INCREASING STUDENT SUCCESS THROUGH ONLINE MEDIA

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VIDEOS

Who – Face to face, hybrid, fully online

What – Informational, educational, assessment

Why – Engage students with concise & quality videos
BEST PRACTICES

Length of video—Be purposeful and concise!
Subtitles & ADA compliant
Microphone position & hearing
  your own voice!!!
Screen Cast-O-Matic & Camtasia
‘One Button’ Room
INSTRUCTIONAL VIDEOS

Katie’s Monday Morning Videos  Heather’s How-to Videos
EDUCATIONAL VIDEOS

Make your own!

Katie’s Supply and Demand Video
Heather’s Government Consumption Video

YouTube & Creative Commons Licensing
FORMATIVE ASSESSMENT WITH VIDEOS
STUDENT CREATED VIDEOS

Student Video Discussion Posts

STUDENT RESPONSE RESULTS

- Did you enjoy the article/analysis part of this assignment? Yes: 16, No: 3
- Did you enjoy the video presentation part of this assignment? No: 9, Yes: 10
- Do you feel that this assignment helped foster more of a classroom environment in this online course? No: 1, Yes: 7, Maybe: 11
STUDENT CREATED VIDEOS

Student Group Presentations

Honors Student: PowToon Financial Crisis Video

Students showing how to find data & graph using FRED
QUESTIONS?  THANK YOU. 😊