ C = a + c(Y - T) + wM \]
(3) \[ I = d - e \]
(4) \[ i = U/M_a \times \left(1 - \frac{1}{b}\right) \]
(5) \[ M_a = M - M_t \]
(6) \[ M_t = 1/V \times Y \]
(7) \[ G = T \]

Y = income, C = consumption, I = investment, G = Government spending, T = tax yield, M = total money supply, M_a = asset money, M_t = transactions money, V = income velocity, i = "the" market interest rate, c = marginal propensity to consume, w = wealth parameter, d = an investment parameter, U = bond coupon bill, b = fraction of claims (asset money and Government debt) people wish to hold in form of Government debt, a = intercept term, d = intercept term.

The Government budget constraint, \[ G = T \], could be modified to permit deficit finance through changes in money or Government bonds. A rough approximation of the Government budget constraint for the above system of equations might take the form \[ G = T + dM + \Delta U \].

Government, consumer, and investment spending comprise the three sectors, and income, wealth, and substitution are the three effects. Income effects are those related to changes in disposable income. Wealth effects occur with changes in the level of wealth, the ratio of wealth to income or changes in the level or structure of debt claims (money and/or Government bonds). Substitution effects result from saving or spending incentives provided by a particular Governmental tax or expenditure policy. Income and wealth effects are interdependent; the initial effect may be one or the other, but both effects become operative as the adjustment proceeds. For example, an increase in investment may occur as a result of a change in income because of a change in the propensity to invest. The income effect would be followed by a wealth effect as changes in the interest rate and the ratio of wealth to income occur over the period of adjustment.

Musgrave assumes that consumption is altered through income effects and/or wealth effects. Investment is influenced by changes in income and/or (via interest rates) changes in the level or structure of claims, while the substitution effect, which does not appear explicitly in the model, may be operative through changes in profitability due to taxation.

Wealth and income effects are seen most clearly by comparing the private sector's response to a variety of policy actions. The accompanying table illustrates a basic cataloguing of budget policies within the Musgrave framework. It gives various combinations of stabilization actions by arraying changes in the supply of Government debt against changes in the supply of money.

### Table 1

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*Changes in the supply of debt refer to changes in coupon bill or maturity value rather than to changes in the market value of the total debt outstanding.*
We assume that the ratio of consumption to income will increase (that is, the ratio of saving to income will fall) with increases in the supply of money, or (with some qualification) the supply of public debt and the level of investment will rise with an increase in the supply of money and will fall with an increase in the supply of debt. It is then possible to determine whether each policy mix is expansionary or restrictive. Policies 3, 4, and 5 are expansionary, policies 6, 7, and 9 are restrictive, and policies 1, 2, and 5 contain ambiguous effects. Policy 2, a deficit financed by debt issue, most closely approximates the bond-financed crowding-out case. Policy 1 approximates the tax-financed crowding-out case. Note that neither policy 1 or 2 involves changes in the supply of money. These two cases will be examined separately, to ascertain which factors are involved in determining whether purely budgetary actions result in an expansionary effect on the economy, or simply crowd out private spending.

**Bond-Financed Changes in Government Expenditures**

What actually happens in the case of bond-financed Government expenditures depends to a large extent on the movement of the interest rate. There will be an expansionary income effect (Government spending adds directly to income) which may be augmented by a stimulative wealth effect on consumption (more bonds held by the public), if the interest rate remains relatively unresponsive. If the increase in the supply of Government bonds is accompanied by a sharp rise in the interest rate, the expansionary income effect could be countered by: (1) a smaller net wealth effect (since the market value of the Government debt varies inversely with the interest rate); (2) displacement of private investment, which responds negatively to a rise in the bond interest rate; and (3) a diversion of funds from consumption into Government bond purchase (voluntary saving), having an initially restrictive effect.

The response of total spending to bond-financed Government expenditures is ambiguous. If savers are indifferent between the holding of bonds and money, the interest rate does not rise, the net market value of the debt increases by this means of financing, and a strong wealth effect may be realized. At the other extreme, savers insisting on holding a fixed ratio of money and debt would result in a rise in the interest rate, no change in the value of the debt (gains from the acquisition of new bonds being offset by capital losses suffered from the holding of old bonds), and no wealth effect.

Actual conditions, according to Musgrave, fall somewhere in the middle. During a depression, the interest rate is likely to be relatively unresponsive. The implication is that the interest rate is likely to be most responsive during periods of rapid expansion. A more detailed model might consider the effects of price expectations and varying default risks on interest rates (and, consequently, private spending), and present a wider spectrum of private and public assets.

The introduction of fractional reserve banking (which is excluded from the above discussion) into the system complicates the argument somewhat, but the essential principles remain unchanged. In practice, as Buchanan points out, commercial bank purchases of Government bonds out of excess reserves permit the full expansionary effect to take place (money creation), but bonds purchased when reserves are not in excess have the same effect as borrowing from the public. In the latter case, “The expansionary effects of the public spending side of the deficit are, to a considerable extent, offset by the reduction in private investment caused by the tightening up of funds available for private securities.”

**Tax-Financed Changes in Government Expenditures**

The most obvious crowding out of private expenditures by Government spending, involving the involuntary transfer of funds from the private to the Government sector, is the case in which expenditures are financed by taxation. A balanced-budget multiplier equal to one (total spending increases by an amount equal to an increase in Government spending financed by taxes) is the usual upper limit assigned to tax-financed Government expenditures. This result is

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27The wealth effect, as described by Musgrave, does not consider the issue of future tax liabilities associated with Government debt. Even if the interest rate responds negligibly to an increase in Government bonds, the rise in the value of the debt (positive wealth effect) may be partially offset by the discounted future tax liability required to pay the interest on the debt. The impact of the future tax liability on aggregate demand in the current period depends upon (a) the degree to which the bond-holding public considers future tax liabilities, (b) the maturity of the debt, and (c) the anticipations of the public as to the nature of the future taxes to be levied (on the income from labor or capital) to pay the interest on the debt. See Boris P. Pecak and Thomas R. Saving, Money, Wealth and Economic Theory (New York: The Macmillan Company, 1967), Chapter 10, who argue that the tax liability offset to the wealth effect is only partial and not total as some analysts have suggested.

generally deduced from the assumption that the Government’s propensity to spend for goods and services out of tax revenue is 100 per cent, while private propensities to spend after-tax income are less than 100 per cent.\footnote{James Buchanan provides a list of seven assumptions underlying the unitary balanced-budget multiplier in \textit{The Public Finances}, pp. 78-80. These are: 1) The entire amount of the Government spending change must take the form of purchases of real goods and services currently produced; 2) the balanced-budget change must be financed through taxes having about the same effects as the personal income tax; 3) the public spending must not exert substitution effects on the pattern of private spending; 4) the marginal propensity to save for taxpayers must be equal to the marginal propensity to spend for suppliers of Government goods and services; 5) investment spending must not be altered significantly by the budgetary change; 6) the monetary-banking framework must permit changes in spending to be carried out; 7) individual behavior in earning income must not be directly affected by the budgetary change.}

Most simple models, including Musgrave’s, do not allow adequately for potential leakages from the Government balanced-budget multiplier, but by injecting debt considerations into the discussion of an increase in Government expenditures met by a rise in taxes, Musgrave uncovers potentially adverse influences on private spending. If an initial rise in income is generated by a balanced-budget change, a drain on asset money would develop (because of the increased transactions demand for money) which tends to have a detrimental effect on investment. The rise in income relative to a constant money supply may have a depressing effect on consumption, especially so the more the drop in net wealth (that is, a fall in the value of the debt) produced by a rising interest rate.

Most observers, however, ignore debt considerations in their analysis of the limitations of the unitary balanced-budget multiplier. The large number of assumptions necessary to the determination of a unitary balanced-budget multiplier, disregarding debt problems, reflects to some extent its implausibility.\footnote{One observer has relied strongly on a positive balanced-budget multiplier to support his argument for the expansiveness of bond-financed Government expenditures. See Robert Eisner, “Fiscal and Monetary Policy Reconsidered,” \textit{American Economic Review} (December 1969), pp. 897-905. Eisner finds Government expenditures, regardless of the financing, to be the controlling exogenous variable in slowing or stimulating the economy (‘monetary measures are likely ultimately to be as limited in their impact in combating inflation as they have long been recognized to be limited in combating a deep depression.’). “Public works or, more generally, government investment and consumption, reemerge in their early role as prime weapons in the arsenal against depression and take on analogous importance in any struggle against inflation,” (p. 904). His model shows that whether Government spending financed by bond issue is expansionary (increase in prices) or offset depends on the interest and wealth elasticities of real money and commodity demand. He presents no empirical justification for his conclusion that bond-financed Government expenditures are expansionary, but concludes that to argue against an expansion “would be to argue that a deficit-financed increase in Government expenditures can be deflationary while the same increase in Government expenditures would be inflationary if fully supported by taxes.” (p. 905) His balanced-budget multiplier analysis ignores its numerous limitations as discussed above.}

Baumol and Peston discuss the issue in terms of leakage from the multiplier, and conclude that, in essence, a rise in Government spending financed by taxation may crowd out an equivalent or greater magnitude of private spending.\footnote{W. J. Baumol and Maurice H. Peston, “More on the Multiplier Effects of a Balanced Budget,” \textit{American Economic Review} (March 1955).} The basis for their reasoning is that, although the Government’s marginal propensity to spend exceeds that of the private sector, Government spending is subject to significant leakages before its influence on private spending is realized.

The existence of these "leakages" in a governmental tax-expenditure program—the nonredistributional effects on private consumption, the purchase of items on capital account and of goods from abroad—is, of course, well known, though no attempt seems to have been made to take account of them in the literature. Possibly some of the writers had them in mind but considered them unimportant, since presumably none of them considered the unit multiplier figure as more than an approximation to the empirical magnitude in view of the recognized qualifications. The magnitude of the leakages may indeed be rather small, and it is very tempting to conclude that if 10 per cent of the government's balanced budget expenditure is "leaked," the multiplier will be reduced from unity to say about 0.9. However, we argue now that fairly small leakages can even produce a negative balanced-budget multiplier.

Thus the multiplier will be positive, zero, or negative as the marginal propensity to save and import of the private sector is greater than, equal to, or less than $k$, the government’s marginal propensity to leak.\footnote{\textit{Ibid.}, pp. 144 and 145.}

**Alternative Frameworks for Analysis of the Crowding-Out Effect**

If, as has been maintained, the method by which Government spending is financed matters to both private and overall spending, it would seem that current analysis should explicitly account for it in discussions of the Government expenditure multiplier. Quite often, however, current analysis ignores the potential crowding out of private spending when Government expenditures are financed by bond sales or taxation.
One possible reason for this oversight is that the numerous attempts to clarify the principles enunciated in Keynes' *General Theory* have resulted in serious oversimplification of the complete Keynesian doctrine. This oversimplification has taken place at both basic and advanced levels of economic analysis. At the basic level, the "45-degree diagrams" popularized in principles text books leave no room for budget financing considerations. Similarly, the fundamental two-equation Keynesian model popularized in elementary text books, and its usual extensions, encourage the mechanical "cranking out" of fiscal multipliers which omit adequate treatment of the financing issue.

The Hicksian IS-LM analysis, formulated to summarize Keynesian macroeconomic theory, represents oversimplification at a fairly advanced level (see figure 1). An increase in Government spending is demonstrated by a rightward shift of the IS curve, which, as explained above, may result in a rise in both the interest rate and income. If the analysis stops here (as it frequently does), it is difficult to discern how the increased expenditure is financed. In reality, the shift from an equilibrium to a disequilibrium position may bring about simultaneous changes in income, wealth, interest rate, money demand and money supply variables, and tax functions, depending on the source of finance. An approximation of the effects of movements in the key variables, as a new equilibrium position is established, may be achieved by altering the slopes and positions of the IS and LM curves, but the framework of analysis, without an explicit Government budget constraint, is not conducive to such shifts.

William L. Silber sets forth conditions under which Government spending can be contractionary in a properly specified IS-LM framework. Utilizing a framework of analysis similar to that of Musgrave, he finds that a rise in the supply of Government bonds which increases wealth also increases the demand for money (represented in the IS-LM framework by a leftward shift of the LM curve). Silber concludes:

It has been demonstrated that traditional IS-LM analysis has not treated the bond-finance and new money-finance cases of government deficits symmetrically. When proper treatment is given to the former case, we found that in the simple world of IS-LM analysis government expenditures financed by selling bonds to the public can be contractionary. Even when GNP does go up due to $\Delta G$, the increase that occurs is overstated in the traditional (but incomplete) IS-LM model of income determination. The failure to incorporate the monetary effects of debt finance into the LM function is the major source of confusion. While other studies have treated this question, it has never been formally incorporated into IS-LM models. This had led to incorrect conclusions regarding the multiplier affects of government spending.

The many income-expenditure econometric models which have emerged in the 1960's appear to be well-suited to handle the problems of simultaneity and the Government budget constraint. Unfortunately, some explicit provision for the fact that Government expenditures must be financed by taxing, borrowing from the public, or money creation has often been omitted from monetary and fiscal policy simulations of large models. A model which includes, for example, Government purchases of goods and services, transfer payments, taxation, the change in the sales of Government bonds to the public, and the change in the stock of high-powered money, should be closed by the specification of the relationship between the items representing Government expenditures and the items representing Government "income."

Closure of the above system implies that in simulating the economy's response to alternative monetary and fiscal actions, it is not possible to change only one of the five variables at a time when evaluating multipliers. Carl Christ provides the following example relating Government expenditures to Government receipts:

1. If government purchases are increased, then either transfers must be cut, or tax payments must rise, or government debt must be issued to the private sector, or high powered money must be issued, or some combination of these. The effect of the increase in government purchases will depend upon what combination of them is chosen.

Thus, those models which purport to be able to say something like "A $1 billion increase of Government purchase of goods and services results in a one-quarter increase in income of $2.5 billion" should also make statements regarding another fiscal/monetary variable which changes in order for the statement to have meaning. With no way to determine how the $2.5 billion increase in income is generated, it may be falsely attributed to a fiscal action when, in reality, a monetary action is responsible. That is, if changes in money are not held constant in the analysis, the estimated increase in income arising from a change in the independent fiscal policy variable may not be accurately captured. Consequently, the model would not measure accurately fiscal crowding out.

One analyst gives several examples of how, by failure to incorporate correctly the Government budget constraint, a number of income-expenditure models overestimate the impact of Government actions on income. His own reduced form empirical evidence leads him to conclude that "These results are consistent with a simple Keynesian multiplier from a deficit financed by bond purchases, with respect to the income of the private sector equal to zero." 38

Neglect of the Government budget constraint is not the only reason why fiscal crowding out has not appeared in some structural econometric models. If such monetary variables as money demand and supply are omitted completely from the model, the "real" sector of the economy -- which normally includes Government spending actions -- will, by default, dominate income changes. In terms of IS-LM analysis, omission of the LM curve (which reflects money demand and supply functions) would severely restrict the possible emergence of the crowding-out effect.

Evidence presented in this Review is consistent with the thesis that failure to identify monetary variables adequately leads to suppression of the crowding-out effect. Michael Keran found that the use of interest rates rather than monetary aggregates as monetary variables in his reduced-form equations resulted in the elimination of the fiscal crowding-out phenomenon. 39 His study suggests that proper specification of monetary actions, in terms of monetary aggregates rather than interest rates, assists empirical estimators in uncovering fiscal crowding-out influences.

Karl Brunner and Allan Meltzer have developed (in a preliminary paper) a framework of equations couched in terms of elasticities of interest rates, prices, wealth, and anticipations. Their approach to macroeconomic analysis, in contrast to the standard Keynesian framework, emphasizes the whole spectrum of relative price adjustments (which includes changes in the prices of goods and services as well as interest rate responses) to monetary and fiscal actions. 40 "The role of the relative price process is particularly examined together with the responses resulting from the interaction of the asset markets. The orthodox Keynesian view of a 'reliable and direct' effect of fiscal policy on income dissolves rather thoroughly. The analysis establishes that monetary and fiscal policy are equally 'indirect' and dependent on stimuli conveyed by relative price changes and adjustments in wealth positions." 41

Brunner and Meltzer believe their analysis "provides a foundation for the proposition that changes in budgetary variables (Government expenditures or taxes) exert by themselves relatively little effect on economic activity or price-levels. The crucial effect depends on the financing." They find that the Government expenditures elasticity of aggregate demand "varies between less than 1/5 up to unity . . . with the higher values achieved through the injection of base money. "The pure fiscal effect of Government expenditures thus amounts to at most 1/5 measured in terms of elasticities." 42

Even the more conventional econometric models may uncover crowding-out influences, if interest rate effects are permitted to develop over a substantial period. Private spending is curtailed over time by a rise in interest rates generated by expanded Government spending, but the result is not immediate. This

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39 Michael W. Keran, "Selecting a Monetary Indicator -- Evidence from the United States and Other Developed Countries" (this Review), September 1970.
41ibid., pp. 57 and 57a.
is particularly true of corporations whose decisions to invest are based on the economic climate which exists well before actual outlays are made. The specification of the lags involving interest-sensitive private spending plans may play a strong role in determining the time lag necessary for crowding out to occur.

The FRB-MIT model, which is characterized by rather long lag structures, demonstrated complete crowding out of private spending by Government actions, when model simulations were tracked over a long period. "In the long run, and by this we mean a long run of ten or fifteen years, the [FRB-MIT] model is classical in that the only permanent effect of fiscal policy is to raise prices and the transactions demand for money and, in the presence of a fixed supply of money, interest rates sufficiently to crowd out enough real private expenditures that the ultimate real income effect of Government spending is zero." 42

Fiscal crowding out emerges in the reduced form equations published in this Review only after a period of time, even though it is a much shorter period of time than that of the FRB-MIT model. Government spending, as measured by high-employment expenditures, exercises a strong influence on GNP (assuming a constant money supply) in the current quarter and the next quarter, but the Government-spending effects wash out over approximately a one-year period. These results should not be interpreted to suggest that "Government spending doesn't matter." It matters very much over a certain period. Moreover, if Government spending were to accelerate rapidly rather than be held to a once-and-for-all increase, the impact on GNP would be considerable over the period of acceleration and somewhat beyond.

**Conclusion**

A number of plausible theories have been developed over the years which substantiate the view that Government expenditures, depending on the source of finance, may crowd out a roughly equivalent magnitude of private expenditures. This view, in fact, was the dominant classical and neo-classical view, persisting at least until the publication of Keynes' *General Theory*.

Keynes himself discussed crowding out in detail in *The General Theory*. He indicated that the fiscal multiplier might not generate the increases in employment given by a mechanical manipulation of the equations centering on his consumption function, because of the restrictive assumptions upon which his equations were based. Keynes noted several factors tending to offset the influence of increased Government expenditure: possible adverse reactions on private investment, "confused" business psychology, and a tendency of the marginal propensity to consume to decline with rises in employment.

A significant number of additional limitations to the Keynesian multiplier have been pointed out in the post-*General Theory* literature. One of the most serious deficiencies of the fiscal multiplier appears to be its asymmetry; that is, the crowding out of private spending is theoretically more likely at full-employment than at considerably less than full-employment conditions. Since the unemployment rate has rarely exceeded seven per cent in the past three decades, compared with an average unemployment rate of 18 per cent in the 1930's, the crowding-out effect has probably been much stronger in recent years than during the period in which Keynesian multiplier theory was developed.

Wealth, income, and substitution effects, important factors in the determination of the degree of crowding out, are often incorporated in econometric models, but failure to impose the Government budget constraint or treat adequately the monetary variables in the system of equations probably has led to underestimation of the crowding-out effect.

More research on the time interval of crowding-out influences should be conducted to improve stabilization policy recommendations. Articles published in this *Review* suggest that Government expenditures financed by taxes or borrowing from the public are important over a very short period, but their tendency to crowd out private expenditures obviates any significant, lasting influence. This conclusion is supported by other research, which indicates that crowding out does indeed occur, but over a much longer time period. 43 These results suggest that the main dispute regarding the crowding-out effect centers on the length of time involved. The rationale and some empirical verification of the existence of crowding out have been established — precise relationships and time periods remain a subject of further research.

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42 Edward M. Gramlich, "Recent Experience with the FRB-MIT Model," (paper presented to the Committee on Banking and Credit Policy, New York, November 6, 1969), p. 6.

43 Ibid.