

Census: A One Stop Shop for All your Data Needs



United States
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

Federal Economic Data

The infographic features a large red circle on the left containing the title 'Federal Economic Data'. To the right of this circle are three smaller circles, each representing a different federal agency's mission. The top circle is blue and represents the Census Bureau. The middle circle is orange and represents the BEA. The bottom circle is green and represents the BLS. Each circle contains the agency's name followed by the word 'Mission:' and a brief description of its role.

**Census Bureau
Mission:**
To serve as the
nation's lead...

BEA Mission:
Promote a better
understanding of
the U.S. econo...

BLS Mission:
Collect, analyze,
and disseminate
econom...



Census Bureau Mission:
To serve as the nation's leading provider
of quality data about its people and
economy.



BEA Mission:

Promote a better understanding of the U.S. economy by providing the most timely, relevant, and accurate economic accounts data in an objective and cost-effective manner.



BLS Mission:

Collect, analyze, and disseminate economic information such as measuring labor market activity, working conditions, and price changes in the economy.

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Legal Authority for Census Programs

Title 13 of the U.S.
Code of Federal
Regulations

Title 26 of the U.S.
Code of Federal
Regulations



Title 13 of the U.S. Code of Federal Regulations

Authorizes the Census Bureau to collect information to produce statistics

Protects personally identifiable information (PII) from being published

Census Bureau employees are sworn to protect confidentiality



Title 26 of the U.S. Code of Federal Regulations

Permits the IRS to share Federal Tax Returns and Return Information (FTI) on households and businesses with the Census Bureau for statistical purposes in the structuring of censuses and national economic accounts and for conducting statistical activities authorized by law

Census Bureau data products are subject to disclosure avoidance procedures

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Census Economic Data



A diagram with a large yellow circle on the left containing the text 'Census Economic Data'. To its right, five smaller circles are arranged vertically, each containing a specific data source. The circles are colored: grey, blue, green, red, and orange from top to bottom.

Data
Library

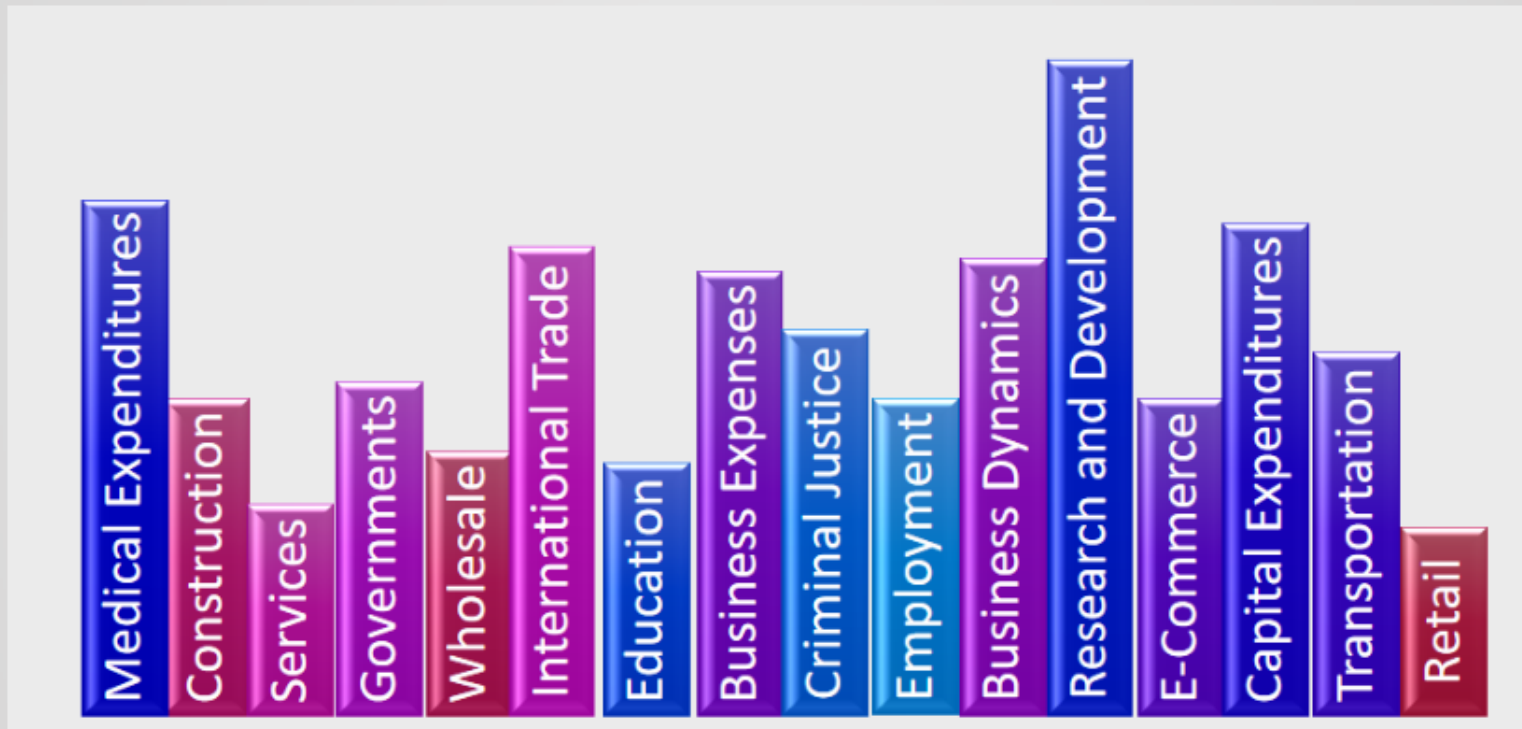
Economic
Census

Current
Economic
Surveys

Census of
Governments

Reimbursable
Surveys

Data Library



Economic Directorate Programs

Censuses

- Economic and Governments
- Years ending in 2 and 7
- Provide the most detailed portrait of the U.S. economy

Current Surveys

- Provide detailed quarterly and annual data, covering most economic sectors

Economic Indicators

- 13 surveys, providing a monthly or quarterly snapshot of how the U.S. economy and broad industries are doing

Reimbursable Surveys

- 28 programs conducted on behalf of various agencies including, the Office of Management and Budget, the Bureau of Transportation Statistics, and the National Center for Education Statistics





Economic Census

The U.S. government's official measure of American business and the economy

- Includes almost 4 million employer businesses; 25 million smaller, single-location businesses either sampled or from administrative records
- Key measure of the economy for the private sector - supports decisions and planning for businesses and informs trade associations and chambers of commerce
- Supports economic policy - government agencies, analysts and business organizations nationwide rely on it for planning and key economic reports



Economic Census Scope



Minerals



Construction



Manufactures



Wholesale



Retail



Transportation



Communications



Utilities



Finances



Insurance



Real Estate Services



Economic Census-Related Programs

- Annual Business Survey
- Business Expenses Survey
- Economic Census of Puerto Rico, Guam, Virgin Islands, Commonwealth of the Northern Mariana Islands, American Samoa
- Commodity Flow Survey (Partially funded by Bureau of Transportation Statistics)

Current Economic Surveys

Inter-censal Measures

- Annual Survey of Manufactures
- Annual Retail Trade
- Annual Wholesale Trade
- Annual Transportation
- Annual Services
- Annual Company Organization



Special Topics

- Business Research & Development & Innovation Survey
- Annual Capital Expenditures Survey

Principal Economic Indicators

MONTHLY RELEASES

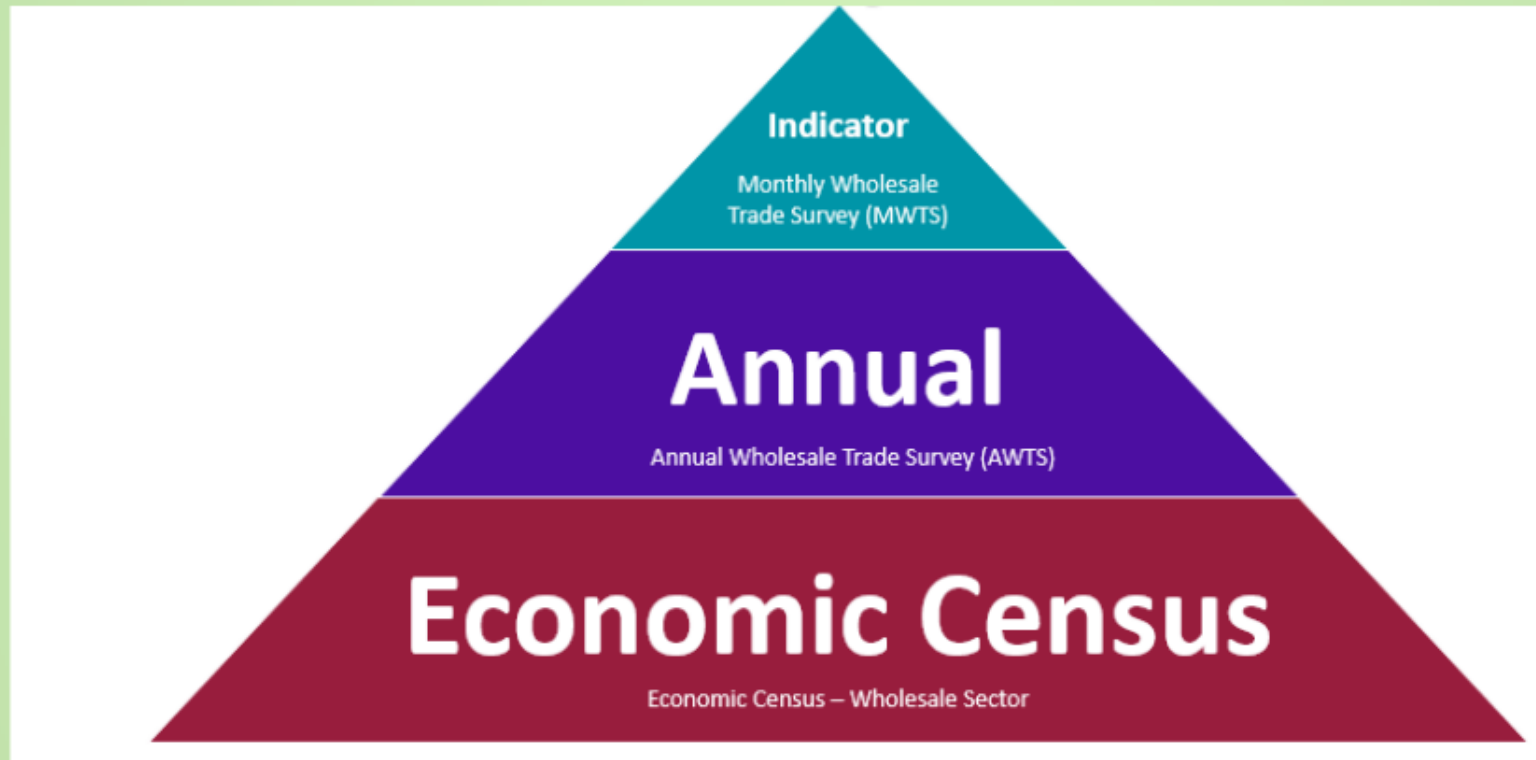
- **Advance Monthly Sales for Retail & Food Services**
- Manufacturing & Trade: Inventories and Sales
- Monthly Wholesale Trade
- Manufacturers' Shipments, Inventories, and Orders
 - **Advance Report on Durable Goods**
- **New Residential Construction**
- Construction Put in Place
- New Residential Sales
- **U.S. International Trade in Goods & Services**

QUARTERLY RELEASES

- Quarterly Financial Report
 - Retail Trade
 - Manufacturing, Mining, Wholesale Trade, and Selected Services Industries
- Housing Vacancies & Homeownership
- Quarterly Services

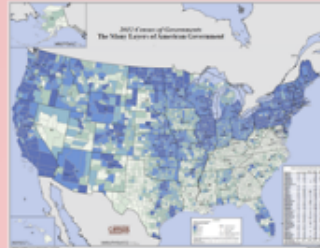


How Econ Census & Current Surveys are Related



Census of Governments

The U.S. government's official five-year measure of the public sector of the U.S. economy



- Provides comprehensive data about the organization, employment, and finances of the public sector
- Covers about 90,000 state and local governments
- Used by federal counterparts in measuring the nation's fiscal health, developing programs, and making policy decisions
- Used by state and local governments in developing programs and budgets and assessing financial conditions
- Used by academics and researchers to perform comparative analysis

Reimbursable Surveys



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How to Explore Census Data

Census
Website

Press
Releases

Webinars

Data
Tools

Census Website

www.census.gov

The screenshot shows the U.S. Census Bureau website homepage. At the top is a dark blue navigation bar with the 'U.S. Census Bureau' logo on the left and a search bar on the right. Below the navigation bar is a horizontal menu with links: BROWSE BY TOPIC, EXPLORE DATA, LIBRARY, SURVEYS/ PROGRAMS, INFORMATION FOR..., FIND A CENSUS, and ABOUT US. The main content area features a large hero section on the left with a photo of five people in front of a banner for the 'ALASKA FEDERATION OF NATIVE VILLAGES'. The headline reads '2020 Census Count to Begin in Remote Alaska' with a 'Read More' link. Below this is a sub-headline: 'The first enumeration for the 2020 Census will take place in Toksook Bay, Alaska.' To the right of the hero section is a 'POPULATION CLOCK' showing the U.S. population as 328,896,408 as of October 10, 2018, with a world population of 7,529,814,170. Below the clock is a section titled 'U.S. CENSUS BUREAU ECONOMIC INDICATORS' containing three rows of data: Homeownership Rate (54.4%, up from 53.9% in 2017), Rental Vacancy Rate (7.0%, down from 7.1% in 2017), and Advance International Trade: Goods (\$70.8 B, up from \$69.8 B in 2017). At the bottom of this section are links for 'Advance Report Durable Goods' and 'All Economic Indicators'. The footer includes two boxes: 'SURVEYS Help for Survey Participants' and 'CONTACTS Access Local Data'.

U.S. Census Bureau

Search

BROWSE BY TOPIC EXPLORE DATA LIBRARY SURVEYS/ PROGRAMS INFORMATION FOR... FIND A CENSUS ABOUT US

2020 Census Count to Begin in Remote Alaska [Read More](#)

The first enumeration for the 2020 Census will take place in Toksook Bay, Alaska.

POPULATION CLOCK October 10, 2018

USA
328,896,408
WORLD
7,529,814,170

U.S. CENSUS BUREAU ECONOMIC INDICATORS

Homeownership Rate 3rd Quarter 2017 Report Released 10/10 AM EDT, 10/10/18	54.4% ↑ 0.5%PTS
Rental Vacancy Rate 3rd Quarter 2017 Report Released 10/10 AM EDT, 10/10/18	7.0% ↓ 0.1%PTS
Advance International Trade: Goods September 2017 Report Released 9/20 AM EDT, 10/10/18	\$70.8 B ↑ 0.8%
Advance Report Durable Goods September 2017 Report Released 9/20 AM EDT, 10/10/18	\$252.1 B ↑ 0.8%

[All Economic Indicators](#)

* change not statistically significant ** significance not reported - approximate

SURVEYS
Help for Survey Participants
Verify that the survey you received is real and learn how to respond.

CONTACTS
Access Local Data
Learn about your community, county, state and the U.S. It's fast, easy and shareable.

Press Releases

FOR RELEASE AT 8:30 AM EDT, THURSDAY, OCTOBER 25, 2018

MONTHLY ADVANCE ECONOMIC INDICATORS REPORT, SEPTEMBER 2018

Release Number: CB18-164

October 25, 2018 — The U.S. Census Bureau announced the following international trade, wholesale inventories, and retail inventories advance statistics for September 2018:

	 ADVANCE INTERNATIONAL TRADE: GOODS DEFICIT	 ADVANCE WHOLESALE INVENTORIES	 ADVANCE RETAIL INVENTORIES
SEPTEMBER 2018	\$76.0 billion +0.2%*	\$644.1 billion +0.3%	\$642.1 billion +0.1%*
AUGUST 2018	\$75.5 billion	\$642.0 billion (R)	\$641.7 billion (R)
<p>Next release: November 26, 2018.</p> <p>* The 90 percent confidence interval includes zero. There is insufficient evidence to conclude that the actual change is different from zero.</p> <p>* Statistical significance is not applicable or not measurable.</p> <p>Data adjusted for seasonality but not price changes.</p> <p>Source: U.S. Census Bureau, Advance Economic Indicators Report, October 25, 2018.</p>			

Advance International Trade in Goods

The international trade deficit was \$76.0 billion in September, up \$0.6 billion from \$75.5 billion in August. Exports of goods for September were \$141.0 billion, \$2.5 billion more than August exports. Imports of goods for September were \$217.0 billion, \$3.1 billion more than August imports.

Advance Wholesale Inventories

Wholesale inventories for September, adjusted for seasonal variations but not for price changes, were estimated at an end-of-month level of \$644.1 billion, up 0.3 percent (± 0.2 percent) from August 2018, and were up 5.1 percent (± 3.9 percent) from September 2017. The July 2018 to August 2018 percentage change was revised from up 1.0 percent (± 0.2 percent) to up 0.9 percent (± 0.2 percent).

Advance Retail Inventories

Retail inventories for September, adjusted for seasonal variations but not for price changes, were estimated at an end-of-month level of \$642.1 billion, up 0.1 percent (± 0.2 percent)* from August 2018,

Webinars

[www.census.gov/data/training-workshops/
recorded-webinars.html](http://www.census.gov/data/training-workshops/recorded-webinars.html)

Data

- Census Academy
- Combining Data
- Data Tools and Apps
- Developers
- Infographics & Visualizations
- Related Sites
- Software
- Tables
- Training & Workshops

☐ Recorded Webinars

☐ This page contains free trainings that have been previously recorded and are available for use at your convenience. Select a topic below to see available training.

For those participants who require a certificate of training completion, we ask that you please send a request via email to clmso.training@census.gov. In the email, include your full name, title of the training completed, date of the training completion, and a valid email address. Please note that creating your certificate can take up to three (3) business days. If you require that a certificate be produced within one (1) business day or less, include the word URGENT in the email subject, and we will do our best to accommodate your request.

Thank you for joining us. Send an email to let us know how we are doing:
clmso.training@census.gov

Alphabetical Listing

View our Training Resources Library listed alphabetically

American Community Survey

Want to learn more about ACS data and data products? Need to train others how to understand the data? These training presentations can help!

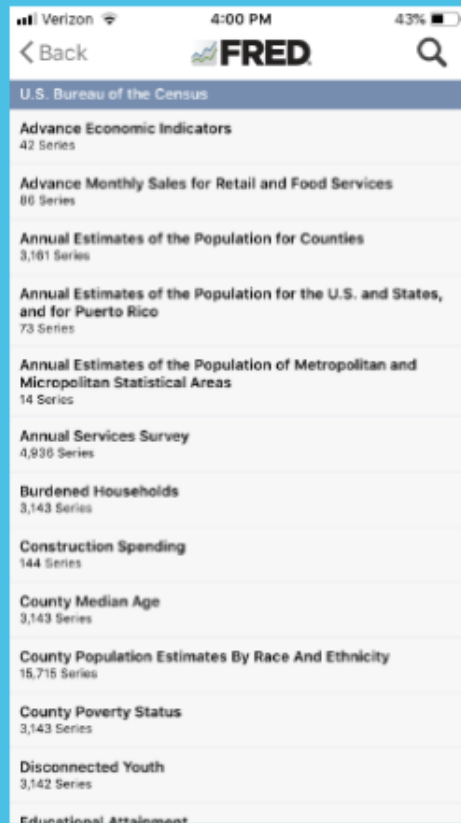
Business

Learn about U.S. businesses—ownership, services, revenues, construction, sales, manufacturing and more.

Data Access Tools



ECONOMIC DATA | ST. LOUIS FED



Time Series/Trend Charts

www.census.gov/econ/currentdata

TIME SERIES / TREND CHARTS

Please follow the numbers in order.

- 1 Select the report/survey from which you wish to retrieve data:
Advance Monthly Sales for Retail and Food Services
- 2 Select a date range:
Start: 1992 End: 2018
- 3 Select one or more Industries or Categories (hold the "Ctrl" key to select multiple items):
44X72: Retail Trade and Food Services
44Y72: Retail Trade and Food Services, ex Auto
44Z72: Retail Trade and Food Services, ex Gas
44W72: Retail Trade and Food Services, ex Auto and Gas
41000: Retail Trade
441: Motor Vehicle and Parts Dealers
4411,4412: Auto and Other Motor Vehicles
442: Furniture and Home Furnishings Stores
443: Electronics and Appliance Stores
444: Building Mat. and Garden Equip. and Supplies Dealers
445: Food and Beverage Stores
4451: Grocery Stores
446: Health and Personal Care Stores
447: Gasoline Stations
448: Clothing and Clothing Access. Stores
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores
452: General Merchandise Stores
4521: Department Stores
453: Miscellaneous Store Retailers
454: Nonstore Retailers
722: Food Services and Drinking Places

- 4 Select one item:
Sales - Monthly

- 5 Select Geographical Level:
U.S. Total

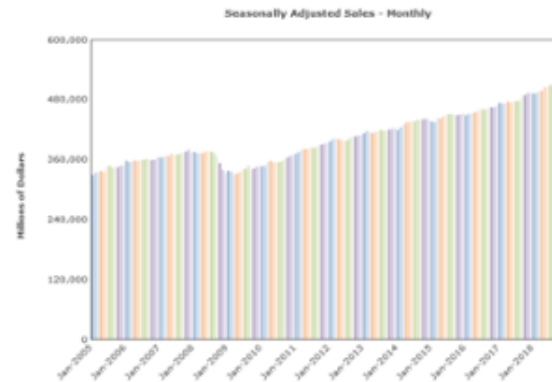
Select as available:
☒ Seasonally Adjusted
☒ Not Seasonally Adjusted
☐ Show Estimates of Sampling Variability

GO DATA

[Download all data for this report/survey](#)

[Save this search](#)

Source: Advance Monthly Sales for Retail and Food Services
NAICS 44X72: Retail Trade and Food Services; U.S. Total
Jan-2005 to Dec-2018



These data are subject to sampling and nonsampling error. For more information see
http://www.census.gov/retail/marts/how_surveys_are_collected.html

United States
Census

Source: Advance Monthly Sales for Retail and Food Services (Definitions)


44X72: Retail Trade and Food Services; U.S. Total --- Seasonally Adjusted Sales - Monthly (Millions of Dollars)

[TXT](#) [XLS-V](#) [XLS-H](#) [Bar Chart](#) [Line Chart](#)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2005	328,696	333,028	333,581	336,583	334,522	343,998	346,576	343,307	343,956	344,097	347,325	347,405
2006	357,331	354,706	355,665	357,423	356,704	357,879	359,006	360,691	358,961	358,462	359,296	363,730
2007	363,616	364,006	367,158	366,167	370,304	368,154	369,614	371,358	372,869	375,289	378,960	374,296
2008	375,236	371,833	372,745	372,572	376,036	376,455	375,038	372,284	366,729	352,960	339,350	332,091
2009	336,929	336,576	329,747	331,352	334,256	339,883	340,517	346,668	338,507	341,654	344,375	346,072
2010	348,174	346,795	354,607	357,268	354,018	354,127	354,587	356,718	359,296	363,510	367,301	369,260
2011	371,744	375,058	378,449	380,789	380,302	383,199	382,792	383,529	387,714	389,938	391,587	391,854
2012	395,366	400,182	401,799	399,923	399,347	396,145	397,474	402,153	405,370	405,896	407,636	408,006
2013	412,271	416,974	414,091	412,363	414,215	415,691	418,505	417,542	417,422	419,541	420,732	422,962
2014	418,788	424,443	428,973	433,678	434,400	435,682	436,296	439,735	438,784	440,265	441,132	438,575
2015	435,857	434,296	441,665	442,078	446,226	447,270	450,256	450,167	448,739	448,090	449,452	451,078

Census Business Builder

cbb.census.gov/sbe




Census Business Builder: Small Business Edition - 2.4


[Privacy Act Statement](#) [FAQs](#) [Send Feedback](#)


Determine the Best Location for Your Business


1. What type of business do you want to research?


Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)



Construction


Food Services


Healthcare


Personal Services


Prof & Bus Services


Retail

or Search for your type of business

2. Where are you considering locating the business?

Select the location you want to research either clicking on the My Location button or by searching for it.

My Location

or

Click "Go to Map" to browse the information about the potential customers and competitors for the location you are researching. (Note: You must choose a Type of Business and Location.)

Go To Map

Click "Create Report" to go straight to the report for your type of businesses and location. (Note: You must choose a Type of Business and Location.)

Create Report

Powered by the U.S. Census Bureau and Esri. For help using this tool (including tutorial flyers and FAQs), see the [CBB Home Page](#).

© 2017 U.S. Census Bureau, U.S. Department of Commerce. Learn more about other Census Bureau data by visiting the [Census Home Page](#).

Release: 2.4 (Build: 7)

USA Trade Online

usatrade.census.gov

U.S. Department of Commerce | Blogs | Index A-Z | Glossary | FAQs

United States Census Bureau

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Welcome to UTO

Latest International Trade Data

World Pop Clock

Related Party Trade

Profile of Companies

MITR

Related-Party Goods Trade - 2014

Category	Related	Nonrelated	Nonreported
Total Trade	42.3	55.8	1.9
Consumption Imports	50.9	47.9	1.2
Total Exports	30.1	66.9	3.0

About USA Trade Online

Trade Resources

Release Schedule

Help and FAQs

The Official Source of Trade Statistics

Provided by the U.S. Census Bureau, **USA Trade Online** is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, **USA Trade Online** can assist different types of customers from a wide range of industries and fields. Manufacturers and other businesses wishing to expand their business globally can utilize **USA Trade Online** to identify new markets, evaluate existing markets, and perform other market research tasks. The data available through this tool can also support economists in interpreting economic news and performing academic research, as well as assist governments and federal agencies in analyzing domestic and international trade policies.

This powerful software allows users to create customized reports and colorful charts detailing international trade data at different levels. All data are updated each month with the release of the latest U.S. International Trade in Goods and Services Report.

Changes to USA Trade Online

USA Trade Online is now FREE to all users. If you are new to USA Trade Online, you can sign up for your FREE account by clicking on the "Sign-Up Now" button.

For more details please [click here](#).

Industry Statistics Portal

census.gov/econ/isp



Industry Statistics Portal

Business Data from the U.S. Census Bureau

SELECT AN INDUSTRY

- 21 - Mining, quarrying, and oil and gas extraction
- 22 - Utilities
- 23 - Construction
- 31-33 - Manufacturing
- 42 - Wholesale trade
- 44-45 - Retail trade
- 48-49 - Transportation and warehousing
- 51 - Information
- 52 - Finance and insurance
- 53 - Real estate and rental and leasing
- 54 - Professional, scientific, and technical services
- 55 - Management of companies and enterprises
- 56 - Administrative and support and waste management and remediation services
- 61 - Educational services
- 62 - Health care and social assistance
- 71 - Arts, entertainment, and recreation
- 72 - Accommodation and food services
- 81 - Other services (except public administration)

2012 NAICS SEARCH

Enter a NAICS code or Title

This application provides access to the Census Bureau programs that provide economic data for a user-selected industry. To choose the industry you are interested in:

■ Enter the **2012 North American Industry Classification System (NAICS) code or keyword** into the NAICS SEARCH box above, or

■ Choose the industry from the **SELECT AN INDUSTRY** menu to the left.

For an overview of the information presented in the ISP, see [ISP Preview](#).

For tips on how to use the ISP, see [ISP Tips and Tricks](#).

Application Programming Interface (API)

census.gov/developers

U.S. Census Bureau / Data / Developers / Available APIs / Economic Indicators (Time Series: various years - present)

Developers

About
API Forum
App Gallery
Available APIs
Geography
Guidance for Developers
News
Terms of Service
Updates

Request a KEY

Economic Indicators (Time Series: various years - present)

APRIL 01, 2013

The Economic Indicator Time Series Database is now available via the API.

The U.S. Census Bureau's economic indicator surveys provide monthly and quarterly data that are timely, reliable, and offer comprehensive measures of the U.S. economy. These surveys produce a variety of statistics covering construction, housing, international trade, retail trade, wholesale trade, services and manufacturing. The survey data provide measures of economic activity that allow analysis of economic performance and inform business investment and policy decisions. Other data included, which are not considered principal economic indicators, are the Quarterly Summary of State & Local Taxes, Quarterly Survey of Public Pensions, and the Manufactured Homes Survey.

For information on the reliability and use of the data, including important notes on estimation and sampling variance, seasonal adjustment, measures of sampling variability, and other information pertinent to the economic indicators, visit the individual programs' webpages linked from the [Economic Briefing Room](#).

You May Be Interested In

RELATED TOPICS
[Available APIs](#)
[AROUND THE BUREAU](#)
[Census Careers](#)
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[Data Tools and Apps](#)

Monthly International Trade Datasets (January 2013 – present)

The Monthly International Trade Datasets provide the most comprehensive current month and cumulative year-to-date export and import statistics using multiple commodity classification systems. The Monthly International Trade Datasets currently have statistics from January 2013 to present. Previously released trade data are revised annually with the publication of April statistics.

Exports

Monthly U.S. Exports by Harmonized System (HS) Code

api.census.gov/data/timeseries/intltrade/exports/hs

Monthly U.S. Exports by North American Industry Classification System (NAICS) Code

api.census.gov/data/timeseries/intltrade/exports/naics

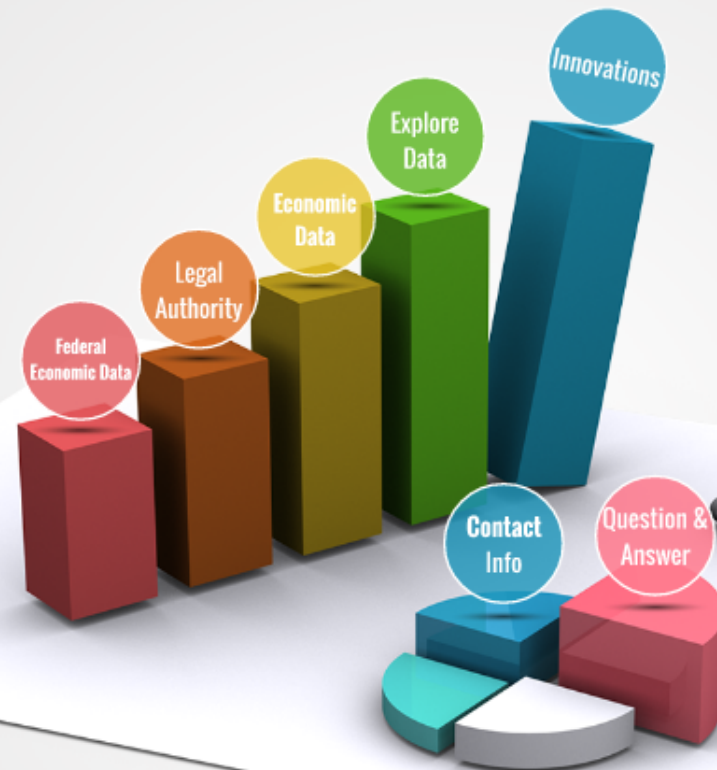
Monthly U.S. Exports by End-use Code

api.census.gov/data/timeseries/intltrade/exports/enduse

Monthly U.S. Exports by Standard International Trade Classification (SITC) Code

api.census.gov/data/timeseries/intltrade/exports/sitc

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**Innovations & New
Data Products**

Challenges

**Alternative
Data
Sources**

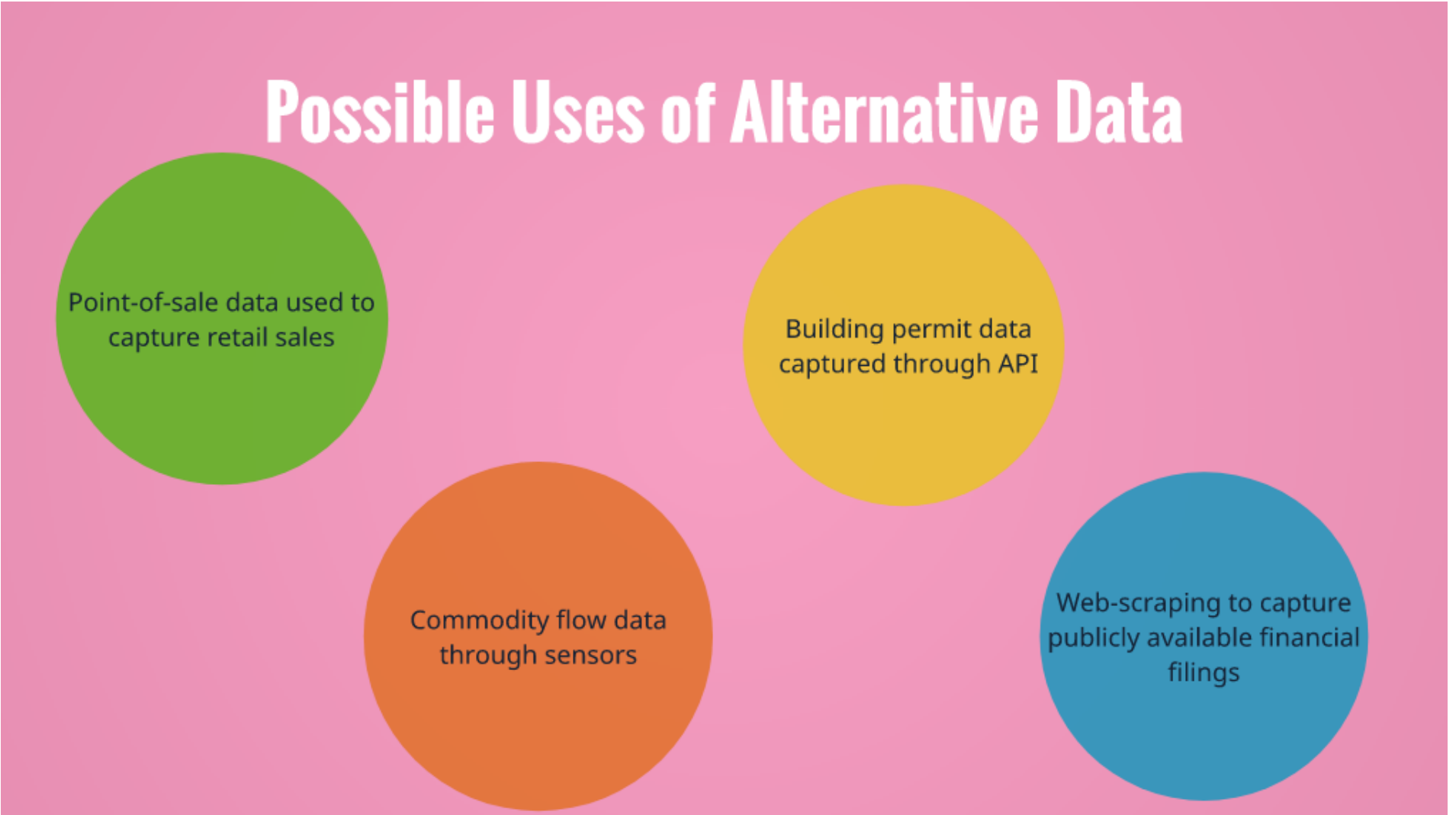
**New Data
Products**



Challenges Facing Economic Directorate

- Data user demands for more timely and more detailed data
- Decline in respondent cooperation
- Changing economic landscape
- Increasing costs of traditional survey data collection

Possible Uses of Alternative Data



Point-of-sale data used to capture retail sales

Building permit data captured through API

Commodity flow data through sensors

Web-scraping to capture publicly available financial filings

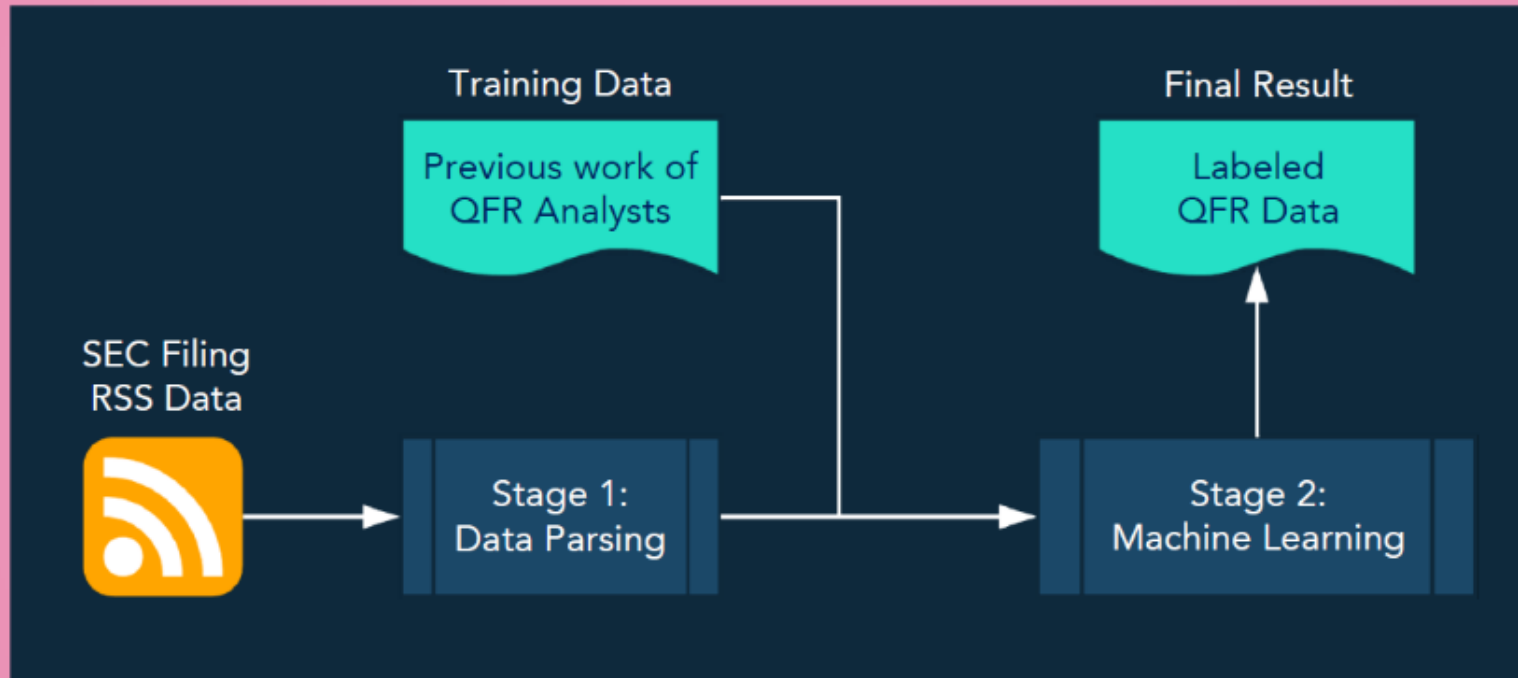


Retail Point-of-Sale Data

- Captures point-of-sale data from over 1,300 retailers representing 300,000 stores and e-commerce platforms worldwide
- The NPD product catalog was mapped to the North American Product Classification system (NAPCS) in the summer of 2018
- Monthly data deliveries will be used for the Advance Monthly Retail Trade Survey to help with nonresponse and response burden
- 2017 NPD store-level and product-level data will be tabulated and compared against 2017 Economic Census data to assist with nonresponse where reasonable



Securities & Exchange Commission (SEC) Pipeline



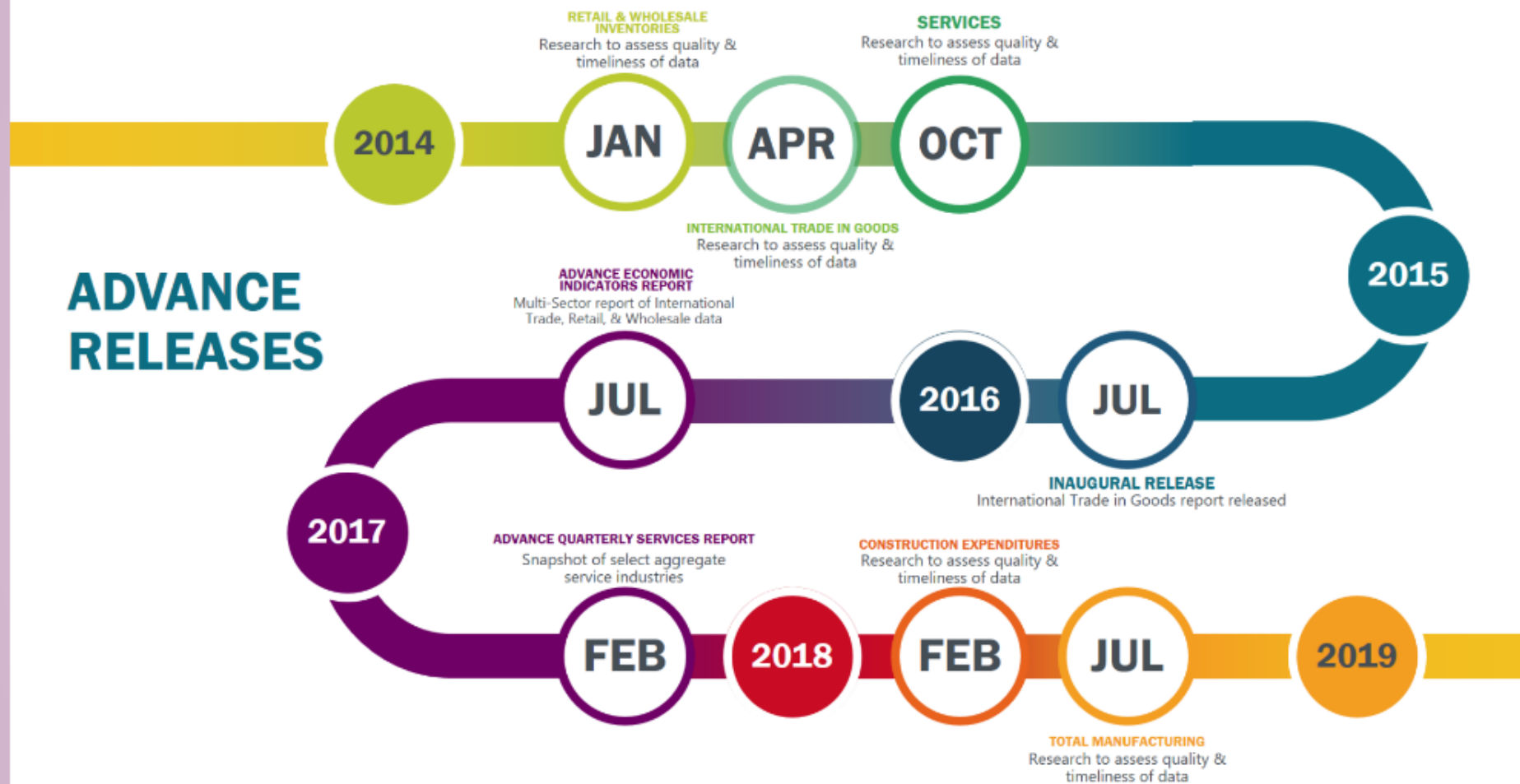
Construction Data Improvements

Use 3rd party building permit data to reduce data collection costs for construction surveys



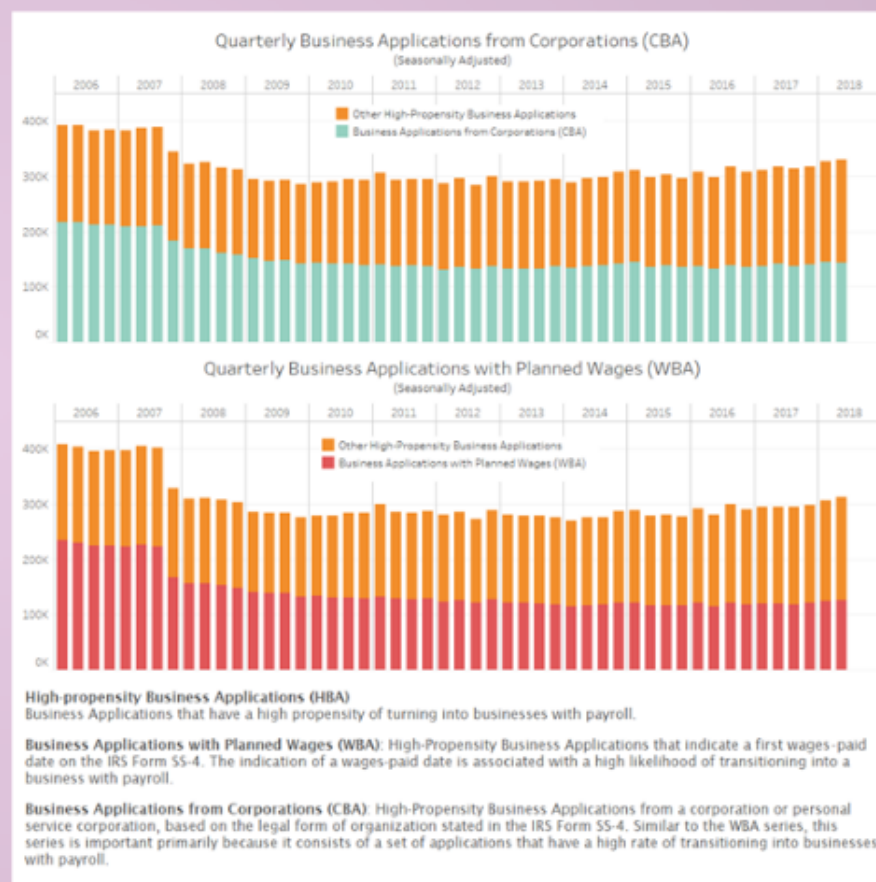
Form a partnership with private stakeholders, including the Harvard Joint Center for Housing Studies, to investigate innovative methods to develop better construction spending estimates on improvements and repairs to existing structures

ADVANCE RELEASES



Business Formation Statistics

- Measures the number of new business applications and formations using data from IRS Employer Identification Number applications
- Agile approach to moving Business Formation Statistics from research mode to production
- Working with the Office of Management and Budget to formally designate Business Formation Statistics as a Principal Federal Economic Indicator



Job-to-Job Flows

- New set of statistics on worker reallocation in the United States constructed from the Longitudinal Employer-Household Dynamics data
- Initial release includes national data on hires & separations associated with job change from hires and separations to nonemployment
- Future releases will tabulate the origin and destination job characteristics of workers changing jobs

Job-to-Job Flows Explorer (Beta)

Guided Entry

1. Start Here

Frame your question by selecting from the three dropdowns below; then click one of the blue links on the right to go to your customized results.

 Hires to

 California

 All NAICS Sectors

2. Then Choose an Analysis

Analysis of Job-to-Job Flows

From (Origin Job)	To (Destination Job)
Which States?	<input checked="" type="checkbox"/> California
Which Industries?	Which Industries?

Analysis of Hires Over Time

[Are hires to jobs in California coming from nonemployment or another job?](#)

Quarterly Workforce Indicators

- A set of economic indicators including employment, job creation, earnings, and other measures of employment flows
- Reported based on detailed firm characteristics and worker demographics information
- Tabulated to national, state, metropolitan/micropolitan areas, county, and Workforce Investment Board areas.



Improving Quarterly E-Commerce Data Product

A clear need was presented by external stakeholders for more detail on e-commerce. Short and long-term efforts were undertaken.

- **Short Term:** Developed a quarterly e-commerce data product with more detailed e-commerce breakouts to complement the annual survey's publication
- **Long Term:** Update to the e-commerce definition and determine the path forward for measure e-commerce accurately. We have met with trade associations to discuss what e-commerce means for their stakeholders and the best way to measure it.

Estimated Quarterly U.S. Retail Trade Sales: Total and E-commerce ¹ , 2019Q2																	
Figures are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey. Estimates have been adjusted using final results of the 2017 Economic Census.																	
NAICS Code and Primary Business Activity	Kind of business	Retail Sales (millions of dollars)												Percent Change			
		2019Q1 (y)			2019Q1 (q)			2019Q1			2019Q2			2019Q2		2019Q2	
		Total	E-commerce ²	E-commerce as a Percent of Total	Total	E-commerce ²	E-commerce as a Percent of Total	Total	E-commerce ²	E-commerce as a Percent of Total	Total	E-commerce ²	E-commerce as a Percent of Total	Total	E-commerce ²	Total	E-commerce ²
440	Total Retail Trade	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	6.2	6.2
441	Motor vehicle and parts dealers	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
442	Furniture and home furnishings stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
443	Electronics and appliances stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
444	Book, color, and media supply and specialty stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
445	Food and beverage stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
446	Pharmacies and drug stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
447	Cosmetics stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
448	Clothing and clothing accessories stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
449	Optical goods, jewelry, musical instruments, and book stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
450	Owner's miscellaneous stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
451	Mechanics and repair shops	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
452	Major appliance stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
453	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
454	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
455	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
456	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
457	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
458	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
459	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
460	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
461	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
462	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
463	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
464	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
465	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
466	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
467	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
468	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
469	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
470	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
471	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
472	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
473	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
474	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
475	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
476	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
477	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
478	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
479	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
480	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
481	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
482	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
483	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
484	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
485	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
486	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
487	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
488	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
489	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
490	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
491	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
492	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
493	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
494	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
495	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
496	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
497	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
498	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
499	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
500	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	0.0	0.0
501	Department stores	662,237	102,200	15.4	655,233	102,200	15.6	662,237	102,200	15.4	655,233	102,200</					

Seasonal Adjustment Factors

A holiday may influence economic activity not only on the day it falls but also before and/or after it

Ongoing research for other holidays including Super Bowl Sunday, Chinese New Year, and Cyber Monday

Easter Sunday regressor implemented in the Monthly Retail Trade Survey

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Question & Answer

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