The Last Mile

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Abstract

This article is based on the Homer Jones Memorial Lecture delivered at the Federal Reserve Bank of St. Louis, November 2, 2023.

Headline inflation in the euro area declined rapidly to 2.9% in October 2023 from its peak of 10.6% one year earlier. The bulk of this large drop reflected the substantial decline in the contributions from energy and food inflation. Once these base effects reverse, continued disinflation relies critically on monetary policy succeeding in reducing underlying inflation in a steady and timely manner. The last mile is about this change in the disinflation process. Large uncertainty around the appropriate calibration and effective transmission of monetary policy, together with the risk of new supply-side shocks pulling inflation away from our target once again, makes this part of the disinflation process the most difficult. In particular, monetary policy transmission may be weaker, or less direct, than in the past, given the share of less-interest-rate-sensitive services industries in total activity has increased steadily in the euro area and globally over the past few decades. In addition, persistent worker shortages have muted the transmission through the labor market, with unemployment at record low levels despite the sharp increase in interest rates. So, although progress on inflation so far is encouraging, the disinflation process during the last mile will be more uncertain, slower, and bumpier. Continued vigilance is therefore needed.

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In long-distance running, the last mile is often said to be the hardest. With the finish line within reach, one must push even harder to achieve the long-held goal. The same could be said about tackling the last mile of disinflation.

Throughout 2023, we have seen the first phase of disinflation. Headline inflation fell rapidly and measurably, as previous supply-side shocks reversed. Dislocations in global supply chains were gradually resolved, and energy and food prices came off their peaks reached after Russia’s invasion of Ukraine. These were the quick wins of the disinflation process.

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Bringing inflation from here back to 2% in a timely manner may be more difficult: Unlike during the first phase, disinflation during the last mile hinges critically on the appropriate calibration and effective transmission of monetary policy. Large uncertainty around these two factors, together with the risk of new supply-side shocks pulling inflation away from our target once again, makes this part of the disinflation process the most difficult.

Monetary policy needs to respond to these challenges with perseverance and vigilance.

THE LAST MILE MARKS A CHANGE IN THE DISINFLATION PROCESS

Headline inflation in the euro area declined rapidly to 2.9% in October 2023 from its peak of 10.6% one year earlier. The bulk of this large drop reflects the substantial decline in the contributions from energy and food inflation (Figure 1).

To a large extent, these effects were to be expected, as was their magnitude. They arise from the statistical observation that, after a large price shock, inflation usually slows measurably once the unusually large monthly price increases of the previous year start to drop out of annual inflation rates.

These mechanical dynamics are known as base effects. Oil and gas prices, in particular, have come down remarkably fast from the highs observed in the immediate aftermath of Russia’s invasion of Ukraine (Figure 2). Today, oil and gas prices are trading close to, or below, pre-invasion levels.

Such outright price declines are rare. They are usually limited to highly volatile prices of commodities that are traded in international markets and for which the pass-through to final consumer prices is typically large and, in many cases, imminent, running directly through the energy component of the Harmonised Consumer Price Index (HICP).

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Following large commodity shocks, an initial rapid decline in headline inflation is therefore the norm rather than the exception. This was also the case after the global financial crisis in 2008 and the financial turmoil in 2012.\footnote{Headline inflation also fell strongly in the wake of the "crude" shock in 2014. See also Grigoli, F. et al. (2017), "A Crude Shock: Explaining the Impact of the 2014-16 Oil Price Decline Across Exporters", IMF Working Papers, No 2017/160, IMF, 18 July.}

A recent IMF study shows that such strong initial base effects have often given rise to “premature celebrations.”\footnote{Ari, A. et al. (2023), "One Hundred Inflation Shocks: Seven Stylized Facts", IMF Working Papers, No 2023/190, IMF, 15 September.} That is, when inflation starts falling, it is tempting to conclude that it has been fought off successfully and that it is a matter of when, and not if, inflation will fall back to target.

However, in about 90% of unresolved inflation episodes, inflation declined materially within the first three years after the initial shock, but then either plateaued at an elevated level or accelerated again. Base effects themselves may be one reason why this can happen. By definition, they have a finite horizon. They often turn from being a source of disinflation to becoming a renewed headwind, as they operate in both directions. They swing like a pendulum, meaning that disinflation is not necessarily a smooth process but can be a rather bumpy road.

This also applies today. Our estimates suggest that, should energy prices over the coming months increase in line with their historical mean, energy is estimated to add nearly 1.9 percentage points to euro area headline inflation by July 2024 (Figure 3).

This primarily reflects the strong decline in oil and gas prices observed since November 2022. A rise in energy prices over and above the historical mean would further amplify such base effects.

The extraordinarily sharp rise in food prices in 2022 and early 2023 implies that similar dynamics for headline inflation may occur, at some point, for the food component of the HICP (Figure 4).

The other factor causing inflation persistence is that underlying price pressures can prove much stickier than volatile commodity prices.
Last year’s energy price shock quickly turned into a broad-based price level shock, as firms passed most of their cost increases on to final consumer prices. As a result, core inflation, which excludes the direct effects of energy and food, increased strongly in the euro area, reaching its peak of 5.8% in March 2023, significantly later than headline inflation. In October, it was still running at 4.2%.

The reversal of base effects implies that continued disinflation will need to rely on a steady decline in underlying inflation. The last mile is about this change in the disinflation process. It is no longer about mechanical price reversals but about creating the conditions required for the indirect and second-round effects of supply-side shocks not to become entrenched in underlying inflation. This is the task of monetary policy.

**PRICE AND WAGE RIGIDITIES MEAN UNDERLYING INFLATION IS STICKIER**

Our most recent ECB staff projections see both headline and core inflation declining toward 2% by the end of 2025 (Figure 5).

The projections highlight a key characteristic of the last mile: while it took a year to bring inflation from 10.6% to 2.9%, it is expected to take about twice as long to get from here back to 2%.

In other words, the disinflation process is projected to slow significantly. Essentially, this has to do with the way wages and prices are set.\(^4\)

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Last year, firms revised their selling prices much more frequently than they usually do (Figure 6).
They were doing this to protect their profit margins at a time of rapidly rising input costs. In the
jargon of economists, this is referred to as state-dependent pricing: If prices are far away from their
optimal level, firms are more likely to adjust them (Figure 7). In many cases, firms even raised their
selling prices beyond the increase in costs, bolstering unit profits (Figure 8).
This was possible because aggregate demand remained exceptionally resilient at a time of significant
supply constraints, with fiscal transfers shielding firms and households from the adverse income effects
of the pandemic and the war in Ukraine (Figure 9).
But when input costs are falling, or when conditions are broadly stable, most firms behave differently.
They then revise their prices more reluctantly, which makes underlying inflation stickier and disinfla-
tion slower.
In addition, wages are often set in a staggered way, affecting firms’ cost base only with a lag. In the
euro area, wage growth has picked up sharply over the past year as employees are trying to make up for
lost purchasing power.

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Figure 8
Contributions to GDP Deflator
(annual percentage change and percentage change contributions)

SOURCE: Eurostat and ECB calculations.

Figure 9
Real Disposable Income and Shortage of Equipment as a Factor Limiting Production
(lhs: index 2019:Q4 = 100; rhs: percentage balances, deviations from long-term mean)

NOTE: The series for shortage of equipment is inverted, and refers to the manufacturing sector.
SOURCE: Eurostat, DG-ECFIN, and ECB calculations.
Latest observations: 2023:Q2 for real disposable income; 2023:Q4 for shortage of equipment.

Figure 10
Wage Trackers
(annual percentage change)

NOTE: Indicator of latest wage agreements shows the wage growth implied by agreements reached in a quarter for 12 months ahead. Indeed tracker measures wage growth in online job ads, computed by the Central Bank of Ireland.
SOURCE: Calculated based on micro data on wage agreements provided by Deutsche Bundesbank, Banco de España, the Dutch employer association (AWVN), Oesterreichische Nationalbank, Bank of Greece, Banca d’Italia, and Banque de France.
Latest observations: September 2023 for Indeed Wage Tracker; 2023:Q3 for indicators of latest agreements; 2023:Q2 for ECB negotiated wages.

Figure 11
Unit Labor Costs
(annual percentage change)

SOURCE: Eurostat and ECB calculations.
Our indicators, especially those tracking recently signed wage agreements, point to continued strong wage growth at a time when inflation is already falling (Figure 10).

These are the slow-moving second-round effects of the adverse supply-side shocks that hit the euro area economy in previous years. Meager productivity growth is putting additional pressure on firms’ unit labor costs, which have been rising sharply since the beginning of 2022 (Figure 11).

The distribution of price changes illustrates these rigidities. In September, around 45% of services prices, weighted according to their share in the HICP basket, were still increasing at a rate above 5%, with this share declining only very slowly (Figure 12). In the goods sector, the share of products seeing particularly strong price increases started to decline earlier (Figure 13).

But even in this sector, still nearly 40% of products are currently rising at a rate above 5%.

Given these rigidities, disinflation will slow down appreciably. For core inflation to evolve in line with ECB staff projections, two key conditions need to be met. One is that the growth in unit labor costs eventually falls back to levels that are broadly consistent with 2% medium-term inflation. The second is that firms will use their profit margins as a buffer to limit the pass-through of the current strong wage increases to consumer prices.

The last mile is about ensuring that these two conditions materialize in a timely manner. That process faces two key challenges. The first is the appropriate calibration and transmission of monetary policy. The second is the potential occurrence of new supply-side shocks.
CALIBRATION AND TRANSMISSION UNCERTAINTY MAKE THE LAST MILE THE HARDEST

Disinflation during the last mile relies critically on monetary policy succeeding in reducing underlying inflation in a steady and timely manner. During the first phase of disinflation, a determined policy response was mainly required to keep inflation expectations anchored, thereby reducing the macroeconomic costs associated with restoring price stability. During the last mile, the demand channel of monetary policy—whereby tighter policy slows economic activity—becomes critical when the long and variable lags are gradually drawing to a close.

As such, monetary policy needs to steer wage- and price-setting in a way that ensures that the two conditions on unit labor costs and profit margins are met. This is particularly true in an environment in which the multi-year suspension of fiscal rules and the potential absence of a revised economic governance framework in the European Union risk leaving fiscal policy too expansionary for too long.

While economic growth in the euro area has been weak over the course of this year, considerable uncertainty about the lags and effects of monetary policy remains. A broad distinction can be drawn between the uncertainty around the appropriate calibration of monetary policy and the uncertainty regarding its transmission.

Calibration uncertainty relates to the choice of the appropriate level of the policy rates and the period over which they need to remain at this level. It is inherently difficult to estimate the degree of monetary tightening required to bring inflation back to 2% over a certain horizon.

This is especially relevant in the current context. There is considerable uncertainty about the impact of recent shocks on the supply capacity of the economy, and hence on the level of slack. For example, if recent shocks were to depress the level of potential output more persistently, the output gap could be smaller or even positive rather than negative, as in the conventional estimates.

At the same time, digitalization, rapid progress in artificial intelligence, and ongoing efforts to accelerate the green transition could boost potential output growth. This is what financial markets seem to expect increasingly. Since early 2022, market-based estimates of the natural rate have increased measurably in both the euro area and the United States (Figure 14).

Overall, therefore, there is large uncertainty about how structural changes will affect activity in the euro area and globally, making the calibration of monetary policy more difficult.

Transmission uncertainty can amplify calibration uncertainty—that is, even if policy is initially calibrated appropriately, it is unclear how fast and to what extent a given policy impulse is transmitted to activity, prices, and wages (Figure 15).

The pace and strength of transmission affect the optimal level and duration of policy. The transmission of our past policy actions to bank lending conditions has been strong, with the cost of borrowing rising sharply (Figure 16). As a result, net credit flows have virtually come to a standstill, for both firms and households (Figure 17).

With interest rates on time deposits rising, saving has also become more attractive, contributing to a rise in households’ savings ratio. The transmission through capital markets has been more mixed.

Until recently, risk premia in most segments remained exceptionally compressed. In the past, risk premia in both equity and corporate bond markets rose when the euro area composite Purchasing Managers’ Index fell below the growth threshold of 50 (Figure 18).

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Figure 14
Market Estimates of Natural Rate $r^*$
(percentage per annum)

NOTE: “Euro area” refers to the 1y9y real rate adjusted by removing the term premium and “US” shows the DKW 5y5y real rate.

Figure 15
Impact of Monetary Policy Tightening on Real GDP Growth
(p.p., annual rates)

NOTE: This chart reports the results of a simulation involving changes to short-term rate expectations between December 2021 and October 2023, and changes to expectations regarding the ECB’s balance sheet between October 2021 and September 2023.
SOURCE: ECB calculations based on NAWM II, the MMR model, and the ECB-BASE model.

Figure 16
Composite Cost of Borrowing
(percentage per annum)

NOTE: The indicator for the total cost of bank borrowing for firms is calculated by aggregating short-term and long-term rates using a 24-month moving average of new business volumes. The ECB relevant policy rate is the MRO from January 1999 to May 2014 and DFR thereafter.
SOURCE: ECB (MIR) and ECB calculations. Latest observations: September 2023 for composite cost of borrowing indicators and October 2023 for policy rate.

Figure 17
Bank Loans to Firms and Households by Maturity
(average monthly flows in EUR bn)

NOTE: All series are adjusted for write-offs/write-downs, reclassifications, exchange rate variations, and seasonality. Total loans for both firms and households are also adjusted for sales and securitization (total loans to firms are also adjusted for cash pooling). The maturity breakdowns are not adjusted for sales and securitization (the seasonal adjustment of the breakdowns for households is internal).
SOURCE: ECB (BSI) and ECB calculations. Latest observation: September 2023.
Figure 18
Euro Area Risk Premium and Composite PMI
(January 2012 to October 2023; x-axis: balance statistics; y-axis: percent and basis points)

NOTE: The fitted lines are quadratic functions and exclude the first three months of coronavirus-related lockdown (March 2020–May 2020) as outliers. Equity risk premia (left panel) are calculated as the five-year CAPE yield for the EURO STOXX less 5Y real (inflation swap adjusted) German government bond yield. Credit risk premia (right panel) are calculated as the option-adjusted spread for BBB-rated corporate bonds with a residual maturity of five to seven years.

SOURCE: Bloomberg, S&P Global Market Intelligence, and ECB calculations.

Figure 19
10-Year Euro Area OIS and US Treasury Term Premium (percentage per annum; basis points)

NOTE: The 10-year OIS term premium is based on an affine term structure model fitted to the euro area OIS curve. The estimation method follows Joslin, Singleton, and Zhu (2011). The 10-year UST term premium is based on a five-factor, no-arbitrage term structure model proposed by Adrian, Crump, and Moench (2013).


Latest observations: October 23, 2023 for the euro area OIS and October 19, 2023 for the UST.

Figure 20
APP and PEPP Portfolios: Impact of Sovereign Bonds on Risk Premia (basis points)

NOTE: The upper range of estimates of the impact of APP and PEPP on sovereign bond term premia and other risk premia are derived using an arbitrage-free affine model of the term structure with a quantity factor (see Eser et al., 2023). The lower range is derived using an alternative version of the model recalibrated so that the model-implied yield reactions to the March PEPP announcement match the two-day yield changes observed after March 18. The model results are derived using GDP-weighted averages of the zero-coupon yields of the big-four sovereign issuers (DE, FR, IT, ES). The blue line is based on projections of the Eurosystem’s holdings of big-four sovereign bonds as informed by the ECB’s September 2023 survey of monetary analysts.

SOURCE: ECB calculations.

Latest observation: October 2023 (monthly data).
This has not been the case this year, however: Although economic sentiment deteriorated measurably, the risk premium has held firm, making financial conditions easier than usual.

In sovereign bond markets, term premia—that is, the risk premia investors demand for bearing duration risk—have increased continuously and persistently since we started removing policy accommodation in December 2021 (Figure 19). The current and expected future run-off of all our asset purchase programs has contributed to this development (Figure 20).

However, the unusually low level of the term premium in the United States is likely to have also held back a return to higher levels in the euro area through arbitrage conditions. The recent rise in global term premia has helped bring market-based financing conditions closer to those expected given the current level of the policy rates, although volatility remains large.

**STRUCTURAL CHANGES MAY WEAKEN POLICY TRANSMISSION**

Significant uncertainty also remains about how broader policy transmission will be affected by two structural factors. The first relates to the services sector.

Monetary policy works predominantly by affecting the cost of capital. It is therefore natural that it has a stronger impact on more capital-intensive activities, such as construction and manufacturing. However, over the past few decades the share of capital-intensive industries in total activity has declined steadily in the euro area and globally (Figure 21).

Today, market services account for more than half of gross value added. In our most recent corporate telephone survey, three out of four firms in the services sector reported that the substantial change in financing conditions over the past 12 months had no impact on their business activity (Figure 22). And an even larger share of services firms expect this to be the case over the coming 12 months. Monetary policy transmission may therefore be weaker, or less direct, than in the past, which may lengthen the disinflation process.

The second source of uncertainty concerns the persistent shortages of workers. Surveys continue to point to labor as a critical factor limiting production. Shortages remain near historic highs across sectors, especially in the services sector (Figure 23).

As a result, companies have responded to weakening economic activity by hanging on to their employees out of concern that they might be unable to find workers once demand picks up again. So, despite the strongest tightening in the history of the euro area, by 450 basis points in little more than a year, the unemployment rate fell to a new historic low in August, while the labor force continued to increase throughout the first half of this year (Figure 24).

It is unclear how long the transmission through the labor market will remain muted. It is reasonable to assume that the longer economic activity stagnates, the harder it will be for firms, most notably small and medium-sized firms, to hoard labor. And indeed, we are seeing the first signs that the labor market is softening and demand for labor slowing.

But the more slowly this process unfolds and the weaker it is, the higher the risks that persistent labor market tightness will challenge the assumptions underlying the projected decline in core inflation. In particular, unit labor costs may grow more strongly than projected as labor hoarding continues to weigh on productivity growth and labor shortages support favorable wage bargaining conditions at a time when workers are still trying to make up for the substantial losses in their purchasing power.

Higher unit labor costs, in turn, raise the risk that firms will pass a larger part of their cost increases on to final consumer prices, which could lay the ground for a wage-price spiral.
Figure 21
Sectoral Shares in Euro Area Gross Value Added (percentages)

NOTE: The market services sector includes, among others, wholesale and retail trade, transportation, accommodation and food services, information and communication, and financial and real estate services. The capital-intensive sector includes, among others, mining, manufacturing, energy and water supply, and construction.

SOURCE: Eurostat and ECB calculations.

Figure 22
Survey: Impact of Changes in Financing Conditions on Firms’ Activity (percentage of firms)

NOTE: How do financing conditions (cost and availability of funding) since mid-2022 affect business activity over the past 12 months and in the next 12 months?

SOURCE: Corporate Telephone Survey.

Figure 23
Labor as a Factor Limiting Production (percentage of firms)

SOURCE: European Commission.

Figure 24
Unemployment Rate and Labor Force (lhs: thousands of persons; rhs: percentage of the labor force)

SOURCE: ECB calculations based on Eurostat data.
Latest observation: August 2023.
NEW SHOCKS COULD DERAIL THE DISINFLATION PROCESS

This brings me to the second challenge facing monetary policymakers during the last mile: Because disinflation will slow down appreciably, there is a high risk of a new shock pulling inflation away from our target once again before it has been reached and of inflation expectations becoming unanchored. This is especially relevant in the current geopolitical environment.

The tragic events in the Middle East triggered by the terrorist attack on Israel are a case in point. Oil and gas price futures rose noticeably, adding to concerns over supply following the recent gas pipeline leak in the Baltic Sea. More generally, we have recently observed a rising sensitivity of energy prices to even remote risks, such as strikes at liquefied natural gas plants in Australia. Such shocks can visibly disrupt the disinflation process. Compared with the end of June, oil prices are up by 25% in euro terms. Since then, the energy contribution to the inflation momentum, defined as the annualized three-month-on-three-month percentage change, has increased measurably (Figure 25).

As a result, while in July the inflation momentum was consistent with annual inflation of 2%, in October it was 4.4%.

Other shocks are already on the horizon. This year’s El Niño is expected to bring months of extreme heat and rainfall to parts of the world, reinforcing the risks stemming from global warming. This is threatening to disrupt crop cycles and put further pressure on global food markets (Figure 26).

By delaying the return of inflation to 2%, such adverse supply-side shocks pose larger than usual risks to medium-term price stability, as they are more likely to trigger shifts in inflation expectations.10 It is well known that people tend to pay little attention to inflation when it is low and stable. But the theory of rational inattention suggests that firms and households start paying attention when inflation

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is high, making price- and wage-setting more sensitive to new price shocks.\footnote{Maćkowiak, B. et al. (2021), “Rational inattention: a review”, Working Paper Series, No 2570, ECB, June 2021.} This is especially true if such shocks concern salient goods such as energy and food.

Private-sector participants are factoring in these risks. Although our determined monetary policy decisions have secured the broad anchoring of long-term inflation expectations, surveys and financial market prices continue to point to concerns that inflation may stay elevated.

For example, the distribution of longer-term inflation expectations in our survey of professional forecasters, while remaining broadly anchored around our target, has shifted visibly to the right compared with the periods before and during the pandemic (Figure 27), with risks to the inflation outlook being tilted to the upside. Similarly, risk premia in the swap market for inflation far into the future remain elevated (Figure 28).

**IMPLICATIONS FOR MONETARY POLICY**

In the light of all of this, and with this I would like to conclude, disinflation really does seem like a long-distance race. When the runner enters the last mile, the hardest work begins. While the first phase of the race may have appeared easy, the last mile requires perseverance and vigilance. The same is true for our fight against inflation.

Perseverance is needed to avoid declaring victory too early. With our current monetary policy stance, we expect inflation to return to our target by 2025. The progress on inflation that we have seen so far is encouraging and in line with our projections. We therefore decided to leave our key policy rates unchanged at the October 26, 2023, monetary policy meeting.
However, the disinflation process during the last mile will be more uncertain, slower, and bumpier. Continued vigilance is therefore needed. After a long period of high inflation, inflation expectations are fragile and renewed supply-side shocks can destabilize them, threatening medium-term price stability. This also means that we cannot close the door to further rate hikes.

If we stay vigilant, we will be able to spot early on any risks to the inflation outlook that are materializing, just as the runner listens to the signals from her body. This means that we need to carefully monitor all incoming data and continuously verify whether they are consistent with the assumptions underlying our projections.

Data dependence ensures that our monetary policy is at all times calibrated in accordance with the circumstances we are facing. The inflation target is now within reach, but let’s celebrate only once we have truly tackled the last mile.