

## The New Economy: How the United States is Adapting to the Knowledge-Based Economy of the Twenty-First Century

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### **Outline**

- Recent Economic Conditions
- The New National Economy
  - Employment
  - Productivity
  - Income Distribution
  - Globalization
  - Technology
- State and Regional Impacts



# Recent Economic Conditions

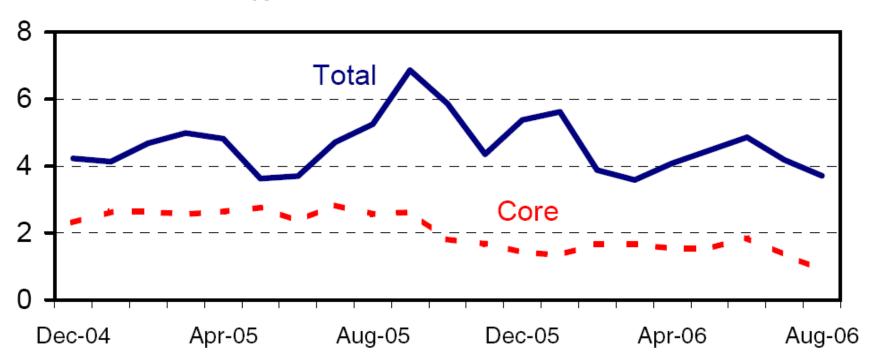


### Good News -- Economy strong overall

- Real output grew at a 2.9 percent pace Q2
  - Up 3.6 percent from year ago
- New jobs: 135,000 month average 2006
  - Near potential, given labor force growth
- Inflation:
  - CPI: 4% last 4 quarters
  - Core CPI: 2.8% last 12 months
  - Core PCE: 2.3% last four quarters



### Producer Price Index % ch from 12 Months Earlier



Source: Macroeconomic Advisers



### Good News -

- Business investment spending strong
  - Nonresidential construction up 23% YOY
  - Producers durable equipment up
    - -IT equipment up 16% YOY
    - Industrial equipment up 11% YOY

### Exports

- Real exports up 8% YOY (Q2)
- Forecasters: real export growth 7-8% YOY
- World economic growth: ~ 5% 2006, 2007



### Sort-of Good News – Slowing Activity

- Majority of forecasters ~ 2.5% rate of increase real GDP, next 4 quarters
  - Blue Chip consensus: 2.8% Q4/Q4 2007
- Employment growth steady
  - Blue Chip survey: ~ 120,000 per month
  - Unemployment rate expected to creep up
- Inflation moderate
  - CPI ~ 2.5% pace next 4 quarters
  - Core PCE ~ 2% next 4 quarters



### Recent Economic Conditions

### Bad News - Housing and Trade Deficit

- Housing weakening
  - Main engine of the economy since 2001
  - July: new and existing sales fell 4.5 to 5%
  - New home inventory/sales ratio highest since 1995

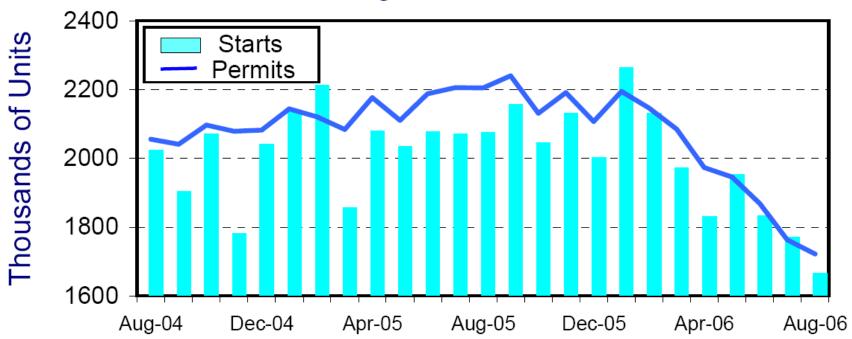
### Trade deficit

- July: \$68B, record level
- Exports: \$120B, Imports: \$188B
- ⇒Borrowing \$2B/day from rest of the world
- ⇒Much from Middle East and China

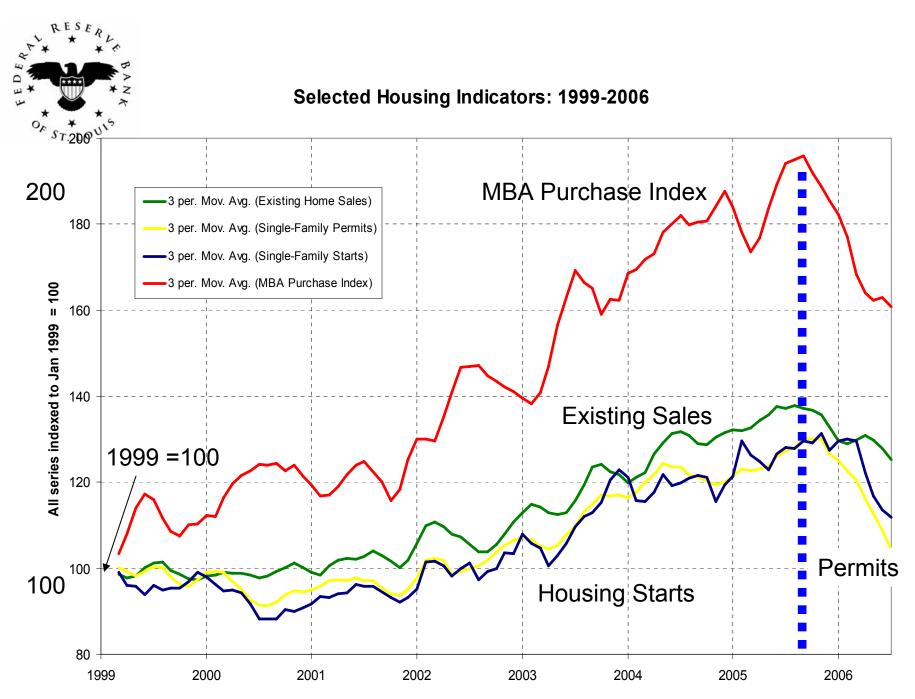


### Recent Economic Conditions





Source: Macroeconomic Advisers



Source: Mortgage Bankers Assoc, National Assoc of Realtors, Bureau of the Census



### Outlook for the Rest of the World 1

- Asia: Growth has been due to rapid accumulation of physical and human capital + rapid productivity increases
- China and India: Productivity gains have accounted for more of growth than input increases!
  - China: increasingly efficient manufacturing
  - India: increasingly efficient services



### Outlook for the Rest of the World 2

- Productivity growth has offset rising commodity prices (emerging markets)
  - Investment has not slowed as commodity prices have increased
  - -Inflation has been contained
  - Household incomes and business profits strong



#### Outlook for the Rest of the World

- Metals prices ↑ 180% in real terms last four years: Results? Not as expected!
  - Little output price inflation
  - Steady profit margins
  - Steady/higher wages
  - Robust economic growth
- China: 50% of increased world demand for major metals last 4 years (aluminum, copper, steel)
  - Price increases offset by large productivity gains

### RESERLA WAY OKST. LOUIS

### Bad News - Storm Clouds for World Trade

- Global productivity and prosperity due to:
  - Revolution in information and communication technology
  - Rationalization of production through global supply chains
- Past leadership is responsible for current prosperity – where are current leaders?
- Collapse of Doha trade talks
- Pandering politicians
  - Use disruption and inequality for their gain
  - Little leadership regarding sharing prosperity





- Not a new idea:
  - Karl Marx
  - Joseph Schumpeter (1911)
  - Alfred Marshall (1916)
- In economics, "knowledge" is capital
  - Intellectual property, industrial/technical secrets (theft of British weaving/loom secrets in 18<sup>th</sup> century)
  - Human capital (education, experience)
  - ALL economic growth is knowledge-driven (ways of doing things)



- Change in relative importance of sectors
  - Producing "knowledge" versus producing "goods" by using knowledge
  - Increased importance of sectors that produce knowledge
  - Increased use of knowledge within sectors that produce goods



"The balance between knowledge and resources has shifted so far towards the former that knowledge has become by far the most important factor determining standards of living—more important than land, capital or labor. Today's most advanced economics are fundamentally knowledge-based."

• Cooke and Leydesdorff, *Journal of Technology Transfer* (2006), commenting on other studies



- New requirements/demands on workers
  - Increased wage premium for education
  - More freedom of location
- New requirements/demands on business
  - Increased demand for skilled/educated workers
  - More freedom of location
- New requirements/demands on government
  - Facilitate infrastructure (?)
  - Protection of intellectual property



### Economic Indicators for the New Economy

- Employment (95-05 changes)
- Wages
- FDI
- Venture Capital
- Patents Granted
- Innovative Small Business Loans
- Education Levels
- Technology
- Rural and urban America in the new economy



- "Workers must be equipped not simply with technical know-how but also with the ability to create, analyze, and transform information and to interact effectively with others. Moreover, learning will increasingly be a lifelong activity"
- "States with flexible labor markets, skilled work forces, and a reputation for supporting innovation and entrepreneurship will be prime locations for firms at the cutting edge of technology."

-- Alan Greenspan (2000)



### Principles of the Knowledge Economy

- Knowledge has characteristics of a public good:
  - Once knowledge is discovered and made public, there is cost little to allowing its widespread use
  - All ideas build on the work of others
- Enforcing intellectual property rights stimulates knowledge creation
  - But strengthening intellectual property rights also raises the price of "a key ingredient" into <u>future</u> research-knowledge

Source: Stiglitz (1999)



### Principles of the Knowledge Economy

### Public Policy

- Education: higher cognitive skills, training in science and technology, mathematics
- Research: support basic research, avoid fancy projects
- Tax policy: treat capital gains on R&D/innovation differently than capital gains on real estate

Source: Stiglitz (1999)





# Globalization: Chinese Firm Building British Cars in Oklahoma

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### REVIVAL OF MG BRAND ANNOUNCED AS PART OF NANJING MOTORS GLOBAL INITIATIVE

New global business model encompasses Asia, Europe and North America, private and public sector investors

July 12, 2006 (Oklahoma City, OK) --- Senior officials of Nanjing Automobile (Group) Corporation (NAC) today announced the revival of the historic MG brand of vehicles, as well as plans to build a new MG product in Oklahoma, with the formation of MG Motors North America, Inc., in ceremonies held today in Oklahoma City.

MG vehicles will not only be built in Nanjing, China, (NAC's home), but also at the Longbridge assembly plant near Birmingham, England and at a new American assembly plant to be built at the Ardmore Air Park in Ardmore, Oklahoma. Headquarters for MG sales, marketing and distribution (outside of Asia) will be located in Oklahoma City. Research and development will be in Norman at the University of Oklahoma.



### In the New Economy:

- Globalization is a fact of life
- Business source supplies internationally
- Businesses market internationally
- U.S. workers compete in foreign markets
- Foreign workers compete in U.S. markets
- "The World Is [Almost] Flat"



#### **Characteristics**

- Growing trade in goods and services
- Expanding capital flows
- Rapid transfer of knowledge and technology
- Mobile populations

Due to: Inexpensive, rapid communications and information trasnsmission due to IT revolution

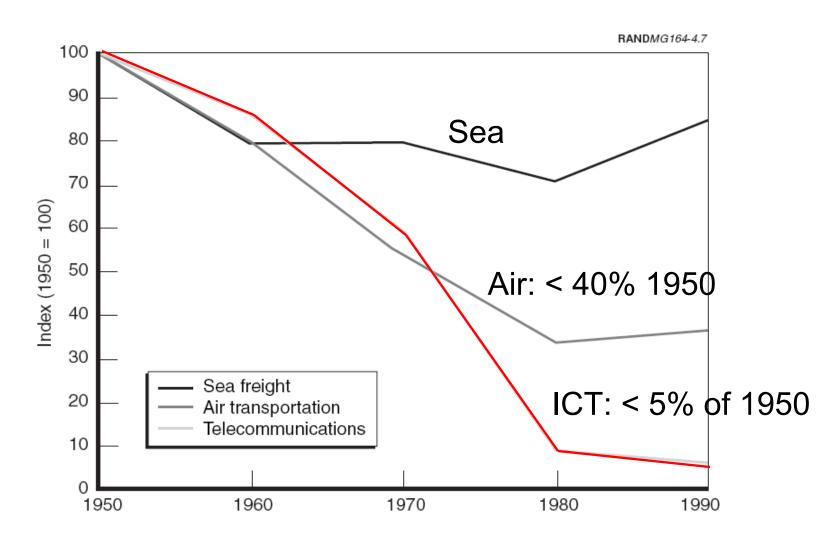


### **Economic benefits**

- New markets for our products
- New sources for less expensive products
- New job opportunities for our children in world business
- Significant short-term and longer-term disruptions (job losses/changes)
- Life as we know it could not continue without international trade



## Globalization: Falling Transport Costs





### What Is Globalization?

The closer integration of countries due to the ICT revolution, lower transportation costs, and elimination of man-made trade barriers.

Larger markets ("rational" supply decisions) increase living standards for both developed and developing nations.



### What Is Globalization?

### World trade is not new

- 2000 B.C. Sumerians traded widely by land and water (later, Phoenicians)
- Romans traded widely
- 1500: Navigation of open oceans eased by new instruments, rapid growth of countries along the Atlantic
- 1815 to 1913: Golden Age of Globalization
- In mid-1980s, world trade, relative to world GDP, regained 1913 levels.



### What Is Globalization?

### Five new aspects of modern world trade

- "Intra-trade": trade in similar goods between similar countries
- "Slicing value chain" highly disaggregate supply decisions
- "Supertrader" countries exports much greater than GDP
- Large exports of manufactures from low-wage to highwage countries
- Large inflows of capital to U.S. from developing countries

Source: derived from Krugman, Cooper and Srinivasan (1995)



### Losers in developed countries

- Competition from low-wage workers abroad
- Competition for higher-skilled workers
  - Outsourcing (actual/feared/threatened)
  - Success of education in developing countries
- Response?
  - "We just need to up-skill"
  - "We didn't care about those low-wage jobs"



### Winners in developed countries

- Reduced costs when bidding for contract work
  - Outsource routine tasks to lower-cost suppliers
  - E.g., U.S. firms bidding for worldwide IT work outsourcing programming to India
- Reduced cost of purchased inputs, supplies, components, machinery
  - Lower cost of new cars due to lower-cost components
- General lower cost of manufacturers
- Higher-skilled workers gain the most



### Mixed record in developing countries

- East Asia: Rapid growth
  - Globalization of technology, markets
  - Large foreign direct investment
- "Managed" globalization
  - Slow to open markets
  - Capital controls (cannot repatriate earnings)
  - Weak protection of intellectual property (sometimes government-sponsored theft)



### Mixed record in developing countries

- Africa: decline in real incomes
- Middle East: Oil profit but stagnation
  - Heavy investment in U.S. assets
- Latin America: Failure?
  - Unemployment higher
  - Larger "informal" sectors (tax evasion?)
  - Poverty persists, low real growth rates
  - Even true for Mexico, despite access to U.S.



### Has Globalization Benefited All?

### What happened?

- Bad political science and economics?
  - Does growth require liberalization of markets, privatization, price stability, transparency in government? (They help...)
- Overly optimistic expectations
- Failures have led to more radical governments and opposition to openness
- Too many special commercial interests?

Source: derived from Stiglitz (2005)



### Has Globalization Benefited All?

### WTO and Doha trade talks

- Agriculture most visible issue
- U.S. increased agriculture subsidies, refused reductions
- Europe refuses to open its markets
- Reflects "me, my, mine" views
- Lack of domestic political leadership

Source: derived from Stiglitz (2005)



## The New Economy



### The New Economy

### The New Economy is:

- More rapid increases in output per hour of labor
- Decreased employment in manufacturing despite increased manufacturing activity
- Increased employment in servicesproducing sectors
- Increased international competition



### The New Economy

### The New Economy is:

- More rapid innovation and invention
  - Research and Development
  - Patents
- Risk we lose our R&D leadership
  - Strong educational systems abroad
  - Many times the number of science and engineering students



### In the New Economy:

- Business cycles continue to occur
- Employment rebounds slowly after recessions
- Income distribution has become more unequal
- Education pays better than ever
- Persons in lower parts of income distribution are poorer than in the past

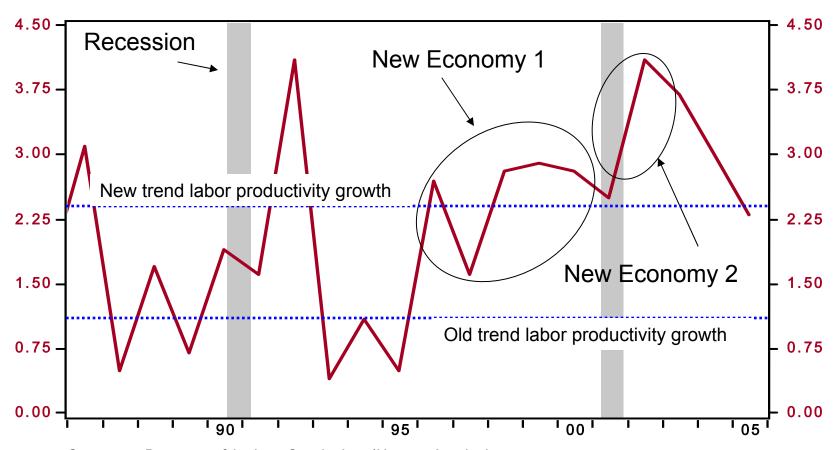


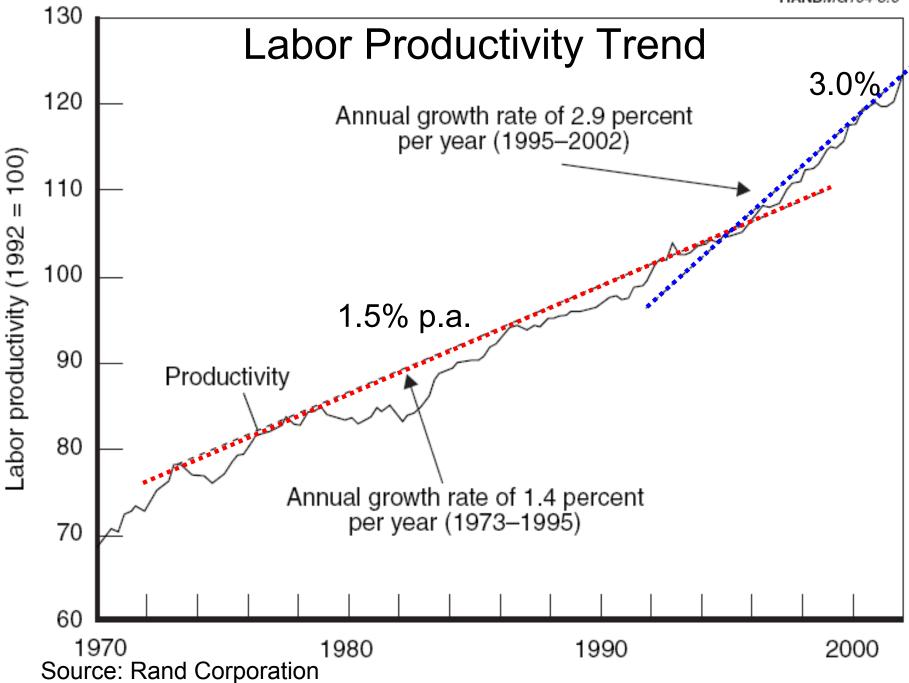
Epoch 1: manufacturing outpaced service sectors

Epoch 2: service sectors outpaced manufacturing

### Nonfarm Business Sector: Output per Hour of All Persons

Yr/Yr.%Chg

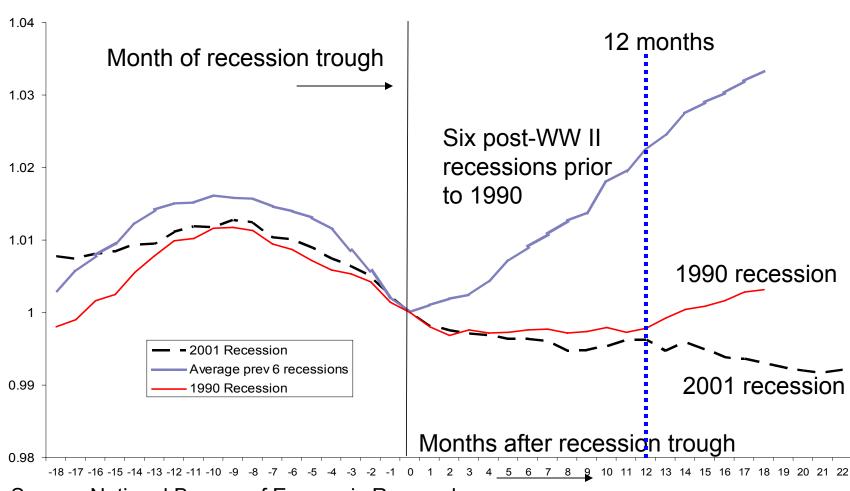






# Faster Productivity Growth in Services + Sluggish Manufacturing Recovery → Jobless Recovery

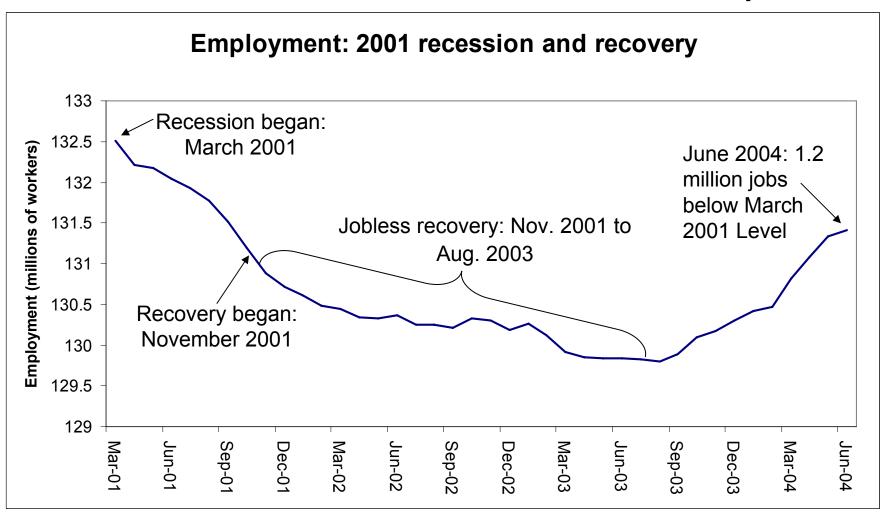
#### Payroll Employment: before and after recession



Source: National Bureau of Economic Research

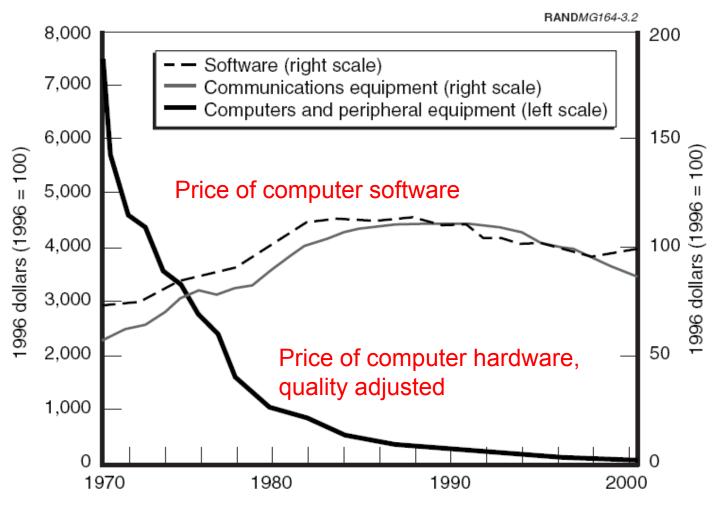


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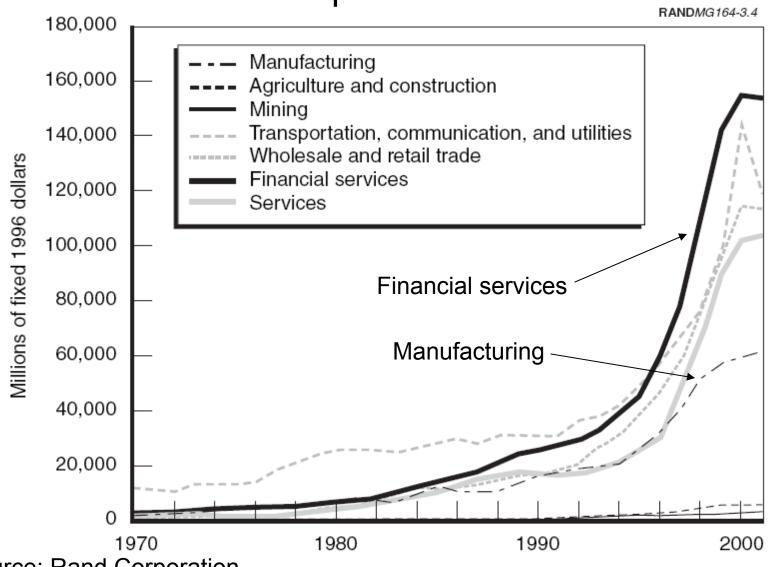
# Price of Information Technology and Communications Equipment (index, per unit, 1996 dollars)



Source: Rand Corporation



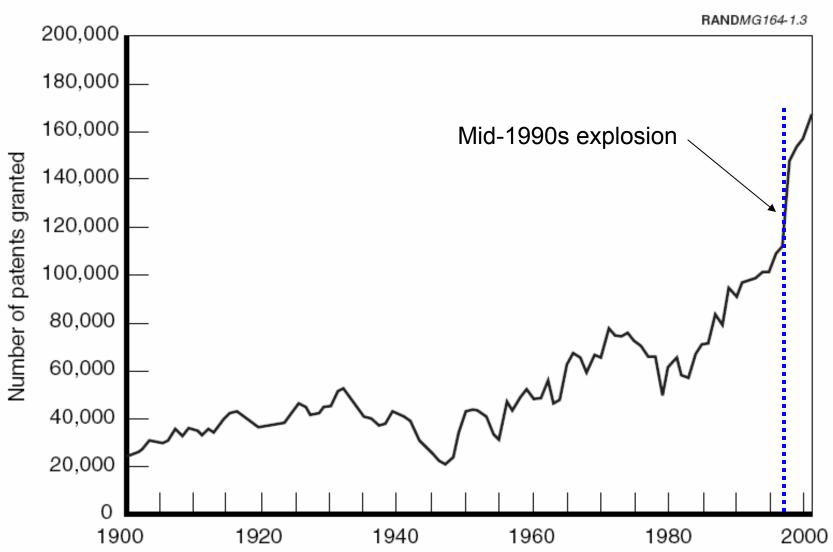
### Investment Spending on Information Technology and Communications Exploded as Prices Fell



Source: Rand Corporation



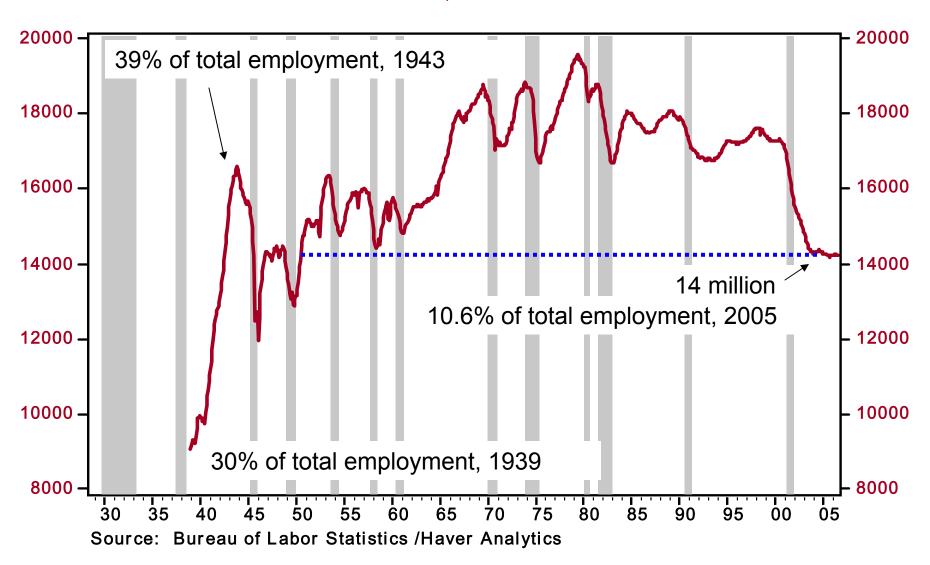
### Number of Patents Granted Has Soared



Source: Rand Corporation and U.S. Patent Office

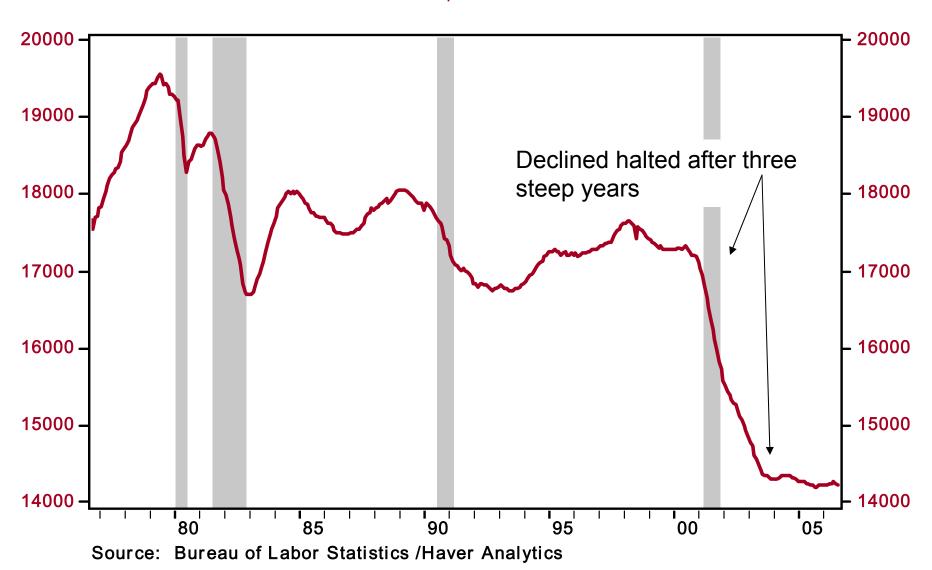
### All Employees: Manufacturing

SA, Thous



### All Employees: Manufacturing

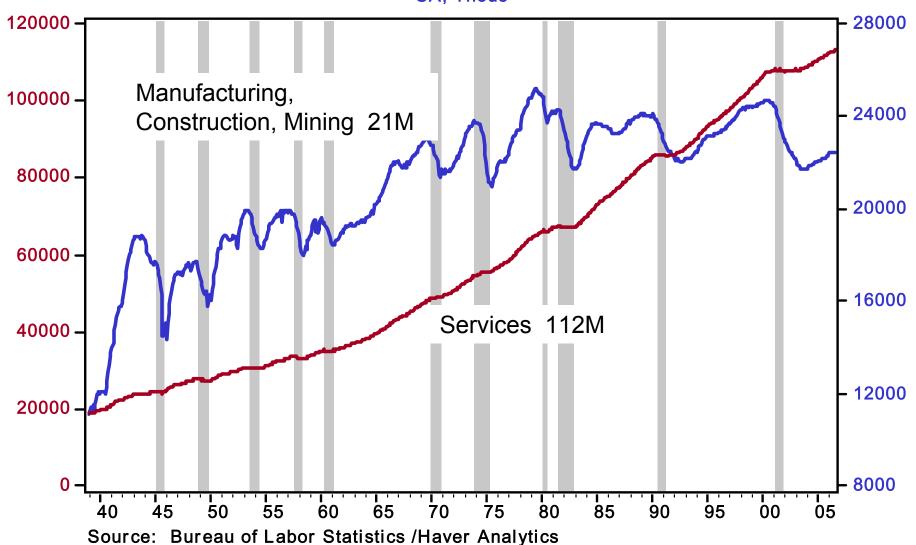
SA, Thous



### All Employees: Service-providing Industries SA, Thous

All Employees: Goods-producing Industries

SA, Thous

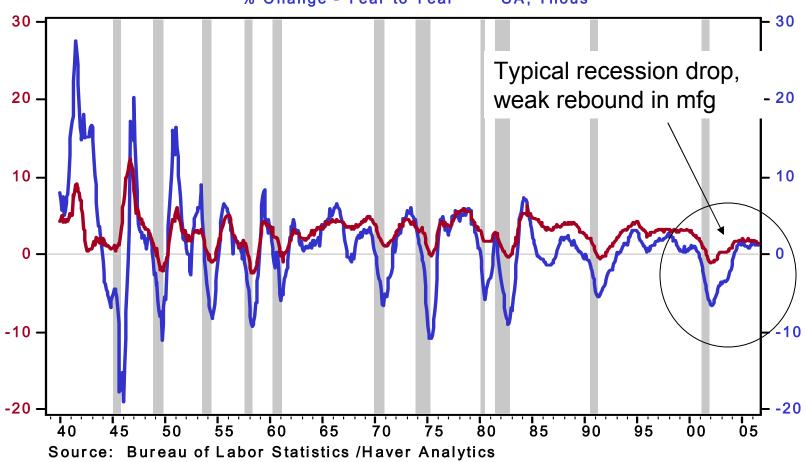




### The Service Sector Rebounded from Recession. Manufacturing Did Also – But Weakly

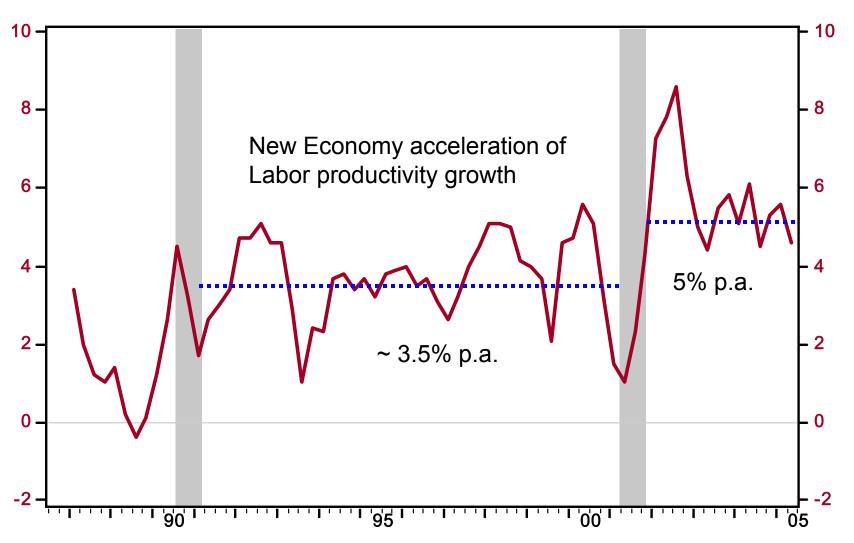
All Employees: Private Service-providing Industries
% Change - Year to Year SA, Thous

All Employees: Goods-producing Industries
% Change - Year to Year SA, Thous



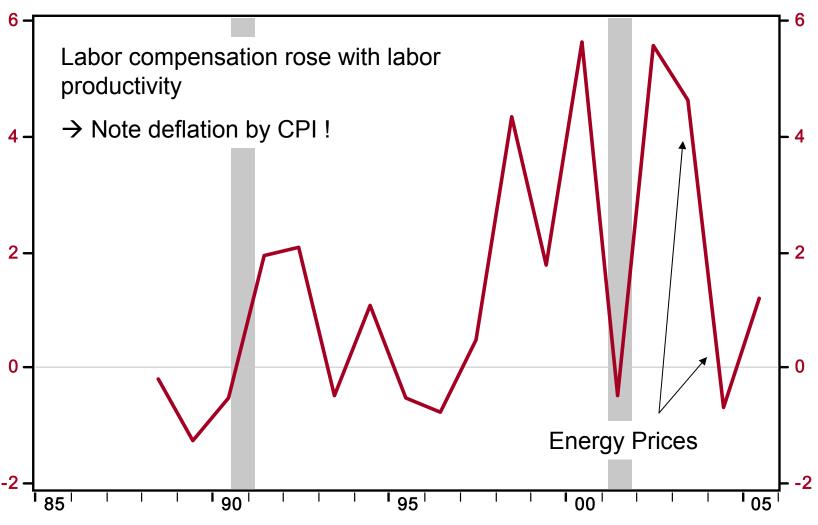
### Manufacturing Sector: Output Per Hour of All Persons

SA, % Chg Yr Ago



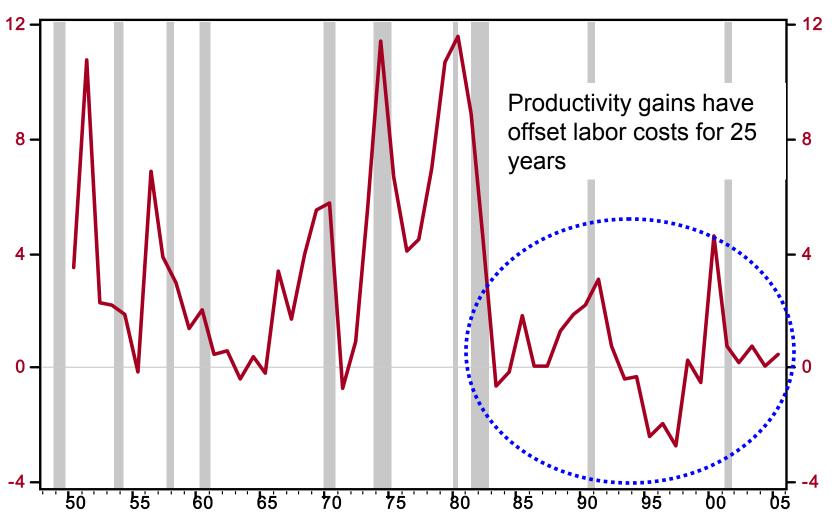
### Manufacturing Sector: Real Compensation Per Hour

% Change - Year to Year 1992=100



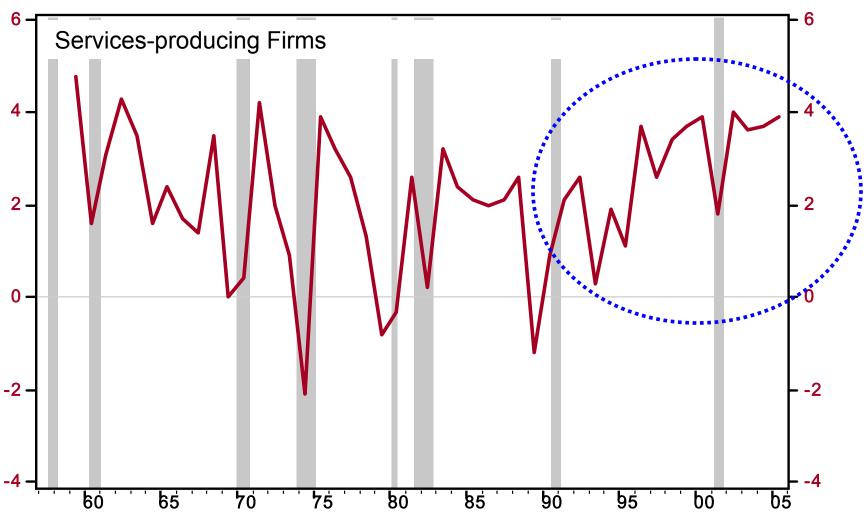
### Manufacturing: Unit Labor Costs

Yr/Yr.%Chg



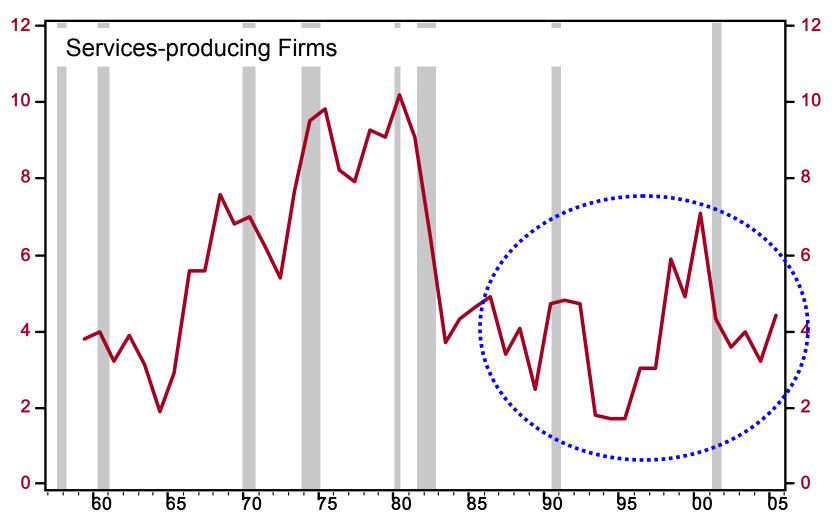
### Nonfinancial Corporations: Output per All Employee Hour

Yr/Yr % Chg



### Nonfinancial Corporations: Hourly Compensation

Yr/Yr % Chg





### Where Has Employment Increased?

Industry	2005 Employment (Thousands)	<b>Avg</b> ∆ <b>Decade</b> (1995-2005)
Construction	7278	3.33%
Professional Business Services	16876	3.06%
Education and Health Services	17342	2.80%
Leisure and Hospitality	12799	2.18%
Other Services	5387	1.80%
Financial Activities	8142	1.57%
Government	21806	1.13%
Information Services	3065	1.13%
Trade, Transportation and Utilities	25906	1.05%
Natural Resources/Mining	625	-0.42%
Manufacturing	11% of jobs — → 14234	-1.58%
Total Non-Farm	133459	1.43%

Source: Bureau of Labor Statistics, Establishment Survey (Table B-1)



ST. LOUIS	2005 Wage	Avg ∆ Decade
Industry	(\$/Hour)	(1995-2005)
Financial Activities	17.94	3.87%
Professional Business Services	18.07	3.68%
Education and Health Services	16.72	3.47%
Information Services	22.07	3.38%
Leisure and Hospitality	9.14	3.21%
Other Services	14.33	3.16%
Trade, Transportation and Utilities	14.93	2.99%
Manufacturing	16.56	2.94%
Construction	19.45	2.80%
Natural Resources/Mining	18.72	2.41%
Total Private	16.11	3.26%

Source: Bureau of Labor Statistics, Establishment Survey (Table B-3)



# Labor Markets and lncome Inequality



### In the New Economy there are:

- Wider income and wage differentials:
  - Larger group well-paid, high-skill workers
  - Larger group low-paid, less skilled workers
  - Falling real earnings for low-paid workers
  - Stagnant real earnings for average workers
- No obvious forces reversing this
- Great uncertainty re extent!



### In the New Economy:

- Real wages for some workers have stagnated
  - Distinguish "mean" from "median"
  - "Mean" ("average") has done well
  - "Median" ("average") has not done well
- Depends on price deflator/index
- Varies with time period



### Before the New Economy:

- "Rising tides" seemed to lift all boats, although perhaps not equally
- Tight labor markets:
  - Increased real earnings for most workers
  - Reduced income inequality
- Prior to 1973, real hourly wages for most workers rose about 2 percent per year



In the New Economy, job growth has:

- been mostly in lower-paid service-type industries jobs
- been mostly in higher-paid managerial and professional jobs
- ⇒ Both are true!
  - ⇒ Fewer jobs in the middle



### By Industry:

 The largest number of new jobs has been in service industries, paying less than manufacturing on average

### By Occupation:

 Rapid growth in both high-paying and lowpaying occupations



### By Sex:

- Women have done better than men.
- More rapid employment growth
- and Rising wages

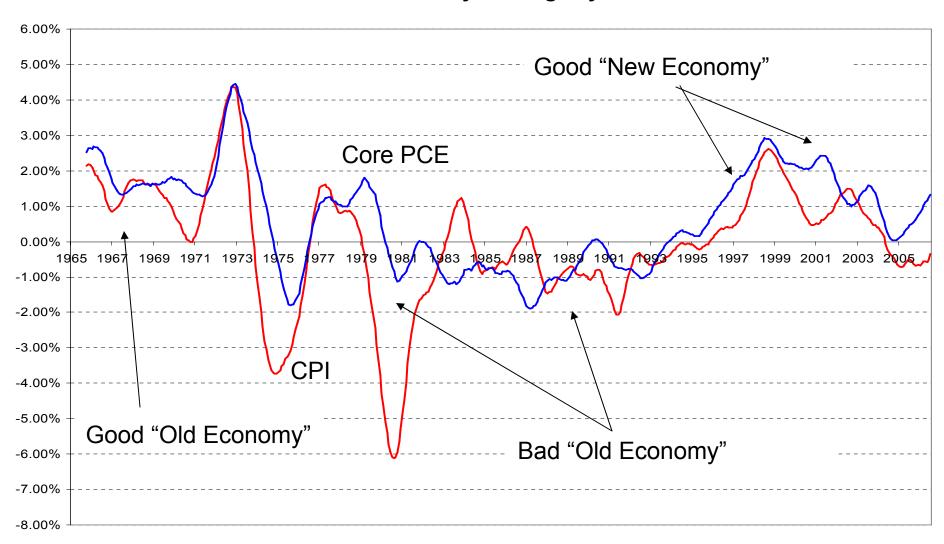
### By Education:

- Lower educated men have done the worst
- Lower educated women saw wage losses, but not as much as men



### "New Economy" vs "Old Economy"

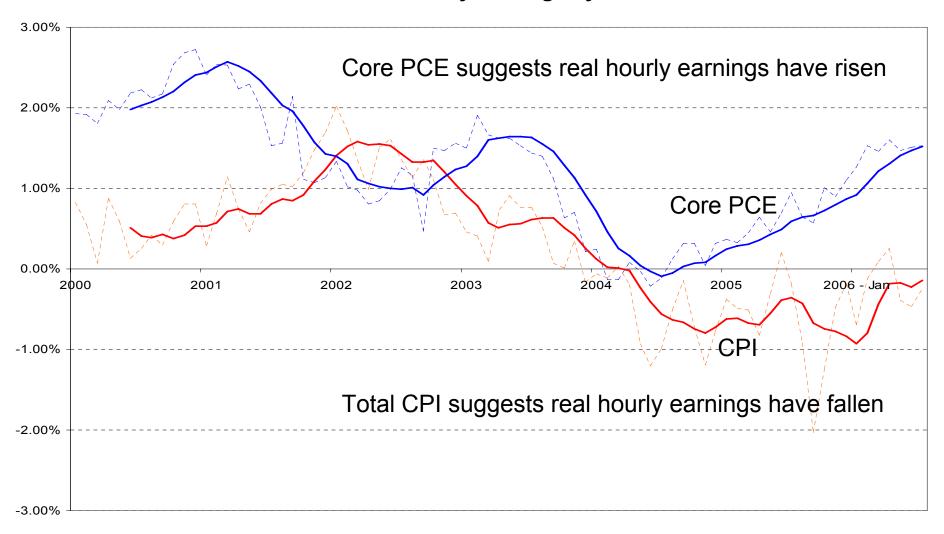
### **Growth in Real Hourly Earnings by Deflator**





# The Story Depends on the Data: Average Hourly Earnings with Two Price Deflators

### **Growth in Real Hourly Earnings by Deflator**

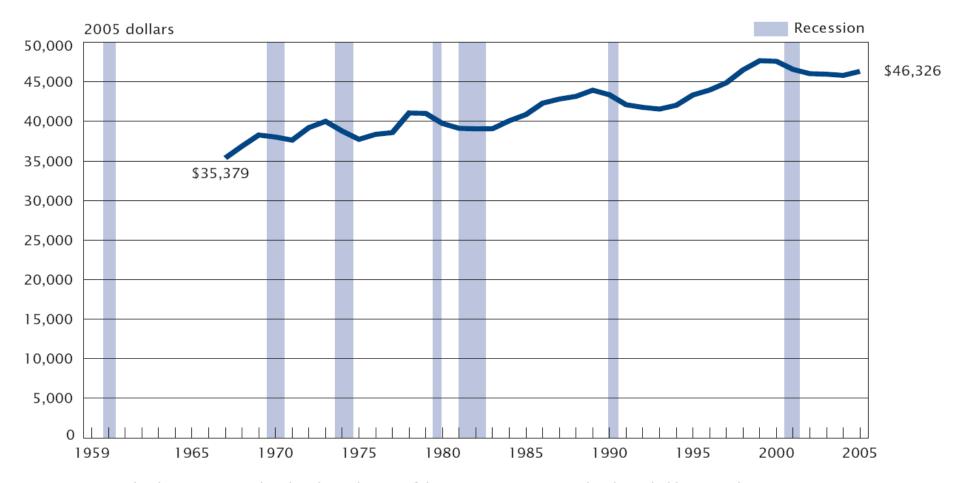


# 

### Real Median Household Income

• 1999  $\rightarrow$  2005, -3% || 1993  $\rightarrow$  2005, +11.5%

Real Median Household Income: 1967 to 2005



Note: The data points are placed at the midpoints of the respective years. Median household income data are not available before 1967.

Source: U.S. Census Bureau, Current Population Survey, 1968 to 2006 Annual Social and Economic Supplements.



### "Median" Income and Wage

- Household income (real)
  - Increased  $11.5\% 1993 \rightarrow 2005$
  - Decreased 3.0% 1999 → 2005
- Real median hourly wage
  - Increased 12.2%  $1995 \rightarrow 2003$



### "Median" Wage Growth

 Real median hourly wage, by percentile, 1995 → 2003

- 20<sup>th</sup>: +14.0%

- 50<sup>th</sup>: +12.2%

- 80<sup>th</sup>: +11.6%

-90<sup>th</sup>: +14.6%

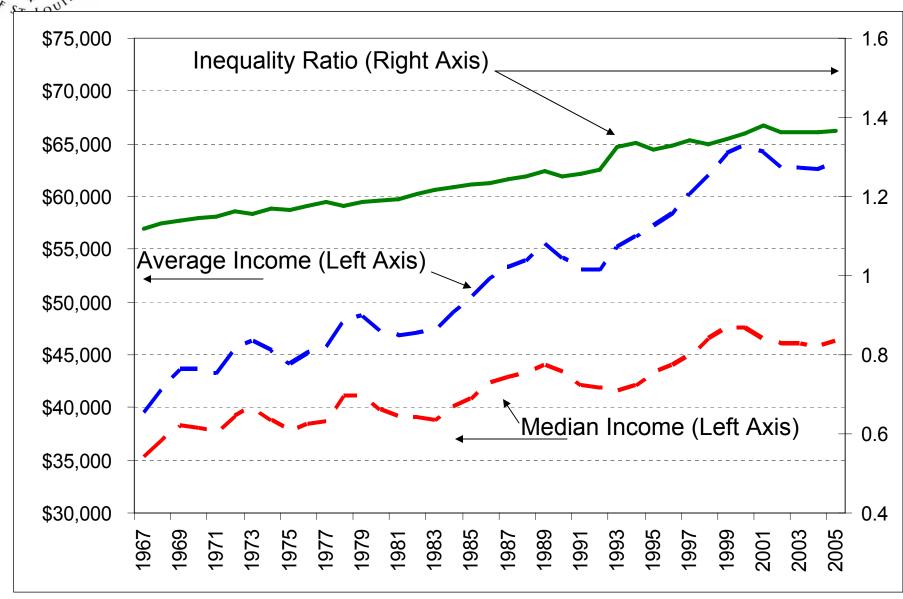
- 95<sup>th</sup>: +15.0%

No Big Differences Across Groups!!

Source: Mishel, Bernstein and Allegretto (2005), table 2.6



#### More Unequal Household Income: Premium to Education and Skills





#### Not much gain for median worker since 2001

## Median Weekly Earnings of Wage and Salary Workers

	in 2001 dollars		Increa	lemo: ase in CPI ercent)
Earnings	adjusted by the CPI	adjusted by the Core CPI	CPI	Core CPI
\$595				
\$616	\$559.36	\$578.27	3.5	4.0
\$659	\$578.21	\$594.93	14.0	10.8
	\$595 \$616	Earnings adjusted by the CPI \$595 \$616 \$559.36	Earnings adjusted by the by the CPI Core CPI \$595 \$616 \$559.36 \$578.27	in 2001 dollars (per adjusted adjusted by the Earnings by the CPI Core CPI CPI \$595 \$616 \$559.36 \$578.27 3.5

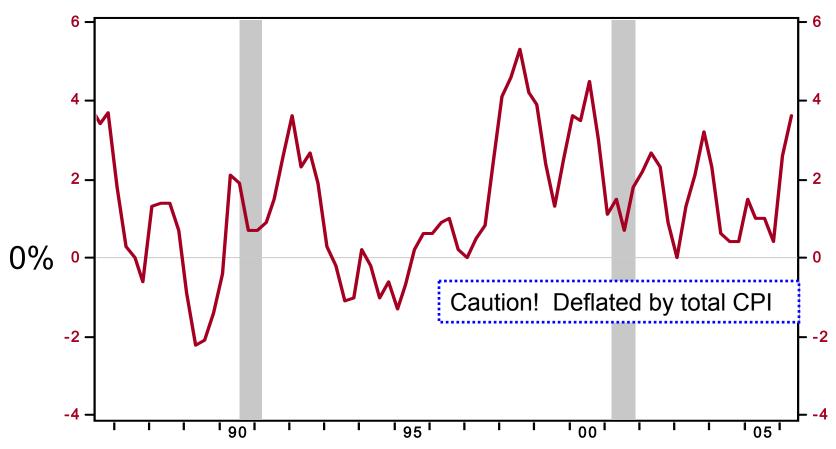
Source: Author's calculations from Bureau of Labor Statistics data



#### Even after energy, compensation has increased

#### Nonfarm Business Sector: Real Compensation Per Hour

SA, %Chg.Year.Ago



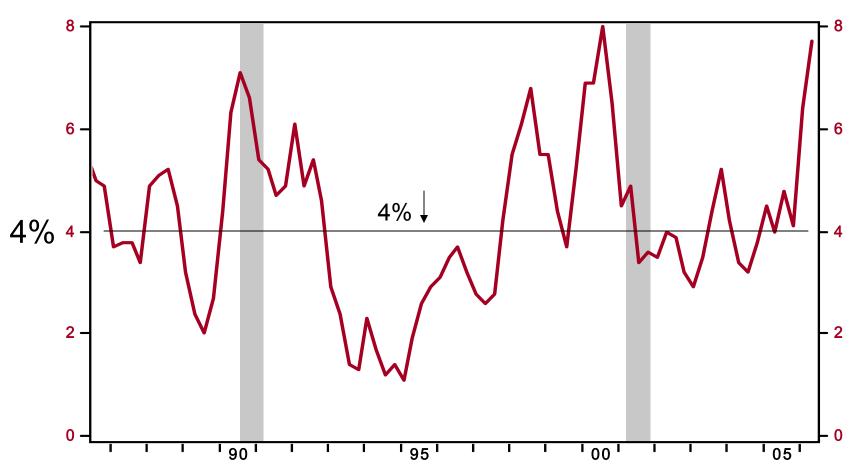
Source: Bureau of Labor Statistics / Haver Analytics



#### New Economy: increased compensation per hour

#### Nonfarm Business Sector: Compensation Per Hour

SA, %Change.Year.Ago



Source: Bureau of Labor Statistics / Haver Analytics



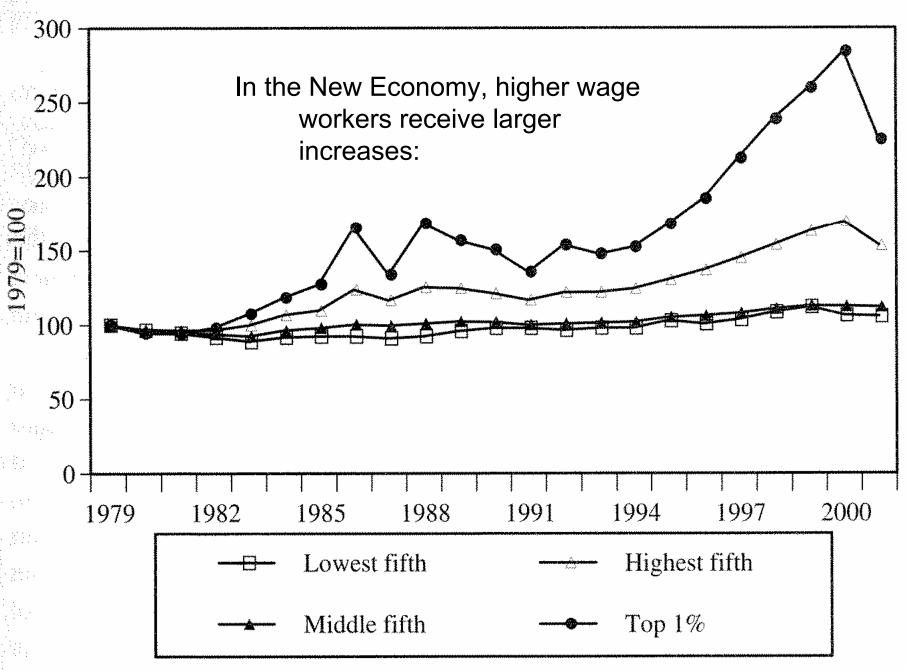
#### The Story Depends on the Data: Average Hourly Earnings, Production Workers

#### **Average Hourly Earnings: Total Private Industries**

% Change - Year to Year SA, \$/Hour



Source: Bureau of Labor Statistics / Haver Analytics

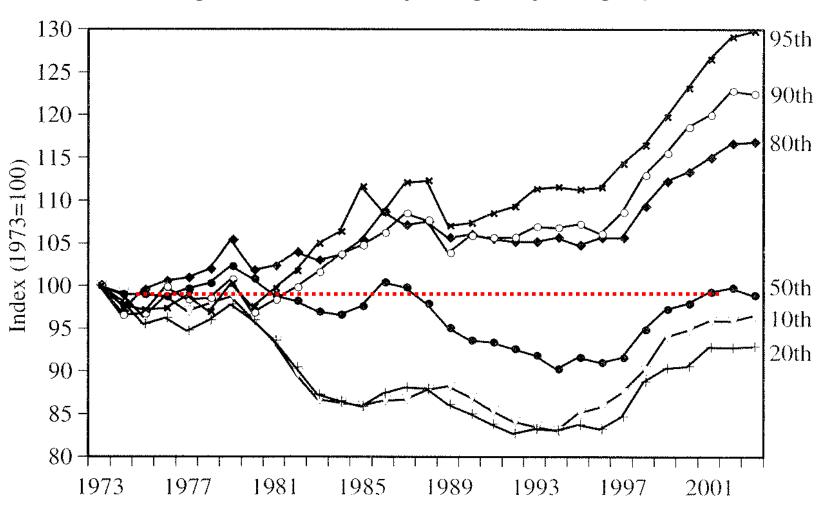


Source: Mishel, Bernstein and Allegretto (2005)



### Labor Markets 6

Men, change in real hourly wage by wage percentile

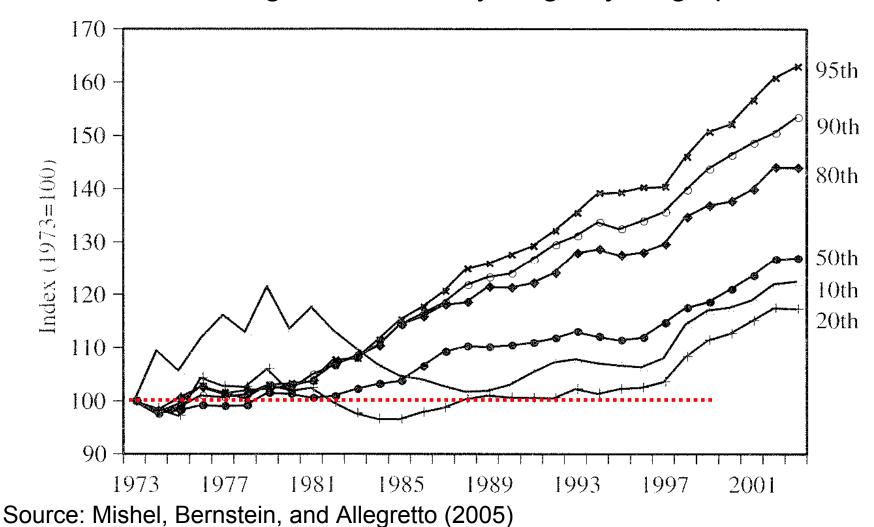


Source: Mishel, Bernstein and Allegretto (2005)



### Labor Markets 7

Women, change in real hourly wage by wage percentile





### Labor Markets - 2

### "Mean" Wage and Benefit Growth

- Real mean hourly wage, 1995 → 2003
  - -9.7%
- Benefits
  - -0.0%

- Less than the median increase
- Total Compensation
  - -7.8%

Source: Mishel, Bernstein and Allegretto (2005), table 2.3



## **International Trade**

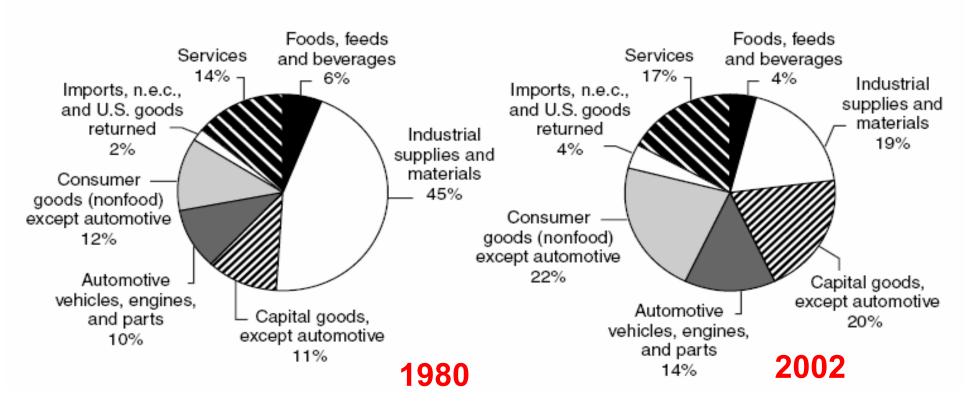


### **Trade Facts**

- 2005 Trade Deficit: -\$705 billion
  - Goods: -\$783 billion
  - Services: +\$66 billion
- Exports: \$1.28 trillion (~ 10% GDP)
  - Goods: \$895 B, Services: \$380 B
- Imports: \$1.99 T (~ 16% GDP)
  - Goods \$1.67 T, Services \$314 B

C. Imports by Sector, 1980
Total Value of Imports:
\$291.2 billion

D. Imports by Sector, 2002 Total Value of Imports: \$1,407.4 billion



Share of Consumer goods has doubled.

Share of capital goods (machinery, equipment) has doubled.

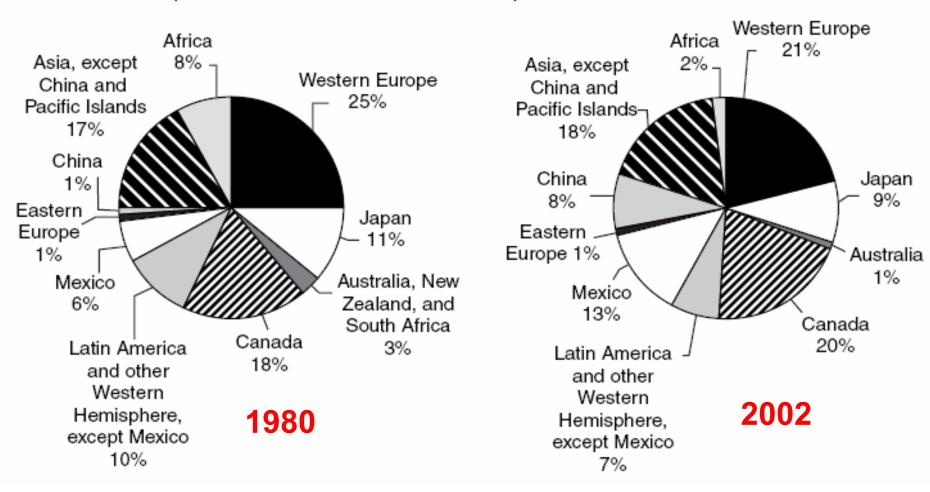
Share of supplies and materials has halved.

A. Goods, Exports, and Imports
by Region, 1980

Total Value of Goods
Exports and Imports:
\$474.0 billion

B. Goods, Exports, and Imports
by Region, 2002
Total Value of Goods
Exports and Imports:
\$1,849.5 billion

#### Most Important Trade Partners: Europe, Canada, Asia excl. China



## Balance on Current Account as a % of GDP SAAR, %





# State and Regional Analysis



#### Required Reading!

## Profit Vise News and Views Special Edition

Published by the Consumer and Community Affairs Division

July 2006

## The Future of Economic Development in Rural America



FEDERAL RESERVE BANK OF CHICAGO

#### Index

Introduction Page 1

Overview of Midwest Agriculture and Rural Development Issues Page 2

Rural Depopulation: What Does it Mean for the Future Economic Health of Rural Areas and the Community Banks that Support Them? Page 4

Infrastructure in Rural Areas: Rural Quality



## Regional Analysis 1

### In the New Economy:

- Skilled workers relocate to areas with skilled workers
- Firms react locate in areas with skilled workers: skilled labor + technology
- New technology requires new business rules, systems and practices (and perhaps workers)
- Skilled workers receive higher wages in areas with many skilled workers
- Affects manufacturing and service sectors



### State Income Differences 1

Since 1929, differences in state per capita incomes have narrowed

- In 1929, income in the highest state was 5 times income in the lowest
- In 2005, the ratio was 2:1
- Differences narrowed almost continuously 1929 to 1980
- Differences have changed little since 1980

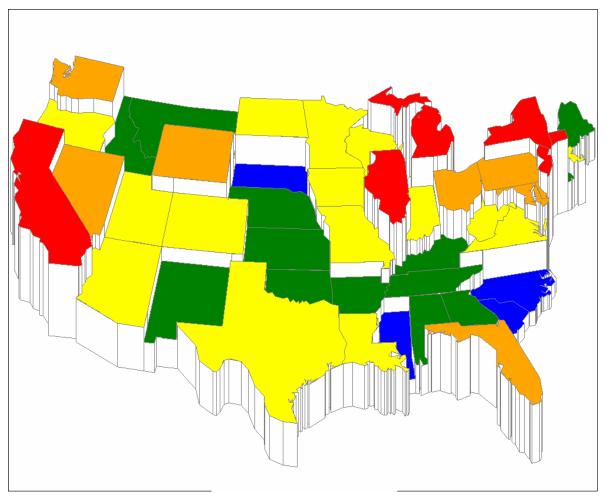


## State Income Differences 2

Empirical research finds two factors explain state income differences:

- "Knowledge" = HS and college education of its population
- "Patent Stock" = patents held by firms in state (measure of innovation, R&D, entrepreneurship)

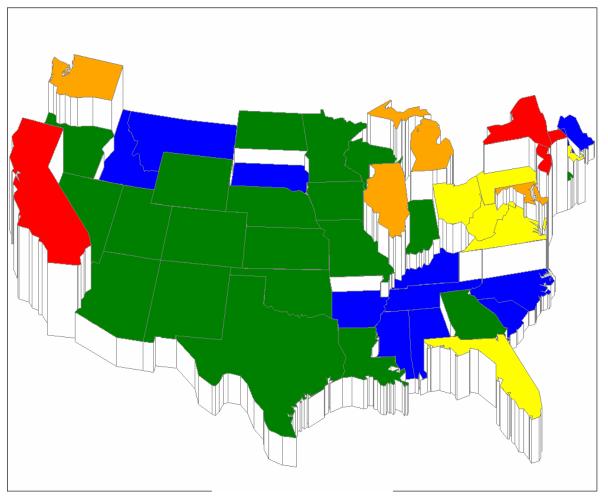




1978				
	# States Color			
Highest Income	6			
	8			
	15			
	14			
Lowest Income	5			
Mean	\$41,785			
Median	\$41,210			
Range	\$16,623			
Number of States below Mean: 27				

1978			
Group	Range		
5	\$50,550	\$47,226	
4	\$47,226	\$43,901	
3	\$43,901	\$40,576	
2	\$40,576	\$37,252	
1	\$37,252	\$33,927	

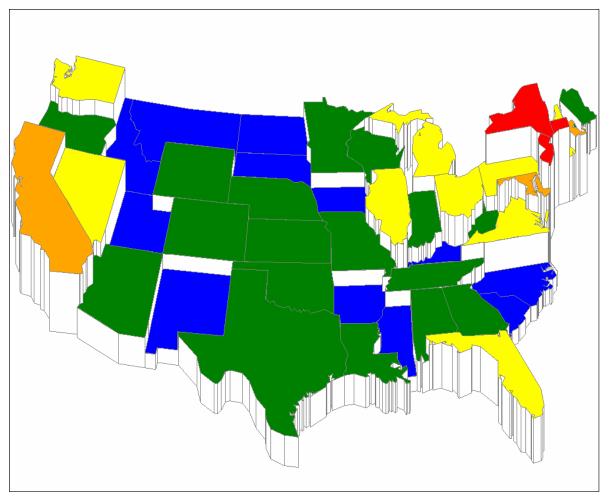




1984				
	# States Color			
Highest Income	4			
	4			
	7			
	21			
Lowest Income	12			
Mean	\$ 45,040			
Median	\$ 44,227			
Range	\$19,588			
Number of States Below Mean: 28				

1984			
Group	Range		
5	\$57,497	\$53,579	
4	\$53,579	\$49,662	
3	\$49,662	\$45,744	
2	\$45,744	\$41,826	
	\$41,826	\$37,909	

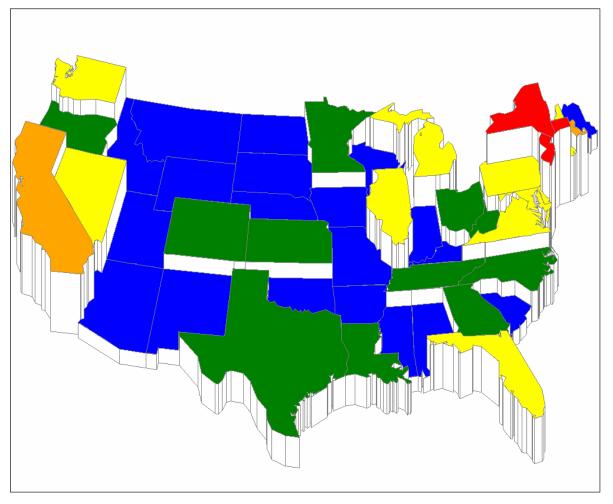




1990			
	# States Color		
Highest Income	3		
	3		
	11		
	18		
Lowest Income	13		
Mean	\$ 47,417		
Median	\$ 45,610		
Range	\$24,510		
Number of State Below Mean: 31			

1990			
Group	Range		
5	\$63,142	\$58,240	
4	\$58,240	\$53,338	
3	\$53,338	\$48,436	
2	\$48,436	\$43,534	
	\$43,534	\$38,632	

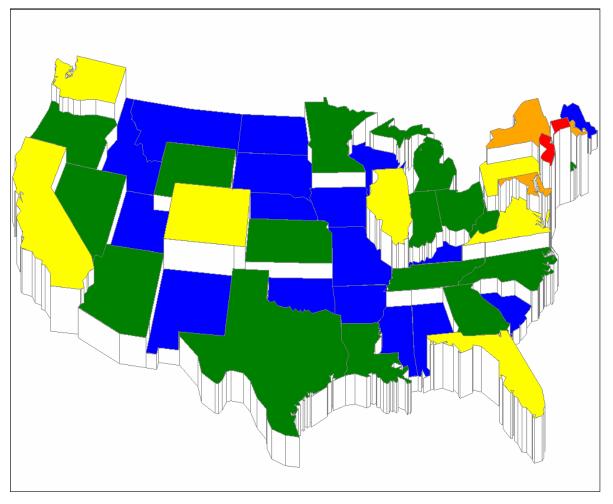




1996			
	# States Color		
Highest Income	3		
	2		
	11		
	11		
Lowest Income	21		
Mean	\$ 50,941		
Median	\$ 48,762		
Range	\$26,971		
Number of States Below Mean: 30			

1996			
Group	Range		
5	\$69,685	\$64,291	
4	\$64,291	\$58,897	
3	\$58,897	\$53,503	
2	\$53,503	\$48,108	
	\$48,108	\$42,714	

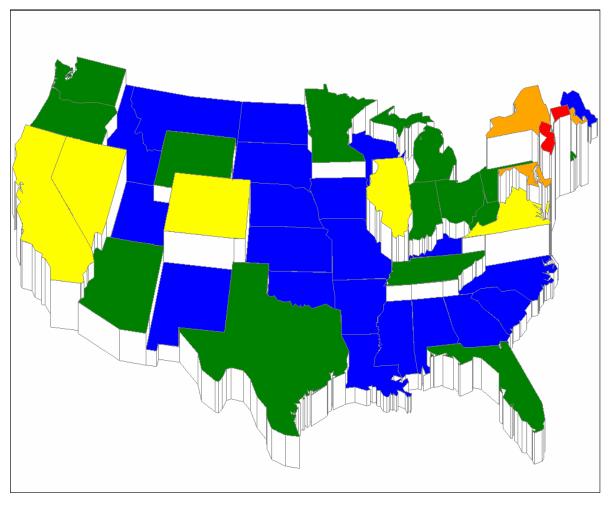




2002			
	# States	Color	
Highest Income	2		
	3		
	8		
	17		
Lowest Income	18		
Mean	\$ 58,928		
Median	\$ 56,956		
Range	\$35,195		
Number of States Below Mean: 28			

2002			
Group	Range		
5	\$83,256	\$76,217	
4	\$79,154	\$72,115	
3	\$74,856	\$67,817	
2	\$74,448	\$67,409	
	\$70,285	\$63,246	





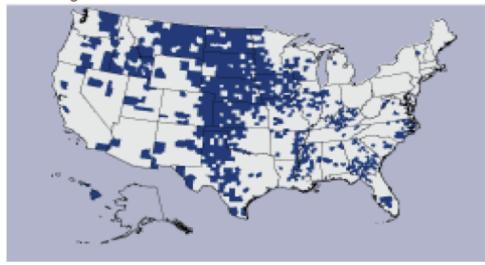
2005			
	# States	Color	
Highest Income	2		
	3		
	6		
	15		
Lowest Income	22		
Mean	\$ 62,773		
Median	\$ 60,607		
Range	\$36,913		
Number of States Below Mean: 24			

2005		
Group	Range	
5	\$89,067	\$81,685
4	\$81,685	\$74,302
3	\$74,302	\$66,919
2	\$66,919	\$59,537
	\$59,537	\$52,154

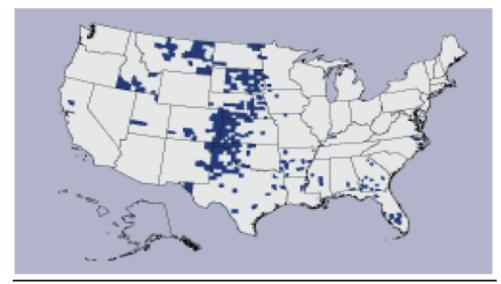


#### Figure 01: The Decline of Rural Agriculture

In 1969, farming accounted for 20 percent or more of earnings in 935 nonmetro counties...



...versus just 262 nonmetro counties in 1999

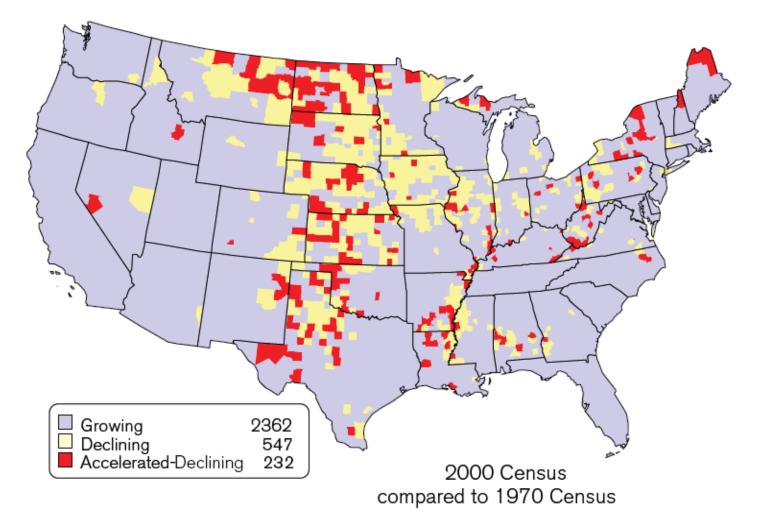


FEDERAL RESERVE BANK OF CHICAGO

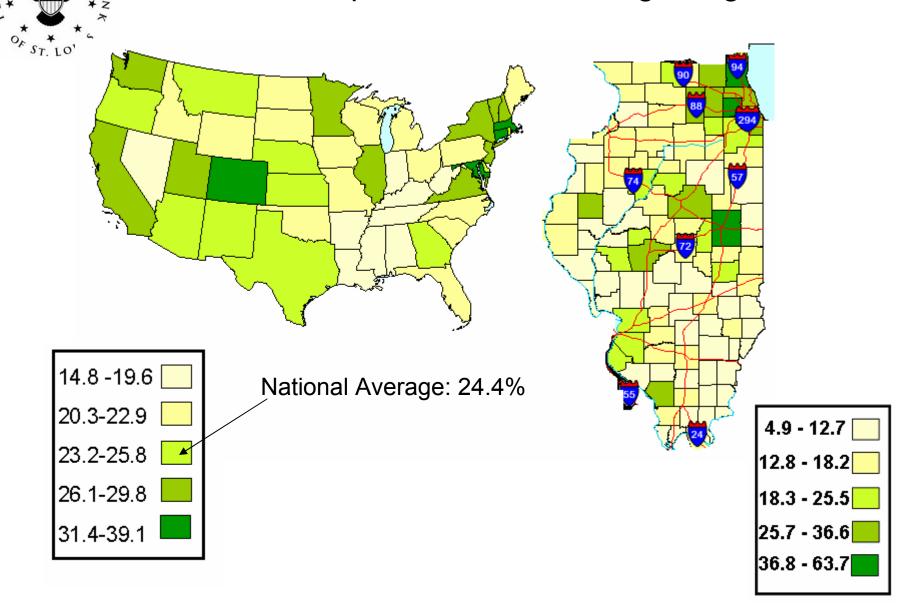
Source: Federal Reserve Bank of Chicago



## Figure A1: Depopulation is Most Prevalent in the Center of the Country

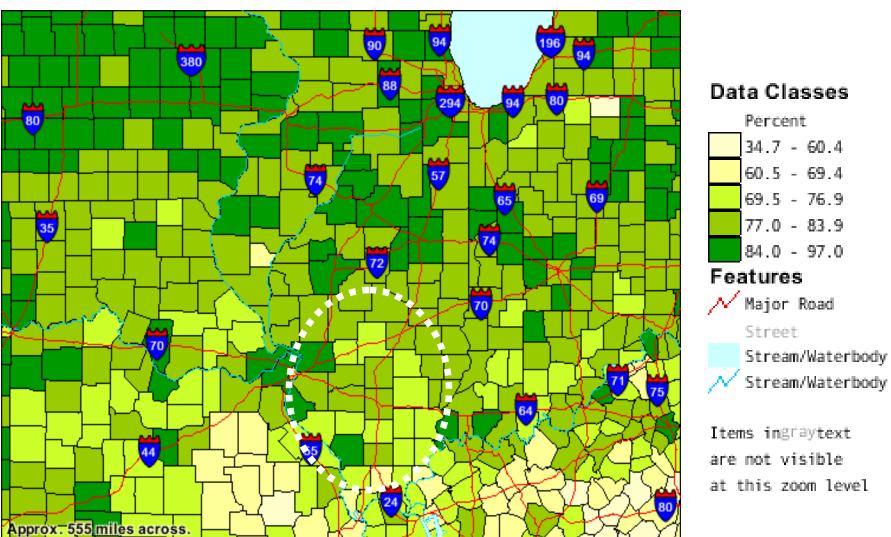


### Percent of Population with a College Degree





## % of the population over 25 with H.S Degree

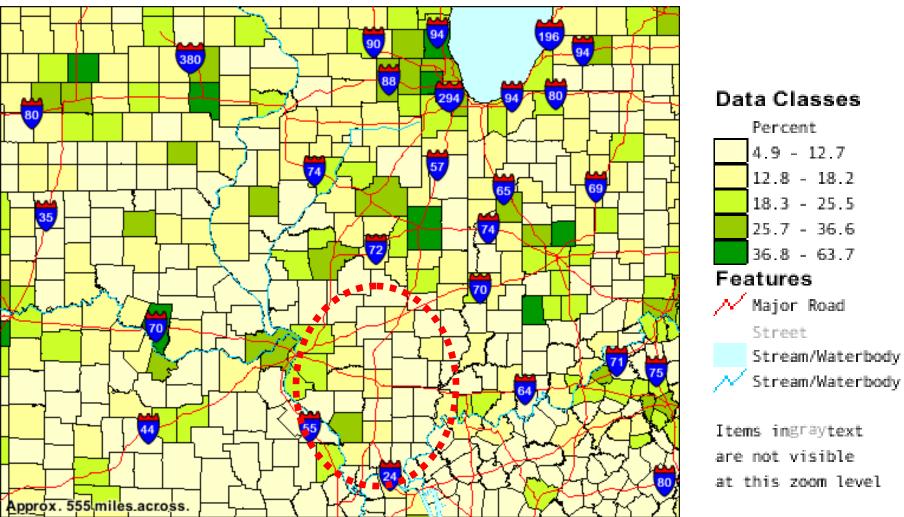


National Average 80.4%

Source: U.S Census



## % of Population over 25 with Bachelor Degree or Higher



National Average 24.4% Source: U.S Census



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