15th Annual St. Louis Fed Professors Conference
Effective Instruction = Solid Content + Engaging Pedagogy
November 2-3, 2017

Thursday, November 2, 2017
Gateway Auditorium

1:30 – 1:45pm  Welcome and Opening Remarks
Mary Suiter
Assistant Vice President
Federal Reserve Bank of St. Louis

1:45 – 2:15pm  FRED and GeoFRED Update
Mark Bayles
Senior Economic Education Specialist
Federal Reserve Bank of St. Louis

2:15 - 2:30pm  FREDcast: An Economic Forecasting Game
Hannah Shell
Senior Research Associate
Federal Reserve Bank of St. Louis

2:30 - 2:45pm  Student Internships at the St. Louis Fed
Denise Washington
Human Resources, Talent Development
Federal Reserve Bank of St. Louis

2:45 - 3:00 pm  Break

3:00 - 4:15pm  Concurrent Session A (see detailed schedule on page 3)
• Gateway Auditorium
• Missouri Room
• Tennessee Room

4:20 - 5:20pm  The Secular Stagnation Debate and our Pedagogy
Timothy Taylor
Managing Editor, Journal of Economic Perspectives
Macalester College

5:20 - 5:45 pm  Reception

5:45 - 7:00 pm  Dinner (River Room)

Economic Outlook
Kevin Kliesen
Research Officer and Business Economist
Federal Reserve Bank of St. Louis
Friday, November 3, 2017

7:30 - 8:00am  Continental Breakfast (Gateway Auditorium, 6th Floor)

8:00 - 8:45am  The Implementation of Monetary Policy
Carlos Garriga
Vice President, Economist
Federal Reserve Bank of St. Louis

8:45 - 9:30am  Panel Discussion - Monetary Policy: Textbook vs. Reality
Carlos Garriga  St. Louis Fed Economist and Vice President
Timothy Taylor  Journal of Economic Perspectives, Macalester College
Gail Heyne Hafer  St. Louis Community College Meramec (moderator)

9:40 - 10:55am  Concurrent Session B (see detailed schedule on page 4)
- Gateway Auditorium
- Missouri Room
- Tennessee Room

11:00am - 12:15pm  Concurrent Session C (see detailed schedule on page 5)
- Gateway Auditorium
- Missouri Room
- Tennessee Room

12:20 - 1:00pm  Lunch and Closing Remarks (River Room, 6th Floor)
Concurrent Session A  
Thursday, November 2, 3:00 - 4:15 pm

Interdisciplinary Learning (Gateway Auditorium) 
Session Chair: Gail Heyne Hafer 
Making Economic Education Relevant: Economics and Sustainability  
- Madhavi Venkatesan, Northeastern University  
Using Oral Histories to Enhance Economics  
- Maryam Arabashahi, St. Louis Community College Meramec  
- Gail Heyne Hafer, St. Louis Community College Meramec  
Millennials as Learners: Are They for Real or Figments of Instructors’ Imagination?  
- Ayse Evrensel, Southern Illinois University Edwardsville

Teaching Advanced Topics (Missouri Room)  
Session Chair: Hannah Shell  
Teaching Quantitative Courses at a Small Liberal Arts College: Methods and Strategies  
- Jermaine Moulton, Beloit College  
A Process-oriented Approach to Teaching Empirical Undergraduate Economics Research  
- Emily Marshall, Dickinson College  
- Anthony Underwood, Dickinson College  
Using Data and Cutting-edge Topics to Effectively Teach Economics in the Classroom  
- Hossein Kazemi, Stonehill College

Online and Open Access Resources (St. Louis Room)  
Session Chair: Jay Brandi  
Introducing CORE: A New Paradigm in Economics and Instruction  
- Thad Jackson, Arkansas State University  
Using Online E-Texts with Related Discussion Boards and Activities  
- Jay Brandi, University of Louisville  
Open Sesame: The Open Access Textbook Movement in Economics  
- Tom Scheiding, University of Hawai‘i

Engaging Students in the Classroom (Tennessee Room)  
Integrating Cooperative Learning Exercises into the Classroom  
- KimMarie McGoldrick, University of Richmond
Concurrent Session B
Friday, November 3, 9:40 - 10:55 am

**Academic Journals and Blogs (Gateway Auditorium)**
Panel Discussion: The Role of Academic Journals and Blogs in Increasing Economic Literacy
- Linda Ghent, Editor, *Journal of Economics Teaching*
- KimMarie McGoldrick, Associate Editor, *Journal of Economic Education*
- Timothy Taylor, Managing Editor, *Journal of Economic Perspectives*, blogger, *The Conversable Economist*
- Carlos Asarta (moderator), University of Delaware

**Assessment (Missouri Room)**
Session Chair: Erin Yetter
Content Analysis of Students’ Answers to First- and Last-day Questions as an Assessment Technique
- Ayse Evrensel, Southern Illinois University Edwardsville
Incorporating Diverse Student Needs in Assessment of Undergraduate Economics Courses
- Betsy Murphy, Central Methodist University, Columbia
- Jumoke Sanusi, Central Methodist University, Columbia
The Notecard System: A Simple Classroom Management and Assessment Strategy
- Erin Yetter, Federal Reserve Bank of St. Louis- Louisville Branch

**Engaging Students in the Classroom (Kentucky Room)**
Session Chair: Jamie Wagner
Six in Sixty: Getting Your Students to Think Like an Economist in Mini-Games
- Jamie Wagner, University of Nebraska at Omaha
Get on Board with Economics! How Student-designed Games Promote Engagement in Principles Classes
- Ana Maria Ichim, Missouri University of Science and Technology

**Research-based Teaching Methods (Tennessee Room)**
Research-Based Methods for Teaching Macro Principles
- Bill Goffe, Penn State
Concurrent Session C  
Friday, November 3, 11:00am – 12:15pm

**Engaging Students in the Classroom (Gateway Auditorium)**  
Session Chair: Mary Suiter  
Using Clickers to Teach “In the Aggregate” Concepts  
- Martha Olney, University of California, Berkeley  
Classroom Demonstrations for Principles and Social Issues Courses  
- Linda Ghent, Eastern Illinois University

**FRED and EconLowdown (Missouri Room)**  
Session Chair: Eva Johnston  
Teaching with Data: FRED in Introductory Economics  
- Diego Mendez-Carbajo, Illinois Wesleyan University  
EconLowdown as a Resource for Your Classroom  
- Natalia Smirnova, American Institute for Economic Research  
- Michelle Ryan, American Institute for Economic Research  
Using FRED for Exploring FOREX Markets  
- David Cleeton, Illinois State University

**Innovative Teaching Topics (Tennessee Room)**  
Session Chair: Abdul Turay  
Teaching Marginal Revenue Product Using the Baseball Labor Market and Moneyball  
- Dusty White, University of Nebraska at Omaha  
Community, Kiva, and Capital: Engaging Students through Microfinance  
- Jaclyn George, Ivy Tech Community College  
- Kassandra Housley, Ivy Tech Community College  
Can Public Choice Theory Explain the Election of Donald Trump?  
- Anthony Zambelli, Cuyamaca College